



Reach Cyber Charter School Board of Trustees

Reach Cyber Charter School

Published on August 22, 2024 at 6:34 AM EDT

Date and Time

Wednesday August 28, 2024 at 9:00 AM EDT

Location

750 East Park Drive, Suite 204
Harrisburg, PA 17111

Agenda

Presenter

I. Opening Items

A. Roll Call

B. Call the Meeting to Order

David Taylor

II. Public Comment

The Board welcomes participation by the members of the public both in-person and telephonically. To address an item on the agenda, before the scheduled start of the meeting, an individual must provide their name and short description of the agenda item on which they wish to comment to the Chair, along with any materials they want to have distributed to the Board. Individuals who wish to address the Board telephonically must contact the Principal or Board President by phone or by email at least twenty four (24) hours before the scheduled start of the Board meeting. If the individual wants to provide any written materials to the Board, these should be emailed to the Principal or Board President at least twenty four (24) hours before the scheduled start of the meeting. The total time for any individual to present, either

Presenter

in person or via telephone, on an item on the agenda shall not exceed three (3) minutes, unless the Board grants additional time.

Individuals desiring to make a formal presentation to the Board on an item not on the agenda but desiring it be placed on the agenda must provide notice and written submissions detailing the subject of the presentation to the Principal or Board President at least fourteen (14) days prior to the meeting. Any such presentations shall not exceed fifteen (15) minutes in duration, unless otherwise permitted by the Chair.

III. Routine Business

- A. Approval of Agenda David Taylor

IV. Oral Reports

- A. CEO's Report Jane Swan
 - 1. CEO Update and Cognia Accreditation
 - 2. Monthly Board Report
- B. Human Resources Update Michael Garman
 - Staffing Report
- C. Financial Report Karen Yeselavage

V. Consent Items

- A. Approval of Minutes from the July 17, 2024, Board Meeting
- B. Approval of Staffing Report
- C. Approval to Renew Agreement with Meetings Tomorrow Kelly McConnell
 - This is a renewal agreement for State Testing Technology Services.
- D. Approval to Renew Agreement with Vector Solutions Andy Gribbin
 - This is a renewal of the training solution we use for mandatory trainings for our staff. We use this for trainings like blood borne pathogens, ethics, discrimination, FERPA, Etc.
- E. Approval of Annual Health and Safety Plan Rachel Graver
- F. Approval to Renew Agreement with Lala's Nails JD Smith
 - Renewal: LaLa's Nails a. MOU

Presenter

- a. The Nail Academy is an education center that offers a variety of hands on & virtual beauty industry classes. Established in 2020, class subjects include nails, esthetics, marketing, customer service, financial literacy, salon consulting, mentorship, & more! The Nail Academy has helped hundreds of students & beauty industry professionals advance within their careers.
- b. \$888 per student (includes kits) + shipping & handling
- c. 5 minimum - 20 maximum = Per Class

G. Approval to Renew Agreement with Pittsburgh Drone Services

JD Smith

- a. The purpose of the career readiness and workforce training programs: Introduction to Drones and The FAA Drone Certification Program are to provide theory and hands on based opportunities for students to assist with career planning and to help assist them with acquiring the knowledge to enter the drone industry. Programs feature weekly lectures and project based learning that applies the weekly material in different capacities.
- b. Duration:
 - i. 8 weeks for Introductory Drone Courses
 - ii. 16 weeks for FAA Drone certification-based courses
- c. Costs:
 - i. Introduction to Drones: 25 maximum, \$1,400 per class
 - ii. FAA Drone Certification Course: \$175.00 per student for exams and \$2,500 for the entire program
 - iii. Introduction to Drones: DRONE is \$33.99 + 6.99 for shipping per unit:
 - iv. Drone Certification Exam: \$175.00 per student whenever they register.
 - v. Basic Tool Kit for Drone Repair: \$7.82 +\$6.99 for shipping.

H. Approval to Renew Agreement with Elmwood Park Zoo

JD Smith

- a. Students will have the opportunity to experience what it is like to be a zookeeper! During their keeper for a day experience, students will be working behind the scenes with our Education Ambassador Animals. These animals' job is to teach about their species. During this time, students will get to learn the ins and outs of taking care of these animal friends from an education zookeeper. Topics such as husbandry, enrichment, training, etc. will be discussed and taught. Students will have the chance for hands-on experiences, as well as ask any questions about career opportunities in the zoo field.
- b. The experience will be one 3-hour day for the middle school age group, and two 3-hour days for the high school age group. The time will be 9:00am to 12:00pm.
The ratio will be two students for one Elmwood staff. We can run one 3-hour experience per day.
 - i. This experience will take place on weekdays (Monday through Friday) starting October 21st through November 8th.
- c. Cost:
 - i. \$325.00 for the middle school students
 - ii. \$500.00 for the high school students, since they will be doing two experiences.

Presenter

I. Approval to Renew Agreement with We, Not Me

JD Smith

a. Students who participate in this program will be able to:

Design a website, craft a business plan, and pitch it to investors. Each student will present their business idea to a small group of investors with varying amounts of tokens. Their company will be represented by a website with a logo and a slogan.

b. Cost:

i. For 10 students or fewer, programming fee will be \$9,000, a fee inclusive of up to 25 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

ii. For 10 to 20 students, programming fee will be \$11,600, a fee inclusive of up to 30 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

iii. For 20 to 25 students, programming fee will be \$14,200, a fee inclusive of up to 35 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

iv. For 25 to 30 students, programming fee will be \$16,800, a fee inclusive of up to 40 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

v. For 30 to 35 students, programming fee will be \$19,400, a fee inclusive of up to 45 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

vi. For 35 to 40 students, programming fee will be \$22,000, a fee inclusive of up to 50 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

J. Approval to Renew Agreement with the Center for Aquatic Sciences

JD Smith

a. Shadow Program (In-Person Option)

i. Students who enroll in the Shadow Program at The Center will engage in a 3 hour, in-person experience, fulfilling 1/3 of their high school requirements.

ii. The Shadow Program cost per person is \$75.

b. Shadow Program plus Teen Marine Science Institute (In-Person Option)

i. Students will be required to enroll in the Shadow Program (3 hrs.) and 1-2 Teen Marine Science Institute workshops (4 hrs. per session). This allows students to meet full hour requirements.

ii. The Teen Marine Science Institute cost per person is \$125 per workshop. Teen Marine Science Institutes that are trip oriented or contain a dissection, if booked, are \$150.

c. State-wide Virtual Options

i. Students will be offered the option of 2 Teen Marine Science Institute workshops (1.5 hrs. each), fulfilling 1/3 of their high school requirements.

