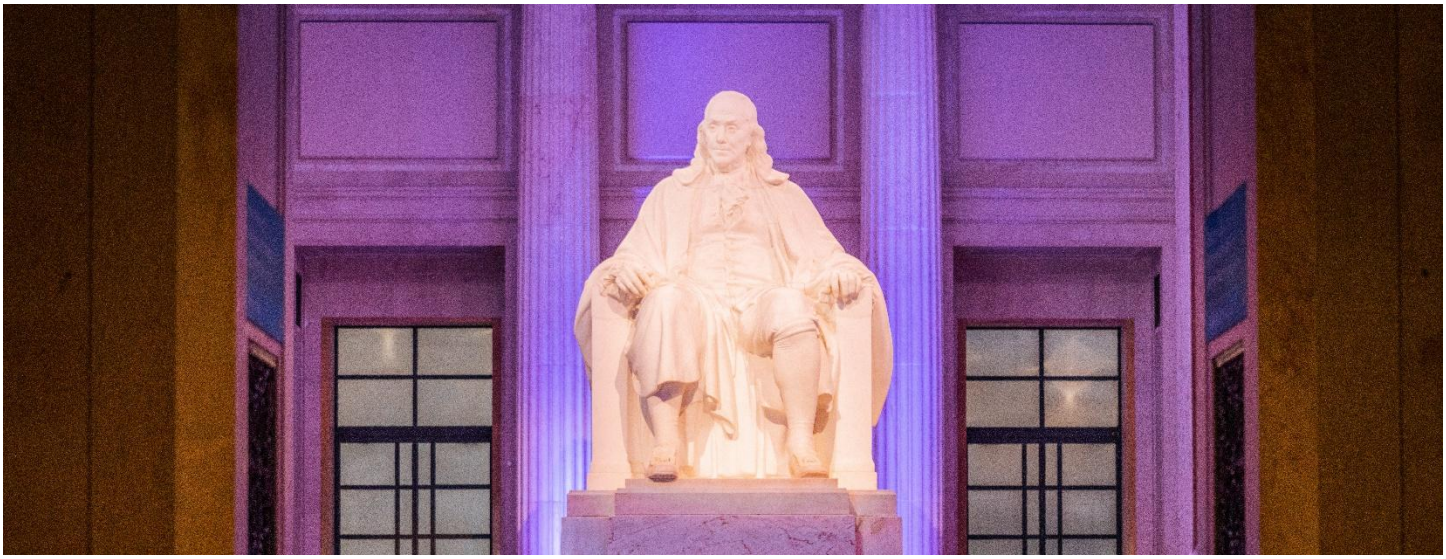
THE FRANKLIN INSTITUTE

INSPIRING A PASSION FOR LEARNING ABOUT SCIENCE AND TECHNOLOGY

SPONSORSHIP PROPOSAL

Prepared for REACH CYBER CHARTER SCHOOL

July 2026



In the spirit of inquiry and discovery embodied by Benjamin Franklin, the mission of The Franklin Institute is to inspire a passion for learning about science and technology.

For more than 200 years, The Franklin Institute has played a central and constantly evolving role in meeting the educational needs of our community and being *the* place for individuals from the region to experience STEM learning. The great importance of science, technology, and STEM literacy and professionals has been demonstrated on a global scale and, we continue to uphold the Institute's legacy by delivering educational content for students, families, educators, and adults alike.

This is an incredible moment for science, and our goal is to inspire more and more young people to explore science and technology as a means to positively change their educational horizons and economic futures. Our visitors are the next generation of scientists, engineers, thought leaders, and problem solvers, and we hope you will join us in delivering our mission to inspire and educate. **Each and every gift is critical to ensuring the vitality of our science center and the continuation of our programs, and we respectfully request Reach Cyber Charter School support The Franklin Institute's mission, science center, and science and technology programming in 2026.**

The Franklin Institute's Science Center | The Franklin Institute is the most visited museum in the Commonwealth of Pennsylvania and has been infusing the Philadelphia region with dynamic educational and cultural opportunities for 200 years as we advance our *mission to inspire a passion for learning about science and technology*. The Institute achieves this goal through a range of exhibits, educational programs, outreach efforts, and its dedication to making learning around science, technology, engineering, and mathematics (STEM) more accessible.

The Institute's core exhibitions are the backbone of our mission and programs, and through which we educate and inspire. It is within these exhibit spaces that visitors of all ages experience STEM learning in very tangible and memorable ways – in ways that excite; inform; encourage questions, creativity, and problem solving; and foster a personal connection to STEM. During a typical year we welcome more than 800,000 visitors, with 200,000 students and teachers visiting on deeply discounted or free admissions.

2026 Corporate Partner Benefits:

With an investment of $50,000, we invite Reach Cyber Charter School to support ongoing educational programming and events while receiving various other benefits.

