



Reach Cyber Charter School Board of Trustees

Minutes

Reach Cyber Charter School - Board Meeting

Date and Time

Wednesday October 15, 2025 at 9:00 AM

Location

1826 Good Hope Rd
Enola, PA 17025

A zoom link will be posted on this page on the day of the board meeting for those attending virtually.

Trustees Present

Anthony Alexander, David Taylor, Gail Hawkins Bush, Leigh Kraemer-Naser, Marcella Arline, Paul Donecker, Ralph Woodard

Trustees Absent

Matthew Ryan

Trustees who arrived after the meeting opened

David Taylor

Guests Present

Alicia Swope, Andrew Hinshaw, Andy Gribbin, Brandie Karpew, Cody Smith, Danielle Leibig, Danielle Marsicano (remote), Gregory McCurdy, JD Smith, Jackie Hershey, Jane Swan, Jessica Rice (remote), Josh Hicks (remote), Karen Yeselavage, Kelly McConnell, Kimberly Crandall, Lisa Blickley, Michael Garman, Nate Laird, Nora Rotz, Patricia Hennessy, Rachel Graver, Stephanie Lane

I. Opening Items

A. Roll Call

B. Call the Meeting to Order

David Taylor, Board President, called the meeting of the Reach Cyber Charter School Board of Trustees to order via phone call on Wednesday, October 15, 2025 at 9:01 am.

II. Public Comment

A. Comments from the Public

There were no comments from the public at this time.

III. Routine Business

A. Approval of the Agenda

David Taylor, Board President, asked the board to review the agenda distributed prior to the meeting and asked if any changes were needed.

No changes were noted.

Marcella Arline made a motion to approve the agenda.

Paul Donecker seconded the motion.

The board **VOTED** to approve the motion.

IV. Oral Reports

A. CEO's Report

David Taylor arrived at 9:17 AM.

Jane Swan, CEO, reviewed the current enrollment numbers for the school noting trends in enrollment. Current enrollments stands at 5,657.

In addition, Ms. Swan was happy to announce that Reach Cyber Charter School was voted as one of The Best Places to Work in PA by the Pennsylvania Business Journal, Lehigh Valley Business and Best Companies Group.

B. Human Resources Update

Michael Garman, Director of Human Resources, reviewed current staffing levels with the Board, highlighting the authorized complement of 886. There are currently 853 employees of which 83% are 10-monthly staff. There are currently 16 positions on hold.

Mr. Garman shared further details about the school being named as one of The Best Places to Work in PA by the Pennsylvania Business Journal.

C. Financial Report

Karen Yeselavage, Director of Finance, reviewed the school's financial statements with the Board. She reviewed the revenue and expense statements, advising on changes since the previous months' statements. Ms. Yeselavage further reviewed with the Board the school's balance sheet and current forecast.

V. Consent Items

A. Approval of Consent Items

Mr. Taylor requested that the board members review the items listed under the Consent Items. Marcella Arline noted that two typographical errors were identified in the meeting minutes, which have since been corrected.

A. Approval of the Minutes from the September 2025 Board meeting.

B. Approval of Staffing Report.

C. Approval to Renew Agreement with Media Ed Tech.

D. Approval to Renew the Agreement with HACC EMT Program.

E. Approval to Renew Agreement with Teen Marine Science Program.

F. Approval to Replenish iPad Inventory for Special Education.

Anthony Alexander made a motion to approve the consent items and the minutes from Reach Cyber Charter School - Board Meeting on September 17, 2025.

Gail Hawkins Bush seconded the motion.

The board **VOTED** to approve the motion.

VI. Action Items

A. Approval of Vendor for State Testing Technology

Kelley McConnell, Chief Academic Officer, presented the proposal for selecting One World Rental as the state testing technology support vendor.

The presentation included:

- Quotes from One World Rental and two additional competing vendors
- Three letters of reference from current One World Rental clients

Reach will continue to manage the state testing process internally for all 40 sites across the state.

However, we partnered with One World Rental to provide:

- Laptop rental and shipping logistics
- Software configuration for dedicated testing services with DRC

- Secure internet connectivity
- On-site technology setup and teardown at each location

Marcella Arline made a motion to approve the Vendor for State Testing Technology.
Paul Donecker seconded the motion.
The board **VOTED** to approve the motion.

B. Approval of Northern Tier Industry & Education Consortium

JD Smith, Director of Career Readiness, presented a proposal to partner with the Northern Tier Industry & Education Consortium to provide work-based learning opportunities for students in the following counties: Bradford, Tioga, Susquehanna, Wayne, Wyoming, Luzerne, and Lackawanna.

This program is **Act 158 compliant**, serving as an evidence-based pathway to graduation.
Anthony Alexander made a motion to approval the partnership with Northern Tier Industry & Education Consortium.
Gail Hawkins Bush seconded the motion.
The board **VOTED** to approve the motion.

C. Approval of Additional Funding for Outreach Advertising

Brandie Karpew, Director of Outreach, along with Nora Rotz, Digital Communications Coordinator, presented to the board a request for approval to allocate additional budget toward advertising efforts to support outreach and recruitment initiatives. This funding was intended to enhance visibility and engagement across targeted platforms and events.
Anthony Alexander made a motion to approval the Additional Funding for Outreach Advertising.
Gail Hawkins Bush seconded the motion.
The board **VOTED** to approve the motion.

D. Approval of Annual Healthcare Benefits

Lisa Blickley, Assistant Director of Human Resource, asked for the approval of the annual healthcare benefits package indicating there will be an 8% increase to premiums for staff.
Anthony Alexander made a motion to approve the annual healthcare benefits package.
Gail Hawkins Bush seconded the motion.
Marcella Arline and Ralph Woodard abstained from voting on the annual healthcare benefits package.
The board **VOTED** to approve the motion.

Roll Call

Marcella Arline	Abstain
Anthony Alexander	Aye
Gail Hawkins Bush	Aye
David Taylor	Aye

Roll Call

Leigh Kraemer-Naser	Aye
Paul Donecker	Aye
Matthew Ryan	Absent
Ralph Woodard	Abstain

VII. Executive Session

A. Executive Session

The Board entered into an Executive Session at 10:14 a.m.

The Board entered into an Executive Session upon a motion being made, seconded and confirmed via roll call vote of all Board members present.

The Board cited the following for entering into the Executive Session: Pursuant to 65 Pa. C.S. §§ 708(a) (1) – to discuss any matter involving the employment, appointment, termination of employment, terms and conditions of employment, evaluation of performance, promotion or disciplining of any specific prospective public officer or employee or current public officer or employee and 65 Pa. C.S. §§ 708(a)(5) – To review and discuss agency business which, if conducted in public, would violate a lawful privilege or lead to the disclosure of information or confidentiality protected by law.

Board members present were: David Taylor, Paul Donecker, Marcella Arline, Ralph Woodard, Gail Hawkins Bush, Leigh Ann Kraemer-Naser and Anthony Alexander. Guests present at the request of the Board were: Jane Swan, Rachel Graver, Greg McCurdy, and Pat Hennessey. All others left the meeting at this time.

No action was taken during Executive Session.

The Board resumed open Session at 10:45 a.m.

VIII. Strategic Planning

A. Strategic Planning retreat (detailed agenda to be provided separately)

School staff provided an update to the Board regarding the status of the school's 2025-26 SY Strategic Goals.

IX. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 3:00 PM.

Respectfully Submitted,
Brandie Karpew