Presenter

ii. Students will be required to enroll in the Virtual Shadow Program (1.5 hrs.) and 2 Virtual Teen Marine Science Institute workshops (1.5 hrs. per session). This allows students to meet full hour requirements.

iii. The Virtual Shadow Program cost per person is \$40.

iv. Virtual Teen Marine Science Institute cost per person is \$50.00 per workshop.

d. Summer Camp

i. Camp details will be agreed upon in January 2025 with a new MOU for that program.

K. Approval to Renew Agreement with Moore College of Art and Design JD Smith

Moore College offers high school students experiences in the arts ranging from photography, ceramics, art for gaming, animation, and filmmaking just to name a few. Students will meet with industry professionals over the course of the programs to learn basic skills as well as how to become a professional in the industry of their choosing.

VI. Action Items

A. Approval of Amended 2023-24 School Calendar Rachel Graver

B. Approval of Agreement with Ben Feit Insight Jane Swan

Reach Cyber Charter School is seeking support in connection with an effort to build the capacity of its emerging leaders. Reach is specifically interested in strengthening the manner in which its mid-level leaders are able to communicate effectively with colleagues at all levels of the organization and to take ownership for the school’s overall success. This proposed Scope of Work outlines the manner in which B. Feit Insight LLC (BFI) will provide leadership development support for Reach’s “Monday Morning” cohort of senior- and mid-level leaders that focuses on effective communication, inclusive leadership, and productive collaboration in support of the school’s mission.

C. Approval of Change to Flexible Spending Account (FSA) Provider Lisa Blickley

D. Approval of Agreement with GanttPRO Scott Shedd

GanttPRO is an efficient project planning and scheduling solution. Interactive Gantt charts help determine project duration and resource needs. Work breakdown and identified dependencies enable coordination of which tasks are to be completed in what order and enables identification of the project risks that can affect the completion date to be escalated.

E. Approval of Parent Policy and Compact Josh Hicks

This document explains how Reach Cyber Charter School will put into operation programs, activities, and procedures for involving parents in its Title I, Part A programs, consistent with Section 1010 of the Every Student Succeeds Act (ESSA). Those programs, activities, and procedures are planned and operated with meaningful consultation with parents of participating students consistent with Section 1010 of the ESSA. This document also explains how the school

Presenter

provides opportunities for parents with limited English proficiency, parents with disabilities, and parents of migratory children to participate.

VII. Information Items

A. Outreach Update

Scott Stuccio

B. State Testing Update

Kelly McConnell

VIII. Strategic Planning

A. Approval of Agreement with Taste Buds

JD Smith

a. Taste Bud Kitchen State College offers virtual culinary lessons for students. Students will attend four 90-minute sessions to learn to prepare:

- i. Hand-made pizza
- ii. Hand-rolled gnocchi
- iii. Fresh bagels & herb butter
- iv. Gingerbread house decorating

b. Costs:

- i. \$900 for up to 10 students
- ii. \$1,050 for up to 15 students
- iii. \$1,200 for up to 20 students
- iv. Ingredient kits:
 - 1. \$45 each plus shipping
 - 2. \$75 each plus shipping for gingerbread houses

IX. Executive Session

Pursuant to 65 Pa. C.S. §§ 708(a)(1) – to discuss any matter involving the employment, appointment, termination of employment, terms and conditions of employment, evaluation of performance, promotion or disciplining of any specific prospective public officer or employee or current public officer or employee.

X. Closing Items

A. Adjourn Meeting

Adjournment and Confirmation of Next Meeting – Wednesday, September 18, 2024, at 9:00 a.m.

Coversheet

CEO's Report

Section: IV. Oral Reports
Item: A. CEO's Report
Purpose:
Submitted by:
Related Material: Memo to the Board August 2024.docx
Cognia Accreditation Letter.pdf
RCCS Certificate.pdf
Monthly Board Report August 2024.pdf



Reach Cyber Charter School

750 East Park Drive
Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

To: Reach Board Members and Community

Fr: Jane Swan, CEO

Date: August 28, 2024

Our Reach vision: "To inspire and nurture future success for all students," continues to be at the heart of our work! From enrollment to graduation, the Reach team leads through example, welcoming and celebrating all! One newly enrolled family left me a message that her enrolment specialist is amazing! She has gone beyond to help get their two children enrolled! The specialist supported the parent through the need to ask many questions over and over, due to short term memory loss, that she could not have completed registration without her! This is one of 6,000 students enrolled for the 2024-2025 school year beginning on September 3, 2024!

Additionally, this summer, two hundred and fifty teachers worked on refining and personalizing courses, including adding videos to better support our asynchronous learners! Two hundred staff members, including teachers, administrative office team members, family mentors, counselors, and the technology team supported 1,200 students during summer programs! The leadership team learned and prepared for the school year during professional development days which included Structured Literacy training and Equity, Diversity, Inclusion and Belonging work.

August 20-22, 900 staff members gathered at Lancaster Convention Center to welcome the new school year with professional development. Twenty-eight staff joined on Tuesday to learn about the school and participate in the DEI Level Set training. Wednesday and Thursday, employees chose from forty-three workshop options mostly led by our own excellent Reach team, as well as, participated in a Keynote by Dr. Stacey Cherny on Structure Literacy and special guest student speakers, a senior and a graduate, at the end of Wednesday and Thursday! Some workshop topics included CPR training, Focus 101, Canvas 101, Breathing and Meditation, Do You Read in Math? How to Support Literacy in Math, Cultivating a Culture of Career Readiness, The Art in STEM, Office of Developmental Programs Refresher, and Staff Hardware Tour and How to Engage IT!

Two senior team celebrations: Brandie Karpew is our new Director of Outreach and Kim Crandall is our new Director of MTSS. We are excited about the experience, commitment, and passion these leaders bring to the team! Also, special thank you to Scott Stuccio for eight years of excellent service to Reach!

Lastly, Reach received the official Cognia Accreditation certificate and letter, joining 36,000 schools, systems, and ninety countries committed to continuous improvement and educational quality! Congratulations to the Reach team members who participated in this year-long process!



9115 Westside Parkway
Alpharetta, GA 30009

888.413.3669 | 678.392.2285
cognia.org

June 27, 2024

Reach Cyber Charter School
750 East Park Drive
Harrisburg, Pennsylvania 17111

Dear Administrator:

Congratulations! Reach Cyber Charter School has been awarded accreditation by the North Central Association Commission on Accreditation and School Improvement (NCA CASI), the Northwest Accreditation Commission (NWAC) and the Southern Association of Colleges and Schools Council on Accreditation and School Improvement (SACS CASI). The three listed regional agencies provide your institution with a highly regarded accreditation that is recognized throughout the world.

