



Curriculum Review Committee College and Career Counseling



Learn. Graduate. Give Back.

Agenda

Agenda Item	Time
Pre-reading Discussion	15 Minutes
Next in College Readiness 19th Wave Profile and Differentiation	25 Minutes
Closing and Repeat-back	5 Minutes

Pre-reading and Q&A

Agendized for discussion today

Next in College Readiness: PSAT and SAT ✓

Does it still make sense to administer the PSAT and SAT to all students in grades 8-12?

19th Wave Profile and Differentiation ✓

The admissions results of this year's college-bound graduates may mirror that of the Class of 2018. Are we ready to invite more students to learn about, and engage with, our new approach to college and career planning?

Do you wish to elevate any of the following general updates for discussion today?

Course Offering

Our course offering is optimized for a-g completion, but new legislation (AB 104) will allow high school graduation according to state requirements this year.

Plausible Futures

There are at least three plausible futures that await our school in the near-term: “expand,” “stabilize,” or “shrink.”

Estimated College Completion (ECC)

Last year's seniors are expected to complete college at a high rate.

Next in College Readiness

With the University of California (UC) abandoning use of the SAT and ACT, does it still make sense to annually administer the PSAT and SAT to all students in grades 8-12?

EdSource

Under a settlement reached in May 2021, the UCs will no longer consider SAT or ACT in admission or scholarship decisions.

MWA

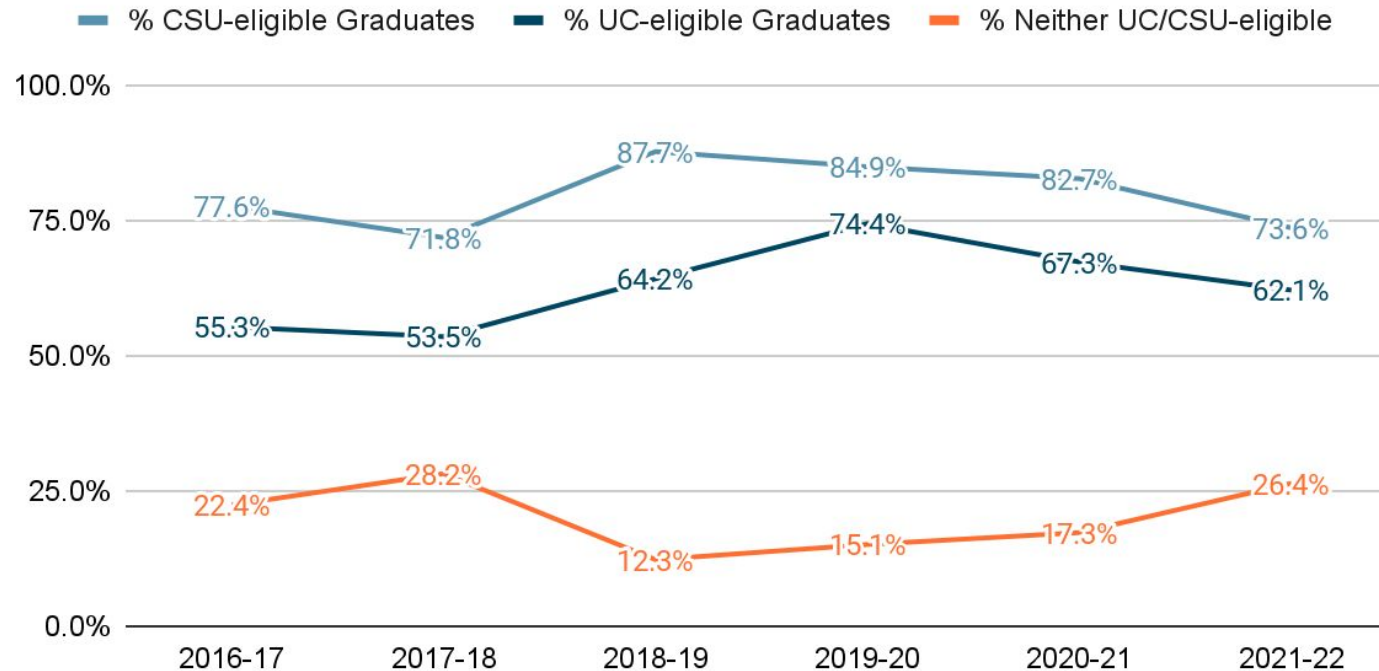
Due to short staffing at our school, administering a fair and incident-free SAT meant cancelling the PSAT this year.