As a Corporate Partner of The Franklin Institute, the following benefits would be provided:

- Back To School Night Event: September 14, 2026:
  Includes free rental of Franklin Hall, Your Brain Exhibit, and the Eatery. Free parking for all guests and staffing for the evening.
- Six (6) free rentals of the Fifth Floor Conference Center*
  Includes free parking for all guests; 10% rental discount on additional event space needed
- Two (2) onsite activations throughout the year on a date of your choosing*
- Two (2) professional development training workshops held onsite (for up to 30) or virtually (for up to 100) for Reach Cyber Charter School's teachers
  Includes programming led by Franklin Institute science educators and industry leaders focused on STEM science communication skills (Deep discount provided should additional teachers like to be added to the training).
- 250 Science Digital Museum passes
- Complimentary parking vouchers when students and families are on site
- Name recognition on digital donor signage in the Benjamin Franklin National Memorial, displayed year-round
- Invitations to exclusive exhibit receptions and private viewings for special attractions
- Concierge service for special attractions, tickets, memberships, etc.

**Based on availability. Other restrictions may apply*

Special Offer: **For a total sponsorship of $60,000, TFI would increase the number of free Fifth Floor Conference Center rentals to ten (10) / year. This would include free parking for all guests.**

Museum Programming and Reach:

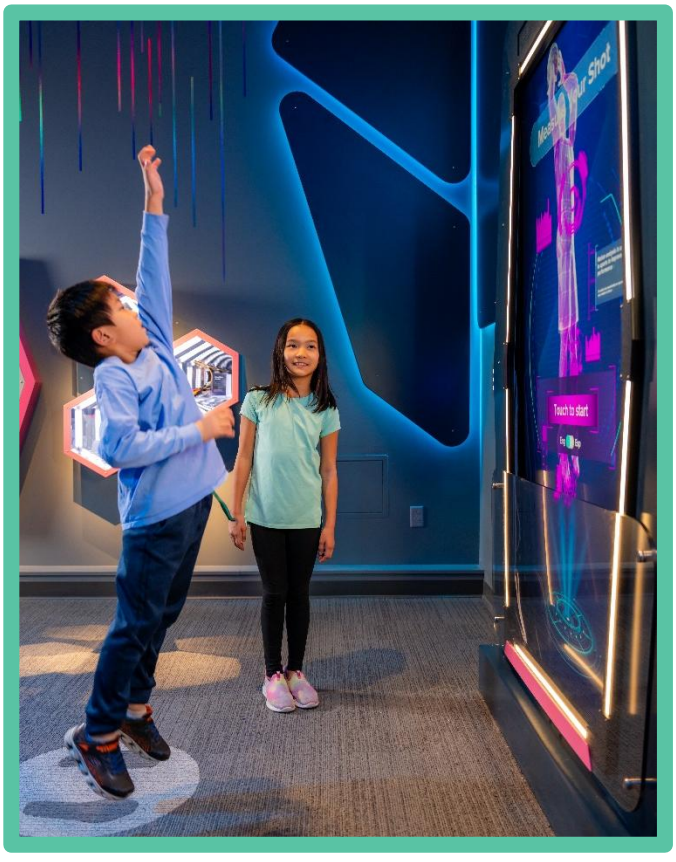
In-person programming and experiences |

Exhibits are activated and supplemented by live science shows, dissections and demonstrations, and special events and celebrations. Through sponsored activations throughout the year visitors of all ages – no matter their background, race, or gender – learn that science can be for them, that they belong in the science and technology world, and that a career in STEM is within their grasp.

Free and Discounted Admission | Working to be a place where education, experiences, and engagement opportunities around STEM are more equitable and accessible, we provide free and deeply discounted admission for students and teachers from Title 1 schools and youth and families from under-resourced communities through our Access programs.

Summary:

Philadelphia stands at the center of a vibrant and diverse region where history and innovation, science and culture combine and thrive. For 201 years, The Franklin Institute has been an anchor in this City, promoting inquiry, discovery, and learning about science and technology for kids and grownups alike. Philanthropic support is essential to The Franklin Institute's ability to continue inspiring, educating, and providing learning opportunities for as many people as possible, regardless of means.



As we seek to inspire a passion for learning about science and technology through a world-class visitor experience, leading-edge and trustworthy science communication, and impactful education programs, philanthropic support remains crucial. On behalf of all those we serve, thank you for your kind review and consideration of this request to support The Franklin Institute, its mission, exhibits, and programs. If you have any questions or require additional information, please do not hesitate to reach out to:

Casey Anne Satell
Director of Institutional Giving
215.448.2378 / csatell@fi.edu

Pledge Form

In consideration of the gifts and pledges of others, I/we _____ give/ pledge

$ _____ to the Franklin Institute.

I/we understand that the Franklin institute solicits other contributions and pledges in reliance on your intention to fulfill this pledge.

Designation - please choose one of the following:

☐ 2026 Sponsorship

Schedule of Payment: I/we will fulfill my/our pledge per the schedule below:

$ _____ to be paid on _____/_____/

Name _____

Address _____

_____

_____

Signature _____ **Date** _____

The Franklin Institute accepts the pledge described above.

_____ _____

Rebekah Sassi, for The Franklin Institute **Date**
Vice President of External Affairs