The accreditation action was approved by the Cognia™ Global Commission at its meeting on June 27, 2024.

A certificate that indicates the term of your institution's accreditation is enclosed. Throughout this term of accreditation, Reach Cyber Charter School must continue to engage in the responsibilities required of all institutions to maintain accreditation status as outlined in the *Cognia Accreditation and Certification Policies and Procedures* available at www.cognia.org.

As an accredited institution, you are part of the Cognia global network: more than 36,000 schools and systems in 90 countries that are committed to continuous improvement through accreditation. Our state, national, and global offices offer a wide range of resources and services dedicated to institutional improvement. We would be happy to provide you with more information.

To help you announce and celebrate your accreditation, we are providing you with a press release that you may share with your local media. You can access the press release by visiting cognia.org/communicationskit. In the kit, you also will find brochures, accreditation seals, and other promotional items to display your pride in your institution's accreditation and your commitment to continuous improvement.

If you have questions regarding the enclosed certificate, e-mail us at accreditation.certificates@cognia.org. Staff members at our Cognia Accreditation and Certification offices can also answer any questions you may have and can be reached at +1.678.392.2285 or accreditationservices@cognia.org.

We look forward to serving you now and in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "David Hurst".

David Hurst, Ed.D.
Chief Global Accreditation Officer

THIS IS TO CERTIFY THAT

Reach Cyber Charter School

has met the criteria for educational quality
established by the Cognia Global Commission
and is hereby presented this

Certificate of Accreditation

by the North Central Association Commission on Accreditation and School Improvement, the Northwest Accreditation Commission, and the Southern Association of Colleges and Schools Council on Accreditation and School Improvement.

Valid Through 6/30/2030



Mark A. Elgart

Mark A. Elgart, Ed.D.
President and CEO, Cognia



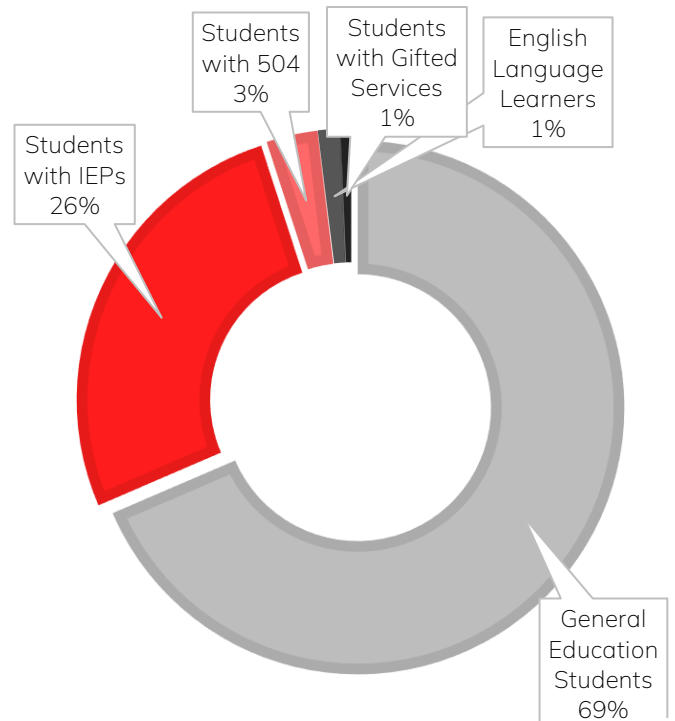
School Data Update

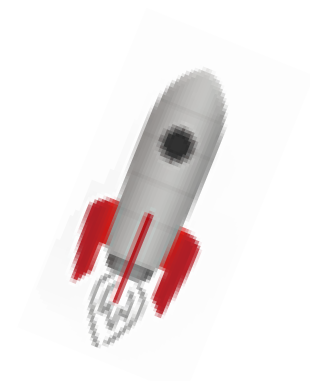
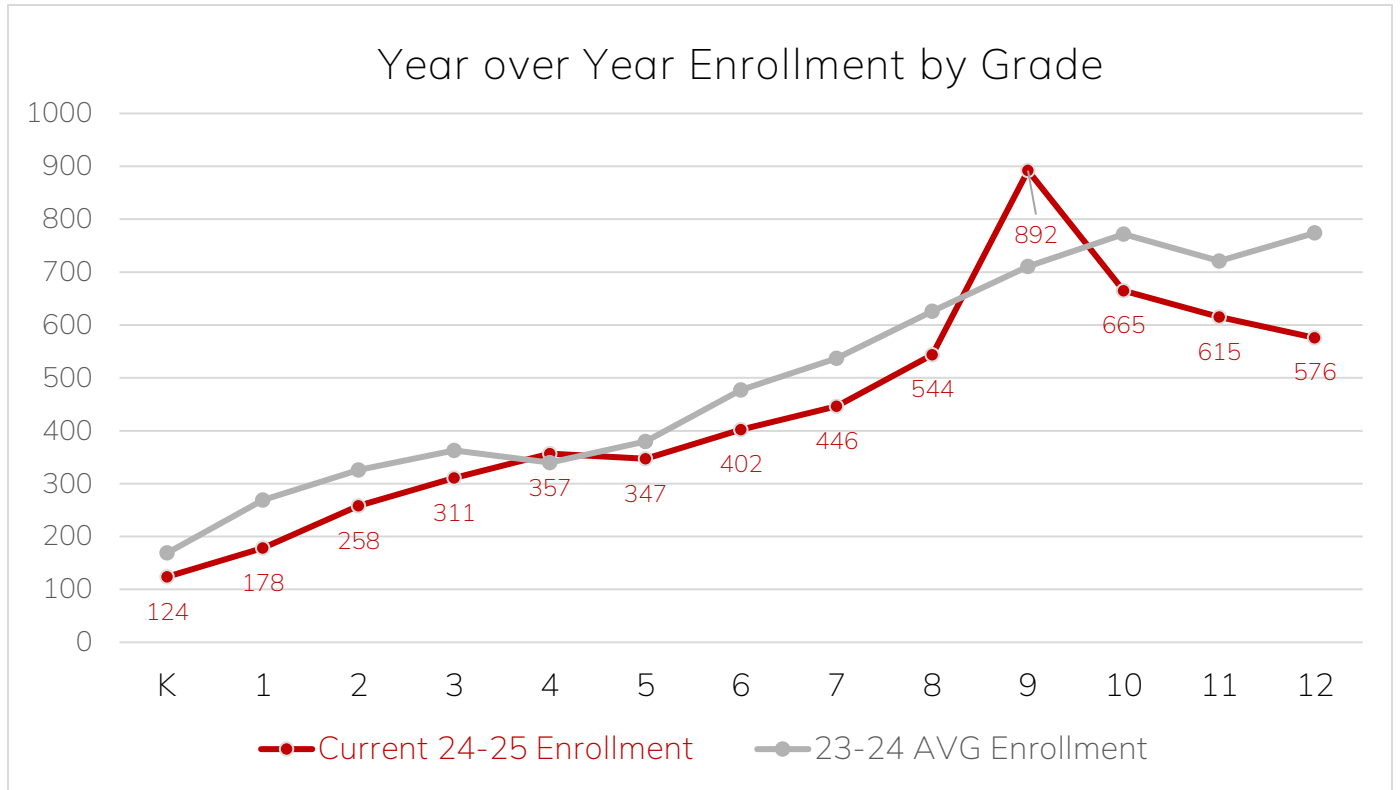
AUGUST 2024

