



Reach Cyber Charter School

750 East Park Drive
Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

Memorandum Of Understanding

This Memorandum of Understanding (hereinafter referred to as the “Agreement”) is entered into on 2/5/25, by Reach Cyber Charter School and between Myth, with an address of 300 W Cuthbert Blvd Haddon Twp NJ 08108, and Reach Cyber Charter School, with an address of 750 East Park Drive, Suite 204, Harrisburg, PA 17111 (collectively referred to as the “Parties”).

ORGANIZATION BACKGROUND:

- Myth is a creative strategy firm that specializes in storytelling, community engagement, and innovative program design. Co-founded by Kristen Angelucci and Matt Goold, Myth brings together a deep understanding of narrative, collaboration, and human-centered design to create impactful experiences that bridge creativity and practicality. Myth’s approach prioritizes participatory engagement, dynamic facilitation, and an emphasis on how creativity and business best practices can harmoniously co-exist.

PURPOSE & OVERVIEW - *If organizing a virtual experience, please include if you will be providing*

recordings: -

This program focuses on the business of creativity—helping students understand how creative fields function as careers, how to sustain personal artistic practice, and how to translate creativity into viable professional paths. The program will consist of six 90-minute interactive sessions delivered via Zoom (with recordings provided), where students will engage primarily via chat and interactive discussion boards.

The program will explore:

- **Creative Collaborations:** How to find and nurture artistic partnerships across disciplines.
- **Sustaining Creativity When It Becomes Work:** How to maintain joy in creative practice while monetizing it.
- **Creative Careers:** Casting the widest net possible to define careers that bring creative fulfillment, from living as an "artist" to bringing artistic sensibilities to unexpected roles and industries

- **The Business Side of Creativity:** Exploring how skills in things like branding, sales, client services, communication and more help to support a sustainable creative career.
- **Personal Narrative & Creative Identity:** Helping students articulate their creative voice and shape a personal brand that is authentic to them.
- **The Through-Line of Creative Careers:** Identifying commonalities in creative professions and preparing for pivots across fields.

PROGRAM CONTEXT:

The program is designed to complement existing arts education initiatives, particularly those partnered with Moore College of Art & Design, by focusing on the intersection of creative practice and business sustainability rather than technical artistic instruction. Though students will be given ample room to respond to prompts and be creative, they will not be taught a specific creative discipline (such as drawing, poetry, etc.). Rather, they will bring their existing skills and interests, to be applied to this program's larger framework.

DURATION: 6 90-minute sessions

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COST (if applicable) *Please include minimum & maximum number of students who can participate:*

- \$16,500

-Above price is for no minimum of students, but a maximum of 20. Price for additional students available upon request.

TECHNOLOGY NEEDED (if applicable) - *Please list items below including any software needed:*

- Students must be able to access Zoom (Myth will provide the host Zoom)

MATERIALS/SUPPLIES/KITS for students (if applicable) - *Please list items and cost with estimated shipping:*

- N/A



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RESPONSIBILITIES OF THE PARTIES:

1. Partners/Supervisors:

- a. Serve as a resource for the student by sharing insight and providing encouragement and guidance about the workplace, work ethics, careers, and educational requirements
- b. Provide a learning environment for students with time to ask questions and give feedback
- c. Communicate regularly with Career Experience team and maintain confidentiality
- d. Provide regular scheduled meeting time(s) and opportunities for students to ask questions
- e. Provide attendance when applicable
- f. For Internships:
 - i. Assist students to complete Learning Plan Contract and sign
 - ii. Determine learning objectives with students based on the job duties and skills required per semester for Learning Plan Contract
 - iii. Sign off on hours that students complete in the internship to meet a minimum requirement of 60 hours and/or 6 weeks per semester
 - iv. Set up regular scheduled meeting times with students to discuss progress of learning objectives

2. Students:

- a. Listen and observe supervisor and other employees in the workplace.
- b. Stay engaged and ask appropriate questions.
- c. Complete assigned documentation.
- d. Participate in full length of experience and track hours as appropriate.
 - i. Internship: Minimum of 60 hours and/or 6 weeks
 - ii. Career Mentorship: Minimum of 6 hours
 - iii. Job Shadowing: 3 hours per job shadow
- e. Be on time and present for all required meetings and hours assigned.
- f. If participating in a virtual experience, have camera on, unless otherwise discussed with coordinator.
- g. Communicate with supervisor and coordinator if anything will prevent you from attending this experience.
- h. Complete Reflection Quiz in Canvas My Field Experience course for school credit.



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GOVERNING LAW reachcyber.org

(if applicable)

- This Agreement shall be governed by and construed in accordance with the laws of

Pennsylvania. **ALTERNATIVE DISPUTE RESOLUTION**

- Any dispute or difference whatsoever arising out of or in connection with this Agreement shall be submitted to (**Arbitration**/mediation/negotiation) in accordance with, and subject to the laws of Pennsylvania.

AMENDMENTS

- The Parties agree that any amendments made to this Agreement must be in writing and signed by both Parties.

- As such, any amendments made by the Parties will be applied to this Agreement.

ASSIGNMENT

- The Parties hereby agree not to assign any of the responsibilities in this Agreement to a third party unless consented to by both Parties in writing.

ENTIRE AGREEMENT

- This Agreement contains the entire agreement and understanding among the Parties hereto with respect to the subject matter hereof, and supersedes all prior agreements, understandings, inducements and conditions, express or implied, oral or written, of any nature whatsoever with respect to the subject matter hereof. The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof.

REPRESENTATION AND WARRANTIES

- The Parties agree and disclose that they are authorized fully for entering this Agreement. Both Parties' performances and obligations are not to violate the rights of any third party or else violate other, if any, agreements made between them and/or any other organization, person, business or law/governmental regulation.

LIMITATION OF LIABILITY

- Under no circumstances will either party be liable for any indirect, special, consequential, or punitive damages (including lost profits) arising out of or relating to this Agreement or the transactions it contemplates (whether for breach of contract, tort, negligence, or other form of action) in case such is not related to the direct result of one Party's negligence or breach.



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SEVERABILITY

- In an event where any provision of this Agreement is found to be void and unenforceable by a court of competent jurisdiction, then the remaining provisions will remain to be enforced in accordance with the Parties' intention.

SIGNATURE AND DATE

- The Parties hereby agree to the terms and conditions set forth in this Agreement and such is demonstrated throughout by their signatures below:

Reach Cyber Charter School

750 East Park Dr., Ste 204

Harrisburg, PA 17111

Phone: 866-732-2416

Name: JD Smith, Director of EDIB & Careers

Signature:

Date:

Business: Myth

Name: Kristen Angelucci

Email: kristen@withmyth.com

Phone Number: 609 576 2015

Signature: *Kristen Angelucci*

Date: 2/5/2025