

# Ambassador Program

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Director of Outreach

**Doug Miedel**

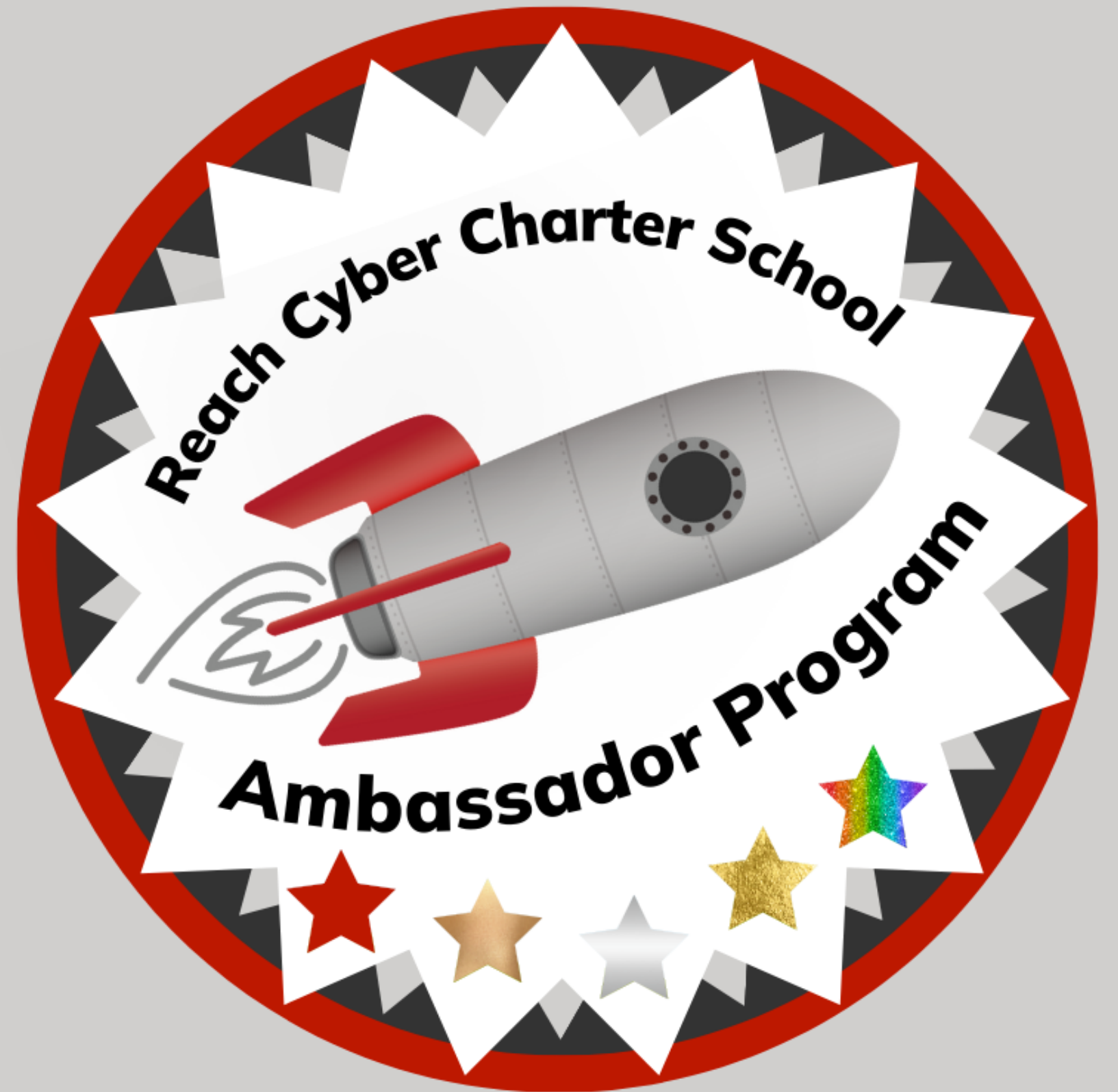
Manager of External Outreach

**Christin Sankey**

Manager of School Outreach

**Jessica Rice**

Supervisor of Social Media





# Purpose and Goals:

- Refer prospective families for enrollment
- Utilize enrolled Learning Coaches to promote upcoming Virtual Information Sessions
- Provide resources and answer questions for prospective families to have questions answered
- Attend Outreach tabling events as a spokesperson for the organization
- Connect with other Learning Coaches for networking and build community

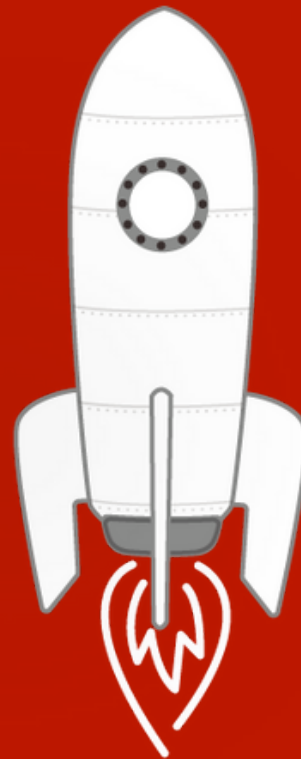


# Star Levels

- Rocketeer, Bronze, Silver, Gold, and All-Star
- Monthly meetings for information and prizes
- Everyone starts by receiving a box with materials to help them promote Reach and provide others with necessary information
- Each participant will have the opportunity to “level up” when participating in tabling events or when they successfully refer a student for enrollment at Reach
- Each level will have incentives such as specialty swag that can be worn and used to promote Reach during interactions and events

## Reach Cyber Charter School

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Reach Cyber Charter School

# REACH

CYBER CHARTER SCHOOL

*Reach your potential*