Currently Enrolled for 24-25	Total Students Served in 23-24
5706	7416
New Enrollments for 24-25 (Included in Current Enrollment)	482
Returning Students for 24-25 (Included in Current Enrollment)	5224
Complete New Student Applications (Not included in Current Enrollment)	432
Unsubmitted Applications for 24-25 (Application Started but Not Complete)	110
Potential Summer Graduates in Progress (Not included in Current Enrollment)	148

SPECIALIZED INSTRUCTION

STUDENT DEMOGRAPHICS	POPULATION
White	49%
Black or African American	24%
Hispanic	16%
Two or More Races	8%
Asian	1%
Am. Indian/Alaskan Native	<1%
Native Hawaiian/ Other Pac. Islander	<1%





Coversheet

Human Resources Update

Section: IV. Oral Reports
Item: B. Human Resources Update
Purpose:
Submitted by:
Related Material: Board Staffing Report-August_2024.pdf

REACH Staffing Report August 2024

24-25 School Year Budgeted Staff = 903

	Current Staff	Hires SYTD	Departures SYTD
10-month Staff	727 (694)	20 (44)	10 (6)
12-month Staff	151 (137)	4 (5)	0 (2)
Grand Total	878 (831)	24 (49)	10 (8)

New Hires

First Name	Last Name	Job Title	Compensation	Start Date
Kimberly	Crandall	Director of MTSS	\$130,000	8/19/2024
Jill	McConnell	Special Education Teacher (HS) – Emergency Certification Type 01	\$52,530	8/20/2024
Acquil	Raymon	Truancy Officer	\$55,000	8/20/2024
Shanell	Travis	Family Mentor	\$58,000	8/20/2024
Kelsey	Stewart	Family Mentor	\$62,000	8/20/2024
Brittany	Adams	STEM Teacher	\$60,030	8/20/2024
Ashley	McGough	Speech Language Therapist	\$74,400	8/20/2024
Caila	Pitts	Special Education Substitute Teacher	\$53,000	8/20/2024
Peter	Lazarus	Driver	\$25.00/hour	8/20/2024
Eugene	Pronio	Paraprofessional	\$43,921	8/20/2024
Meagan	Jones	Middle School Substitute Teacher	\$51,500	8/20/2024
Sara	Fletcher	High School Special Education Teacher	\$53,030	8/20/2024
Sara	Cantymagli	Family Mentor	\$60,000	8/20/2024
Dani	Montgomery	Family Mentor	\$58,000	8/30/2024
Jessica	Calabrese	High School Special Education Teacher	\$68,030	9/17/2024

Position Changes

First Name	Last Name	Former Position	New Position	Compensation	Start Date
Brandie	Karpew	Board & Legislative Liaison	Director of Outreach	\$125,000	7/29/2024
Joe	Bomba	Substitute Teacher (MS)	Middle School Teacher	\$60,030	8/16/20024
Tania	Slother	Middle School Teacher	Curriculum Coordinator	\$75,590	8/21/2024
Brandon	Vought	Substitute Teacher (MS)	Middle School Teacher	\$56,530	8/16/2024

REACH Staffing Report August 2024

24-25 School Year Budgeted Staff = 903

Departing Employees

First Name	Last Name	Job Title	Last Day Worked
Kimberly	Thompson	Reading Interventionist	7/12/2024
Tiffany	Bachart	Middle School Teacher	7/26/2024
David	Hill	Family Mentor	7/31/2024
Elizabeth	Guadagnino	Elementary Teacher	8/6/2024
Jennifer	Blasko	Math Interventionist	8/9/2024
Hallie	Duffy	Family Mentor	8/12/2024
Amanda	Gornic	Instructional Coach – Literacy	8/12/2024
Rachel	Murphy	High School Teacher	8/15/2024
Jessica	Cordaro	Hydroponics Coordinator	8/15/2024
Marcella	Howell	High School Teacher	8/15/2024

Coversheet

Financial Report

Section: IV. Oral Reports
Item: C. Financial Report
Purpose:
Submitted by:
Related Material: July 2024 Treas Report.pdf

Reach Cyber Charter School
Revenue and Expense Statement- Budget to Actual
2024-2025 Year to Date as of 7/31/24

