**EXECUTIVE DIRECTOR GOALS 2017 – 2018**

Goal 1: Ensure academic excellence and foster academic, social, and emotional growth for all students

(Aligned with Strategic Plan Goal 4) demonstrated by increase in: overall school proficiency, academic growth, and analysis of teacher developed formative assessments.

Goal Objectives and Tasks:

* Analyze Formative Assessment data by subgroup and create targeted initiatives to support students.
* Differentiate curriculum and project based learning experiences to meet student needs
* Lead instructional rounds for coaching & best practices
* Rollout new teacher observation and coaching plan
* Implement purposeful collaborative planning and PLC Study Teams
* Lead Kaizen School Improvement Team
* Develop standards for portfolio presentations
* Introduce social skill and emotional wellness plan for students

Tangible evidences provided to the board per trimester: .

 Goal 2: Focus on continued improvement in school climate & culture to ensure a less than 10% reduction in staff resignations (Aligned with Strategic Goal 5) (i.e. maintain a > 90% retention rate of recommended renewed staff per year..

Goal Objectives and Tasks:

* Ensure student, staff, and school safety
* Implement an emergency notification system
* Initiate personal, team, and school goal setting process aligned with vision
* Field quarterly staff surveys to monitor key indicators of climate
* Provide opportunities for teacher leaders and PD for all staff
* Increase communication & connection with staff & community o Weekly newsletter to staff o Monthly ED newsletter to community o Weekly teacher blogs to parents o Curriculum nights o P&G nights o Mingle events o Expedition culminating events o Increase social media presence
* Improve campus facilities and instructional support materials
* Identify and implement sustainability and green initiatives
* Analysis of the bi-annual North Carolina Teacher Working Conditions survey

Tangible evidences to be provided to the board every 6 months.

Goal 3: Launch and oversee thecapital campaign focused to raise funds the initial targeted funds (One million dollars) for new building (Aligned with Strategic Goal 2, 3 & 6) by June 30, 2019.

* Organize and plan community wide kickoff event
* Develop marketing communications plan and slogan
* Create marketing collateral to support campaign
* Website redesign to support campaign
* Identify community and corporate sponsors and solicit support

Tangible evidences provided quarterly to the board.