Students applying to colleges and universities that accept SAT or ACT scores are being encouraged to take the exams.

19th Wave Profile

The post-secondary plans of this year's college-bound graduates may mirror that of the Class of 2018, based on similar eligibility rates.

70% of seniors are CSU-eligible, meeting our long-term target for college-bound students, despite another year of falling rates



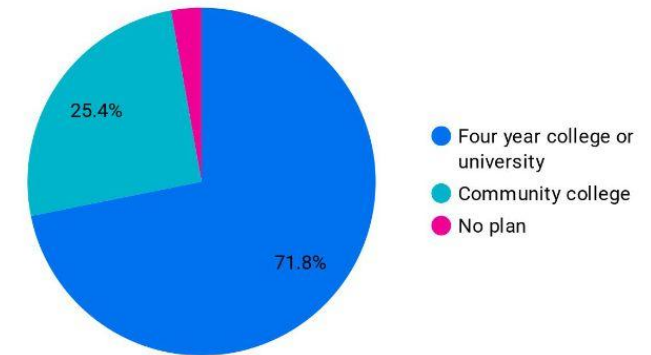
At graduation, what did seniors commit to doing after high school?

Making Waves Academy post-secondary data from 2015 to 2021

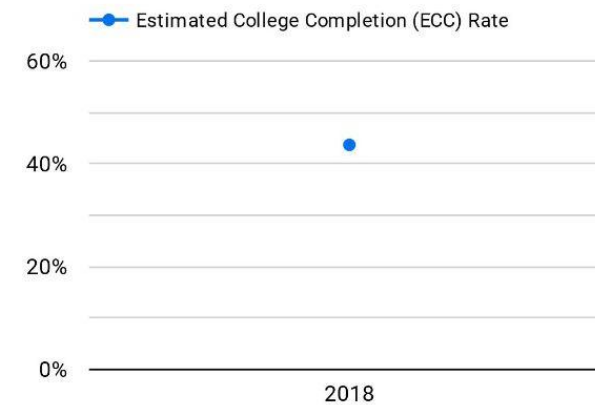
Class of: 2018

(1) ▾

May 1 Commitment		Record Count	Estimated College Co...
1.	University of California, Berkeley	1	91%
2.	University of California, Davis	2	85%
3.	University of California, Santa Cruz	1	77%
4.	University of California, Riverside	1	75%
5.	Mills College	1	68%
6.	University of California, Merced	5	64%
7.	California State University, Northridge	1	60%
8.	Sonoma State University	2	58%
9.	San Jose State University	2	57%
10.	San Francisco State University	9	54%
11.	California State University, Stanislaus	2	53%
12.	Sacramento State University	4	48%
13.	Humboldt State University	1	47%
14.	Holy Names University	1	43%
15.	California State University, East Bay	16	42%
16.	California State University, Bakersfield	2	41%
17.	San Antonio College	1	22%
18.	Contra Costa College	8	21.6%
19.	College of Marin	1	15.4%
20.	Laney College	1	13%
Grand total		71	43.7%



We expect that with each graduating class, the cohort ECC will increase at an annual rate of approximately 1-2% until it approaches 70%, at which point it will level out and maintain.



Differentiation

Are we ready to invite more students to learn about, and engage with, our new approach to college and career planning?

19th Wave

Students in the 19th Wave plan to pursue the full range of pathways we currently support, signalling a more inclusive approach to college and career counseling.

AI and Automation

Based on student archetypes that emerged from design thinking exercises, we designed five modernization efforts to help us reach hard-to-reach students:

value proposition, content distribution model, online appointment system, email automation, and an AI chatbot.

We are seeing early signs that the “test and learn” is working.

COLLEGE AND CAREER COUNSELING

Product Demo



Getting started is easy

Access judgment-free support, no matter what's going on

Watson



Learn. Graduate. Give Back.

Remember due dates

"What is the due date for CSU apps?"



Meet whenever you're ready

"Can I meet with Ms. Chan?"



Step-by-step support

"How do I start writing my college essays?"



Thank you.



Learn. Graduate. Give Back.