	July 2024	Fiscal YTD through 7/1/24	2024/2025 Approved Budget
Revenues:			
Function 6000- Local Sources	\$ 665,038	\$ 665,038	\$ 142,944,187
Function 7000- State Sources	\$ -	\$ -	\$ 172,000
Function 8000- Federal Sources	\$ 401,120	\$ 401,120	\$ 4,496,731
TOTAL REVENUES	\$ 1,066,158	\$ 1,066,158	\$ 147,612,918
Expenditures:			
Function 1000- Instructional Programs			
100- Salaries	\$ 155,563	\$ 155,563	\$ 38,684,961
200- Employee Benefits	\$ 44,569	\$ 44,569	\$ 11,470,091
300- Purchased Professional and Tech Svcs	\$ 1,657,961	\$ 1,657,961	\$ 7,956,000
400- Purchased Property Services	\$ 55,982	\$ 55,982	\$ 400,000
500- Other Purchased Services	\$ 234,357	\$ 234,357	\$ 4,715,750
600- Supplies	\$ 105,446	\$ 105,446	\$ 6,730,900
700- Property	\$ -	\$ -	\$ -
800- Dues, Fees, Other	\$ 58	\$ 58	\$ 850
Subtotal 1000- Instructional Programs	<u>\$ 2,253,934</u>	<u>\$ 2,253,934</u>	<u>\$ 69,958,552</u>
Function 2000- Support Services			
100- Salaries	\$ 945,732	\$ 945,732	\$ 21,978,106
200- Employee Benefits	\$ 270,952	\$ 270,952	\$ 6,516,508
300- Purchased Professional and Tech Svcs	\$ 280,077	\$ 280,077	\$ 6,297,925
400- Purchased Property Services	\$ 105,499	\$ 105,499	\$ 702,121
500- Other Purchased Services	\$ 646,428	\$ 646,428	\$ 5,000,300
600- Supplies	\$ 97,935	\$ 97,935	\$ 1,020,350
700- Property	\$ 349,314	\$ 349,314	\$ 1,000,000
800- Dues, Fees, Other	\$ 53,020	\$ 53,020	\$ 175,600
Subtotal 2000- Support Services	<u>\$ 2,748,957</u>	<u>\$ 2,748,957</u>	<u>\$ 42,690,910</u>
Function 3000- Non Instructional/ Community Services			
100- Salaries	\$ 28,251	\$ 28,251	\$ 5,851,988
200- Employee Benefits	\$ 8,094	\$ 8,094	\$ 1,735,114
300- Purchased Professional and Tech Svcs	\$ -	\$ -	\$ 46,500
400- Purchased Property Services	\$ -	\$ -	\$ 82,000
500- Other Purchased Services	\$ 3,318	\$ 3,318	\$ 107,500
600- Supplies	\$ 5,667	\$ 5,667	\$ 4,556,500
700- Property	\$ -	\$ -	\$ -
800- Dues, Fees, Other	\$ 5,550	\$ 5,550	\$ 192,500
Subtotal 3000- Non Instructional/ Community Services	<u>\$ 50,880</u>	<u>\$ 50,880</u>	<u>\$ 12,572,102</u>
TOTAL EXPENDITURES	\$ 5,053,772	\$ 5,053,772	\$ 125,221,565
NET INCREASE/ (DECREASE)	\$ (3,987,614)	\$ (3,987,614)	\$ 22,391,353
Beginning Fund Balance (unaudited)		\$ 87,544,274	
ENDING FUND BALANCE		\$ 83,556,660	

Reach Cyber Charter School
Year to Date Expenditures-7/31/24 vs. 7/31/23

	Year to date 7/31/24	Year to date 7/31/23	Change from Prior Year
Revenues:			
Function 6000- Local Sources	\$ 665,038	\$ 646,440	\$ 18,598
Function 7000- State Sources	\$ -	\$ -	\$ -
Function 8000- Federal Sources	\$ 401,120	\$ 6,195	\$ 394,925
TOTAL REVENUES	\$ 1,066,158	\$ 652,635	\$ 413,523
Expenditures:			
Function 1000- Instructional Programs			
100- Salaries	\$ 155,563	\$ 132,116	\$ 23,447
200- Employee Benefits	\$ 44,569	\$ 36,067	\$ 8,502
300- Purchased Professional and Tech Svcs	\$ 1,657,961	\$ 283,581	\$ 1,374,380
400- Purchased Property Services	\$ 55,982	\$ 28,875	\$ 27,107
500- Other Purchased Services	\$ 234,357	\$ 234,085	\$ 272
600- Supplies	\$ 105,446	\$ 172,138	\$ (66,693)
700- Property	\$ -	\$ -	\$ -
800- Dues, Fees, Other	\$ 58	\$ 1,026	\$ (968)
Subtotal 1000- Instructional Programs	\$ 2,253,934	\$ 887,888	\$ 1,366,046
Function 2000- Support Services			
100- Salaries	\$ 945,732	\$ 873,253	\$ 72,479
200- Employee Benefits	\$ 270,952	\$ 227,378	\$ 43,575
300- Purchased Professional and Tech Svcs	\$ 280,077	\$ 55,169	\$ 224,908
400- Purchased Property Services	\$ 105,499	\$ 42,671	\$ 62,828
500- Other Purchased Services	\$ 646,428	\$ 521,706	\$ 124,722
600- Supplies	\$ 97,935	\$ 90,479	\$ 7,456
700- Property	\$ 349,314	\$ 361,079	\$ (11,765)
800- Dues, Fees, Other	\$ 53,020	\$ 25,017	\$ 28,003
Subtotal 2000- Support Services	\$ 2,748,957	\$ 2,196,752	\$ 552,205
Function 3000- Non Instructional/ Community Services			
100- Salaries	\$ 28,251	\$ 22,594	\$ 5,657
200- Employee Benefits	\$ 8,094	\$ 6,234	\$ 1,860
300- Purchased Professional and Tech Svcs	\$ -	\$ 1,500	\$ (1,500)
400- Purchased Property Services	\$ -	\$ -	\$ -
500- Other Purchased Services	\$ 3,318	\$ 1,164	\$ 2,154
600- Supplies	\$ 5,667	\$ 119,521	\$ (113,854)
800- Dues, Fees, Other	\$ 5,550	\$ 648	\$ 4,902
Subtotal 3000- Non Instructional/ Community Services	\$ 50,880	\$ 151,661	\$ (100,781)
Total Expenditures	\$ 5,053,772	\$ 3,236,301	\$ 1,817,471

