



EDEX Collaboratory

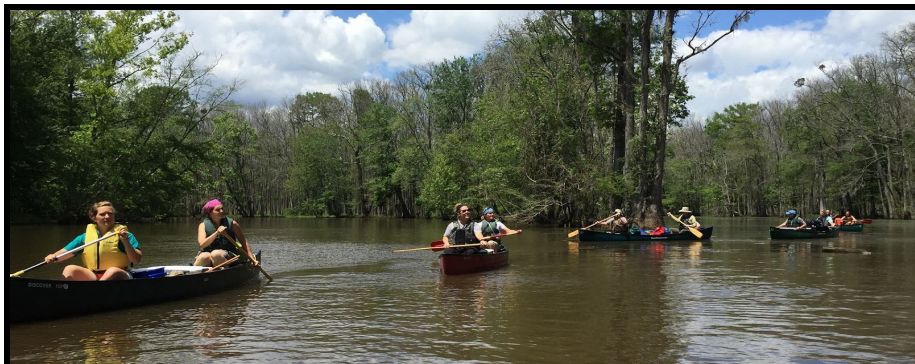
Complex global challenges require schools to rethink education. Our world needs collaborators who are flexible, adaptable, and who can empathize with others. We need creative problem solvers and critical thinkers. Mastery of basic academic skills in math, reading, and writing are no longer sufficient to prepare students for the world they are inheriting. How do we prepare students to be innovators in the workforce of the future? We provide learning experiences that develop these abilities in schools that challenge, engage, and support students. To change education we must support the teachers who are excited to become teacher-leaders committed to growth and innovation. However, according to federal statistics, only 20% of professional learning opportunities for teachers currently meet expectations for quality and lead to lasting change in education. To address these challenges in education, we are launching a new chapter in the life of The Exploris School, the EDEX Collaboratory.



collaboratory (noun) 1. a network of diverse innovators generating solutions
2. a center without walls

Education + Exploris + Collaboratory
EDucation + **EX**ploris + Collaboratory
EDEX Collaboratory

The EDEX Collaboratory addresses the critical need to transform teaching and learning to prepare students for a rapidly changing world. Through ongoing professional learning and coaching, the EDEX Collaboratory will create a network of innovative-minded educators ready to transform their classrooms and schools. Studies consistently show that ongoing support in professional development (PD) is the most effective way for educators to learn and grow. Many organizations in the professional development space follow a workshop or conference format with little to no ongoing support. Professional learning through the EDEX Collaboratory will emphasize sustained personal progress alongside a cohort of educators who collaborate, reflect, and grow together.





The EDEX Collaboratory will inspire and prepare teachers to change the way students learn. We will work with educators to support action and build a culture of innovation. The Exploris School is perfectly suited to become the initial collaborator and lab school for the EdEx Collaboratory. For over twenty years The Exploris School has been nationally recognized as a model of relevant, inquiry-based learning and global education. At Exploris, teaching and learning extend far beyond the walls of the classroom. The Exploris School engages our community in our classrooms and engages our classrooms in our community. Exploris students grow to be creative problem solvers through investigation of the world, recognition of perspectives, and action as caring citizens. Additionally, Exploris teacher-leaders have a proven track record of leading professional development cohorts for fellow teachers resulting in lasting change in classrooms across our state. (Photo: Justin Kase Conder)

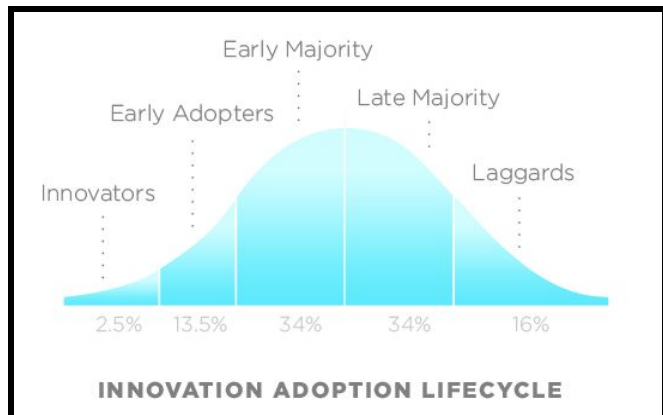
Mission and Vision

The EDEX Collaboratory will energize teachers to incorporate lasting change, build an active educator network, encourage open sharing and peer support, and lead high-quality professional development with sustained coaching.

