



Advertising Agency Authorization

This serves to acknowledge an agreement between **Reach Cyber Charter School** and Crane Communications, Inc. This agreement names Crane Communications, Inc. as an Agency of Record for Reach Cyber Charter School with the purpose of developing and executing Media Plans/Buys and related activities.

- On behalf of Reach Cyber Charter School, Crane Communication, Inc. is authorized to:
 - Purchase Media
 - Contract for media related services

Reach Cyber Charter School is responsible for all media related payments. However, invoices for contracts or purchases implemented by Crane Communications, Inc. on behalf of Reach Cyber Charter School, should be directed for payment to:

Crane Communications, Inc.
P.O. Box 6410
Philadelphia, PA 19145

Authorized for Reach Cyber Charter School by:



Jane Swan, CEO

Date: April 6, 2023