Reach Cyber Charter School

July 2024- Checks and ACH Disbursements greater than or equal to \$20,000

Date	Payee	Document no.	Amount	Description
7/1/2024	V0419--Capital Blue Cross		262,212.00	Medical Claims/ Claim admin fees
7/2/2024	V1320--Huntington Learning Center	4804	27,542.00	June federally funded tutoring
7/2/2024	V0334--Upper Darby School District	4806	30,502.77	District tuition refund due for 22/23 school year
7/8/2024	V0887--Oyster, Inc	31312730001366	53,870.16	Career Kits
7/8/2024	V1290--Granular Insurance Company	31312730001368	79,986.35	July 2024 Medical Insurance Stop Loss
7/8/2024	V0419--Capital Blue Cross	EFT	209,243.05	Medical Claims/ Claim admin fees
7/9/2024	V0160--Marsh & McLennan Agency LLC	31312730001370	484,210.00	Workers' Compensation, Umbrella and Commercial Liability Insurance 24/25
7/10/2024	V0161--DocuSign Inc.	31312730001371	78,016.00	eSignature Seat Subscriptions, Multi-Channel Delivery, and Support
7/15/2024	V1316--HealthEquity, Inc.	EFT	23,991.10	Health Savings Account
7/15/2024	V0020--Charter Choices, Inc.	31312730001378	55,000.00	Outsourced Business Services- Estimate billing for 24/25
7/15/2024	V1122--Crane Communications, Inc.	31312730001375	57,500.00	2024 Video Shoot and Spot Production
7/15/2024	V0419--Capital Blue Cross	EFT	152,331.69	Medical Claims/ Claim admin fees
7/16/2024	V1058--Accelerate Education Incorporated	4820	1,588,300.00	6-12 Course enrollments, K-5 core courses and physical instructional materials
7/22/2024	V0419--Capital Blue Cross	EFT	308,773.29	Medical Claims/ Claim admin fees
7/24/2024	V0897--GDC IT Solutions	4830	38,282.00	Monthly Level 1 Service Desk Support; equipment deployment and return services
7/24/2024	V1122--Crane Communications, Inc.	31312730001382	294,232.00	July Broadcast TV, July Digital SEM, Social Media
7/26/2024	V0369--UKG Inc.	31312730001386	61,893.73	Ultipro Core HR/Payroll Subscription Fees July-Sep 2024
7/29/2024	V0419--Capital Blue Cross	EFT	198,934.82	Medical Claims/ Claim admin fees
7/30/2024	V0609--Barton Gilman LLP	4835	23,252.50	Legal Services
7/30/2024	V0426--New York Life	31312730001396	23,603.56	July Employee Life Insurance
7/30/2024	V0960--ESE Solutions, LLC	31312730001398	34,860.00	24/25 Subscription- Broly Software for Special Education
7/30/2024	V0078--Union Deposit Corporation	31312730001390	42,058.25	Monthly Building Rent
7/31/2024	V1316--HealthEquity, Inc.	EFT	24,001.10	Health Savings Account

Reach Cyber Charter School**Balance Sheet****July 31, 2024****ASSETS*****Cash and Short Term Investments:***

Cash and Money Market Funds	\$	26,810,398
Mutual Funds	\$	1,296,158
Other Cash Equivalents	\$	3,660,228
Fixed Income Treasury Bonds	\$	40,726,540

<i>Total Cash and Short Term Investments</i>	\$	72,493,324
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Other Current Assets:

Local District Receivables	\$	7,439,828
Federal and State Program Receivables	\$	37,467
Allowance for Doubtful Accounts	\$	(244,557)
Prepaid Expenses	\$	843,219
Other Current Receivables	\$	9,245

<i>Total Other Current Assets</i>	\$	8,085,202
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Other Non-current Assets:

Security Deposit	\$	8,917
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<i>Total Other Non-current Assets</i>	\$	8,917
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Fixed Assets:

Furniture	\$	108,363
Computer Hardware	\$	11,930,556
Leasehold Improvements	\$	178,090
Equipment	\$	1,105,507
Right to Use- Building Lease	\$	1,287,352
Accum Depr: Furniture	\$	(96,568)
Accum Depr: Computer Hardware	\$	(6,011,967)
Accum Depr: Leasehold Improvements	\$	(98,789)
Accum Depr: Equipment	\$	(343,751)
Accum Depr: Right to Use Building	\$	(395,232)

<i>Net Fixed Assets</i>	\$	7,663,561
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<i>Total Assets</i>	\$	88,251,004
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LIABILITIES***Current Liabilities:***

Accounts Payable	\$	719,955
Accrued Payroll, Taxes, Pension, Withholdings	\$	363,133
Due to Local Districts	\$	310,264
Operating Lease Liability- Short Term	\$	400,120
Other Current Liabilities	\$	1,757
Unearned Revenue	\$	2,211,329

<i>Total Current Liabilities</i>	\$	4,006,558
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Non-Current Liabilities:

Other Non-Current Liabilities	\$	687,786
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<i>Total Liabilities</i>	\$	4,694,344
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FUND BALANCE

Invested in Capital	\$	7,663,561
Reserved Fund Balance	\$	61,698,489
Undesignated Fund Balance	\$	14,194,610

<i>Ending Fund Balance</i>	\$	83,556,660
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<i>Total Liabilities and Fund Balance</i>	\$	88,251,004
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Coversheet

Approval of Minutes from the July 17, 2024, Board Meeting

Section: V. Consent Items
Item: A. Approval of Minutes from the July 17, 2024, Board Meeting
Purpose:
Submitted by:
Related Material: 2024_07_17_board_meeting_minutes (1).pdf



Reach Cyber Charter School Board of Trustees

Minutes

Reach Cyber Charter School

Date and Time

Wednesday July 17, 2024 at 9:00 AM

Location

750 East Park Drive, Suite 204
Harrisburg, PA 17111

Trustees Present

Anthony Alexander (remote), David Taylor (remote), Gail Hawkins Bush (remote), Leigh Kraemer-Naser (remote), Marcella Arline (remote), Matthew Ryan (remote), Paul Donecker (remote), Ralph Woodard (remote)

Trustees Absent

None

Guests Present

Alex Lewis (remote), Alicia Swope, Andy Gribbin (remote), Brandie Karpew (remote), Cody Smith, Daniel Daley (remote), Devin Meza-Rushanan (remote), Gregory McCurdy, JD Smith (remote), Jane Swan, Josh Hicks (remote), Karen Yeselavage, Kelly McConnell (remote), LeeAnn Ritchie (remote), Lisa Blickley (remote), Michael Garman, Patricia Hennessy (remote), Rachel Graver, Scott Shedd, Scott Stuccio, Stephanie Lane (remote)

I. Opening Items

A. Roll Call

B. Call the Meeting to Order

David Taylor called a meeting of the board of trustees of Reach Cyber Charter School Board of Trustees to order on Wednesday Jul 17, 2024 at 9:11 AM.

II. Public Comment

A. Comments from the Public

There were no comments from the public at this time.

III. Routine Business

A. Approval of Agenda

David Taylor, Board President, asked the board to review the agenda distributed prior to the meeting and asked if any changes were needed.

Jane Swan advised that there was one addition to be made as an Action Item under Renewal and Approval of School Goals. There should be an additional item added to approve the school bonuses for this school year.

There were no other changes needed at this time.

Paul Donecker made a motion to approve the agenda.

Marcella Arline seconded the motion.

The board **VOTED** to approve the motion.

IV. Oral Reports

A. CEO's Report

Jane Swan, CEO, reviewed the current enrollment numbers for the school noting trends in enrollment. Current enrollment for the 2024-25 school year stands at 5,518 students, with 181 of those being new enrollments. There are currently 1,789 students enrolled in summer courses.

B. Human Resources Update

Michael Garman, Director of Human Resources, reviewed current staffing levels with the Board highlighting the authorized complement of 919 and the 864 current staff members of which 83% are 10-month staff. There have been 12 new hires and 1 departure since the beginning of the new school year.