Teachers-leaders will create powerful community-based experiences and innovative learning environments where students improve our world and are prepared to become the workforce of the future.

Target Market

EDEX Collaboratory educators are K-12 teachers and the leaders who support them. They are innovative educators who are early adopters and the early majority on the Innovation Adoption Life Cycle. They want to gain support from a network of like-minded teachers and hone their craft to provide the best learning experiences for their students.



https://en.wikipedia.org/wiki/Technology_adoption_life_cycle

Goals

The EDEX Collaboratory will provide life-changing, quality professional learning experiences where teachers are valued, energized, and incorporate lasting change. Goals for the EDEX Collaboratory's first year include:

- Lead five cohorts in the areas of project-based learning, design thinking, play, assessment/reflection cycle, and Earth Day 2020. Each cohort participant will receive over 40 hours of professional learning and complete a capstone project inspired by their work through the EDEX Collaboratory.
- Host four two-day study visits with coaching follow-up. Topics include social-emotional learning, community connections and service learning, Big History, and K-2 literacy. Each participant will receive over 20 hours of professional learning and commit to a pedagogical change inspired by their work through the EDEX Collaboratory.
- Deliver four conference presentations.
- Arrange monthly school tours and school visits.
- Establish and implement data collection systems to measure program effectiveness.
- Reach over 500 educators.
- Raise over \$120,000 through donations, sponsorships, and grants.

Within three years the EDEX Collaboratory will expand its reach. This will be accomplished and measured by the following:

- Provide ongoing professional learning and support for over 1500 educators.
- Create and share open-source resources used by over 2,000 educators.
- Complete ongoing and thorough evaluation of programming to measure change
- Foster relationships with partners including external organizations and innovators in education, creating an active educational advisory group, publishing an annual report, raising over \$500,000, and building an endowment fund.

Financial Overview

Like other schools offering professional development, the EDEX Collaboratory will need the support of external funding. Financial projections for 2019-2020 include \$120,000 of fundraising to offset costs and keep prices low for teachers. Supporting the EDEX Collaboratory will provide opportunities to engage teachers in transforming education until new ways of teaching and learning are established. When we support teachers, we are improving educational outcomes for our students and preparing them for the needs of our world today.

	2019-2020	2020-2021	2021-2022
Total Revenue	\$ 21,320	\$ 46,150	\$ 110,155
Total Costs & Expenses	\$ 141,218	\$ 220,727	\$ 284,687
Total Fundraising	\$ 120,000	\$ 175,000	\$ 175,000

APPENDIX

- I. **ADDITIONAL SUMMARY**
 - A. SWOT ANALYSIS
 - B. THE FIRST SIX MONTHS
 - C. BELIEF STATEMENTS
 - D. COMPETITIVE POSITIONING

- II. **PROGRAM ELEMENTS**
 - A. INTRO
 - B. PROGRAM OFFERINGS
 - C. INTERNAL ENVIRONMENT
 - D. EXTERNAL ENVIRONMENT
 - E. TARGET MARKET
 - F. MARKET ANALYSIS

- III. **STAKEHOLDERS**
 - A. THE TEAM
 - B. ADVISORY BOARD
 - C. POTENTIAL PARTNERSHIPS

- IV. **FINANCIALS**
 - A. OVERVIEW
 - B. **OPERATING BUDGET**
 - C. FUNDRAISING

- V. **MARKETING**
 - A. BRAND
 - B. PROMOTIONAL TACTICS

- VI. **TIMELINE**

- VII. **REFERENCES**

- VIII. **RESEARCH**
 - A. OVERVIEW OF SELECTED COMPETITION
 - B. SUPPORTING DATA AND TRENDS