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# Camesha McAllister Jones

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## EDUCATION

**University of North Carolina School of Law**, Chapel Hill, NC May 2004  
*Juris Doctor*

**North Carolina Central University**, Durham, NC May 2000  
*Bachelor of Arts* English Literature with a concentration in Education, *Summa Cum Laude*

Honors & Activities: National Honor Societies: Golden Key, Alpha Kappa Mu, Phi Eta Sigma, Sigma Tau Delta  
National English Society (Vice President- 1998-1999). Miss North Carolina Central University.

## CONTINUING EDUCATION

**Duke University**, Durham, NC December 2015  
*Human Resources Management- SHRM-CP certification*

## EXPERIENCE

**KIPP Eastern North Carolina (Knowledge Is Power Program Public Charter Schools)**, Durham, NC July 2014-present  
*Director of Talent Recruitment*

- Create and execute recruitment strategies, goals, and programs to meet regional diverse talent acquisition needs. (Resulting in the largest high-quality diverse talent pool)
- Oversee and implemented tracking system and budget to facilitate recruitment process and on-boarding.
- Design marketing plans to increase prospect awareness and attract mission aligned teaching candidates.
- Cultivate pipelines with key stakeholders, universities and national supporters to ensure a sustainable model for top talent. Plan and execute community professional development events to build stronger relations with district schools.
- Collaborate with school and regional leaders to ensure regional goals related to talent recruitment and human capital are met.
- Oversee teacher certification.
- Provide support to and acquire resources for managers in executing and enforcing KIPP ENC policy and related HR matters.

**Parents for Educational Freedom in North Carolina (PEFNC)**, Raleigh, NC January 2013-July 2014  
*Director of Outreach and Strategic Initiatives*  
*Co-creator & Director of NC Public Charter School Accelerator*

- Designed curriculum for NC Public Charter School Accelerator incubator. (Program that helps school leaders open high-quality charter schools in underrepresented areas.) Provided leadership and vision for all programmatic aspects of the NC incubator program. (Resulting in the opening of multiple public charter schools in NC)
- Led and designed training workshops and program curriculum for adult student participants.
- Oversee and implement cohort-based training program, including managing work of facilitators, program development, staff and priorities of Accelerator program.
- Identified, recruited, and selected subject matter faculty and program applicants.
- Oversaw and drafted media materials for publication including website content and design.
- Coached and trained participants on various aspects of school development and individual NC charter applications.
- Wrote and designed monthly newsletter for program.
- Tracked and researched educational trends and advise President on findings.
- Utilized data to make decisions about program content and structure.
- Worked directly with President and Policy Director to advance outreach goals of organization resulting in organizing largest state-wide school choice event with national gospel artist Marvin Sapp.
- Organized state-wide legislative events and press conferences surrounding school choice initiatives and legislation.
- Grew and cultivated statewide relationships in support of parental choice advocacy and capacity-building events. Expanded network of thought leaders, grassroots, clergy, and educators in support of high-quality education options. (Increased membership by 35%)
- Analyzed NC Charter School law to ensure compliance with incubator instructional design and process.

**Global Scholars Academy**, Durham, NC April 2011-June 2012  
*Consultant*

- Conducted legal research on human resource issues and developed policies based on controlling employment and charter school law. Assisted with redesign of employee handbook.
- Assisted Head of School with recruitment and recommendation of professional staff to Board of Directors.

**Duke University School of Law, Durham, NC***Event Coordinator- Duke Law School Events Office*

August 2010-December 2012

- Served as project manager in overseeing, developing, advising logistical aspects of all Law School sponsored events. Reviewed and negotiated vendor contracts. Managed and executed event administration and marketing.
- Facilitated effective communication among Law School community to ensure events met programmatic, budgetary and public relations needs.

**Duke University School of Law, Durham, NC***Director of Recruiting & Career Counselor—Career & Professional Development Center (CPDC)*

May 2004-August 2010

- Analyzed and maintained records of monitored student professional development and recruiting initiatives. (Achieved 32% increase in employer participation in fall recruiting program.)
- Evaluated and collect data to monitor effectiveness of recruiting projects, programming, and outreach initiatives. (Increased employment statistics from 92% to 100% students with jobs 9 months after graduation.)
- Collaborated directly with senior administration and colleagues to devise improvement strategies to address inappropriate conduct and professional development. Ensured recruiting milestones and objectives were achieved and action steps completed in timely manner.
- Managed team of seven employees, including two direct reports for annual recruiting projects involving hundreds of visiting national alumni, faculty, staff, and law students and planned various events for these groups. Interviewed, hired, trained, and mentored cross functional team members.
- Managed alumni relations and forged corporate partnerships to drive long-term relationships and generate financial support for CPDC events and student programming. Served as liaison with legal employers/stakeholders and law school.
- Developed and implemented annual professionalism workshop for law students. Assisted with development and facilitation of innovative workshops on core skill development. (Resulting in recognizable improvement in 50% of targeted student population.) Served as national education conference seminar presenter.
- Spearheaded transition from paper data collection for tracking student progress and employment statistics to technological process, resulting in 98% improved accuracy and 70% increase in statistical reporting.
- Advised law students in areas of identification of career goals and performance issues and designed action/improvement plans.
- Conduct mock interviews to help inform student interviewing strengths and weakness.
- Oversaw office budget of \$200,000 and reconciled monthly financial statements. Updated and circulated regular departmental budgetary reports. Developed and improved accounting tracking process. Designed and implemented guidelines and resolved errors in accounts receivable reporting.

**Durham Technical Community College, Durham, NC**

March 2005-May 2005

*Faculty*

- Designed and taught interactive curriculum to adult learners for course aimed in career preparedness. Utilized technology in instruction. Obtained in 94% approval rating and request to teach next term.
- Cultivated curriculum guidelines for future courses. Developed policies and procedures to service various learning needs of students.

**North Carolina Court of Appeals, Raleigh, NC**

May 2003-August 2003

*Judicial Intern for the Honorable Patricia Timmons-Goodson*

- Reviewed appellate briefs and oral arguments related to appeals of lower court rulings. Conducted legal research and citation verification of North Carolina law and complaining parties' contentions.
- Drafted judicial opinions, 75% which were published, on issues of improper zoning, duress, armed robbery, and procedural postures.

**Leland Middle School, Leland, NC**

July 2000-June 2001

*Teacher*

- Taught academically gifted and challenged seventh grade student populations in communication and social studies skills.
- Improved writing process and achieved record 96% passage rate on NC state writing exam and End of Grade testing.
- Served as grade team leader in career development workshops and seminars. Provided after school tutoring.

**PROFESSIONAL MEMBERSHIPS & ACHIEVEMENTS**

NCDPI Instruction Teaching license grades 6-9, NC Bar Association Law School Committee liaison (2008-2011), National Association of Law Placement (NALP) Regional Coordinator (2009-2010); national conference presenter (2009); conference planning committee (2010), Delta Sigma Theta Sorority, Inc., Several published works in Ex Umbra literary magazine.