C. Financial Report

Karen Yeselavage, Director of Finance, reviewed the school's financial statements with the Board. She reviewed the revenue and expense statements, advising on changes

since the previous months' statements. Ms. Yeselavage further reviewed with the Board the school's balance sheet and current forecast.

V. Consent Items

A. Approval of Consent Items

Mr. Taylor asked board members to consider the items from the Consent Items. No questions or concerns were noted.

- Approval of Minutes from the June 12, 2024, Board Meeting
- Approval of Staffing Report
- Approval of Classkick Renewal
- Approval of Changes to Dual Enrollment Policy
- Approval to Renew Agreement with Pennsylvania Chapter of Independent Electrical Contractors
- Approval to Renew Agreement with WQED Multimedia
- Approval to Renew Agreement with Jason Phillips Realty Team
- Approval to Renew Agreement with CodeHS
- Approval to Renew Agreement with Gizmos
- Approval to Renew Agreement with Discovery Education
- Approval to Renew Agreement with Lexia
- Approval to Renew Agreement with eDynamics
- Approval of IU 13 Microsoft renewal quote
- Approval of IU 13 Teams Premium Quote

Gail Hawkins Bush made a motion to approve the Consent Items and the minutes from Reach Cyber Charter School on 06-12-24.

Anthony Alexander seconded the motion.

The board **VOTED** to approve the motion.

VI. Action Items

A. Approval of CSI Plan for 2024-25

Kelly McConnell, Director of Data and Assessment, presented details in the plan as seen in the Board packet. She reviewed the focus areas and their effect on success for all students. She also discussed benchmark assessments as well as areas of focus in math and ELA instruction

Anthony Alexander made a motion to approve the CSI goals for 2024-25.

Marcella Arline seconded the motion.

The board **VOTED** to approve the motion.

B. Review and Approval of School Goals

Dr. McConnell provided a status update on the school's 2023-2024 goals and requested approval to have the 2024-2025 school goals mirror those of the 2023-2024 school year goals. In addition, approval was requested for the schoolwide bonuses for the 2023-2024 school year.

Ralph Woodard made a motion to approve the 2024-2025 school goals and the 2023-2024 bonuses.

Gail Hawkins Bush seconded the motion.

The board **VOTED** to approve the motion.

C. Approval of Corrections made to 2024-25 Budget

Mrs. Yeselavage explained that corrections were made to the existing 2024-2025 budget due to a formula error in Excel.

Marcella Arline made a motion to approve the corrections to the 2024-2025 budget.

Ralph Woodard seconded the motion.

The board **VOTED** to approve the motion.

D. Approval of Board Resolution

This board resolution authorizes and directs Jane Swan, CEO, Reach Cyber Charter School to sign any and all contracts, agreements, grants and/or licenses

Gail Hawkins Bush made a motion to approve the Board Resolution.

Paul Donecker seconded the motion.

The board **VOTED** to approve the motion.

VII. Information Items

A. Government Affairs Update

Brandie Karpew, Board and Legislative Liaison, provided an update on the recent passage of the state budget. Ms. Karpew introduced Dennis Walsh, from the Bravo Group, to talk about the advocacy leading up to the passing and to answer any questions that the Board may have.

VIII. Strategic Planning

A. Approval of 2024-25 School Year Outreach Agreements

Scott Stuccio, Director of Outreach, requested approval to continue the existing agreements with the science centers located across the state.

Marcella Arline made a motion to approve the continuation of agreements.

Gail Hawkins Bush seconded the motion.

The board **VOTED** to approve the motion.

B. Approval of MOU with Moravian University

Cody Smith, High School Principal, shared details of an MOU agreement with Moravian University.

Gail Hawkins Bush made a motion to approve the MOU with Moravian University.

Paul Donecker seconded the motion.

The board **VOTED** to approve the motion.

IX. Executive Session

A. Executive Session

The Board entered into an Executive Session at 10:08 a.m.

The Board entered into an Executive Session upon a motion being made, seconded and confirmed via roll call vote of all Board members present.

The Board cited the following for entering into the Executive Session: Pursuant to 65 Pa. C.S. §§ 708(a) (1) – to discuss any matter involving the employment, appointment, termination of employment, terms and conditions of employment, evaluation of performance, promotion or disciplining of any specific prospective public officer or employee or current public officer or employee and 65 Pa. C.S. §§ 708(a)(5) – To review and discuss agency business which, if conducted in public, would violate a lawful privilege or lead to the disclosure of information or confidentiality protected by law.

Board members present were: David Taylor, Gail Hawkins Bush, Paul Donecker, Marcella Arline, Matt Ryan, Ralph Woodard and Anthony Alexander. Guests present at the request of the Board were: Jane Swan and Pat Hennessy. All others left the meeting at this time.

During Executive session, the board agreed to form a technology committee with Matt Ryan as the chair of the committee.

The Board resumed open Session at 10:38 a.m.

Anthony Alexander made a motion to approve the formation of a technology committee.

Ralph Woodard seconded the motion.

The board **VOTED** to approve the motion.

X. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:38 AM.

Respectfully Submitted,
Brandie Karpew

Coversheet

Approval to Renew Agreement with Meetings Tomorrow

Section: V. Consent Items
Item: C. Approval to Renew Agreement with Meetings Tomorrow
Purpose:
Submitted by:
Related Material: 2025_Meeting Tomorrow_Reach Cyber Charter School_Agreement.pdf



Meeting Tomorrow

General Terms and Conditions

As a condition of placing any order with Meeting Tomorrow, you agree to the following terms and conditions. The terms "Meeting Tomorrow," "we" or "our" refer to Meeting Tomorrow, LLC. The terms "Reach Cyber Charter School", "Client", "you" or "yours" refer to the customer ordering Meeting Tomorrow services, equipment rentals, or products. All orders placed by you or the authorized credit card users will be subject to these terms and conditions, unless otherwise agreed by both you and Meeting Tomorrow in writing, and acceptance of any orders by you is conditional upon your agreement of these terms and conditions.

Scope of Services

Reach Cyber Charter School is partnering with Meeting Tomorrow to support their technology or audio visual needs as detailed in this Agreement and the order confirmation for the rental. This solution is provided for temporary use by Client and should be returned to Meeting Tomorrow in the same condition it was received at the end of the rental period. Meeting Tomorrow guarantees that the equipment will be delivered in working condition prior to the rental duration. Meeting Tomorrow strives to be a good partner throughout the rental duration and provides 24/7 support if needed by Client. This support team can be reached by contacting 773-754-3878.

Meeting Tomorrow will provide equipment and on-site support for 2 spring student testing events in 2025. This pricing will include 2 iterations of setup and strike on-site for each event location. The list of locations and dates is included in Appendix 1.

The equipment and services being provided are detailed below. Client is responsible for coordinating delivery and set-up logistics and requirements with the venue. Client is responsible for payment of any venue related fees. Client is responsible for securing sufficient power and internet for the rental solution provided. Upon request, Meeting Tomorrow will advise regarding the power and internet requirements for the equipment. Equipment documentation such as packing lists, power requirements, and specification sheets may be required by the venue and are available upon request.

Event dates and locations:

The details are included in Appendix 1.

Equipment and Services

Equipment

The following equipment & services will be provided. The equipment rental rates are Per Testing Week:

Item	Rate	Unit
Business Laptop (Student or Proctor)	\$52.50	Ea / Wk
Customization	\$2.50	Ea / Wk
USB mouse	\$0.00	Ea / Wk
Power cable bundle	\$12.50	Ea / Wk

5G Router	\$325.00	Ea / Wk
Site survey	\$325.00	Per Loc
Setup & Strike	\$750.00	Per Loc
Delivery Cost	\$13,500.00	Full Project
ADI	9.50%	On Equipment

Customization due date

Customization details must be provided to Meeting Tomorrow no later than January 31, 2025. If the customization details are not sent to the Meeting Tomorrow by the date agreed upon, additional service fees may be added to the invoice for expedited customization services. Meeting Tomorrow will make best efforts to honor late customization submissions, but requests are subject to approval to determine feasibility.

Services

The following services will be provided:

Pre-event site survey

Dates TBD (during normal business hours).

Equipment delivery

Delivery date and time window to be specified for each location.

Meeting Tomorrow is not responsible for any delays in delivery due to venue-related issues. The location designated for delivery should have unlocked doors and the onsite contact should be available upon request.

Equipment setup

Setup date and time window to be specified for each location.

Equipment pickup

Pickup date and time window to be specified for each location.

Meeting Tomorrow is not responsible for any delays in pickup due to venue-related issues. The location designated for pickup should have unlocked doors and the onsite contact should be available upon request.

Onsite support

Any onsite technician support that is required outside of the listed timing will be billed at our standard rate (\$125/hour/technician) during business hours (7AM-7PM local time) for 10-hour standard days. Our overtime rate (\$187.50/hour/technician for standard roles, 1.5X the rate for specialized roles) applies after the 10th hour of work and doubletime rate (\$250/hour/technician for standard roles, 2X the rate for specialized roles) applies for any additional hours after the 12th hour. A rest period of 8 hours must be given between shifts. Breaks are required every 5 hours for 30 minutes when meals are provided by Client and 60 minutes when they must go offsite for their meals. Additional fees may apply for non-standard specialized technicians. Should Meeting Tomorrow arrive for setup at the scheduled time and be unable to begin or, be unable to begin strike at the expected time for reasons out of their control, additional fees may be incurred by Client.

Pricing and Payment

Pricing summary

Total fees due: TBD, based on actual location and equipment quantities ordered

Payment method

Upon your return of the signed Agreement to Meeting Tomorrow, you will initiate an ACH payment to Meeting Tomorrow equal to all payments and fees due under this Agreement to be received by Meeting Tomorrow within five business days. A final invoice will be sent after the event for any outstanding balance due with payment due upon

receipt via ACH. In some scenarios, Meeting Tomorrow may require an additional payment prior to the event if substantial additions are made.

Fees

In consideration for the services, equipment rentals, and/or products you order from Meeting Tomorrow, you agree to pay the total fees due as listed on your order confirmation. You also agree to pay for any additional equipment rentals or billable services requested by you or your team, which will be billed at Meeting Tomorrow's then-current standard pricing and guidelines

Sales/use taxes

Applicable sales or other transaction taxes imposed on us in connection with your order or rental of the equipment or rendering of services will be added to the rental fees payable by you. Applicable use or other transaction taxes imposed on you by any third parties in connection with your order or rental of the equipment or rendering of services are solely your responsibility to report and pay.

Equipment Responsibility

While the equipment is onsite at your delivery location, it is your responsibility to ensure that the equipment is not stolen, damaged, or otherwise harmed. You agree to use the equipment in a careful and proper manner and you shall not use the equipment in any way that is inconsistent with its intended use. You are responsible for paying repair or replacement fees associated with any loss or theft of, or damages to, the equipment while the equipment is at the delivery location to the extent that the damage is not covered by Accidental Damage Coverage or Theft Coverage if you have purchased either coverage option. It is the responsibility of the client to ensure that any rooms are sufficiently locked/secured for the duration of the event when Meeting Tomorrow staff is not onsite. Equipment must be returned to Meeting Tomorrow in its original state and usable by Meeting Tomorrow. You are responsible to either help resolve the issue or pay for a full replacement of the equipment if the equipment is returned not in its original state. This also applies to equipment returned to Meeting Tomorrow with its software in an unusable state (e.g. with Apple iCloud Activation Lock or Jailbroken). Client is responsible for both the equipment requested as well as all supplemental equipment provided including, but not limited to, spare equipment, charging adapters and protective cases. If a technician is running late for a pickup, you agree to inform Meeting Tomorrow if your onsite staff is unable to remain onsite until the technician arrives, and to inform Meeting Tomorrow if any equipment is missing before your onsite staff departs. After that point, if any additional equipment is lost or stolen between the time your staff leaves and the Meeting Tomorrow technician arrives, you will not be responsible for the cost of that equipment.

Accidental damage coverage

Meeting Tomorrow's Accidental Damage Coverage is included in your order. Accidental Damage Coverage insures any damage incurred to the equipment during your rental period that was not caused by intentional damage, gross negligence, theft or loss. If you do not choose Meeting Tomorrow's Accidental Damage Coverage, you will be wholly responsible for any damages to the equipment whether non-intentional or intentional.

Theft coverage

Meeting Tomorrow's Theft Coverage is not included in your order. Theft coverage insures any theft of the equipment. If you do not choose to purchase the theft coverage, you will be wholly responsible for any loss of the equipment whether intentional or unintentional. If you do purchase Theft Coverage and need to leverage the policy, you are required to send a copy of the local police report to Meeting Tomorrow within 24 hours of the occurrence.

Technical Assistance

You agree to immediately notify our offices at 773-754-3878 if you have any issues with our onsite services or equipment, or any concern whatsoever. If your issue occurs after our regular business hours, please call 773-754-3878 to be connected with our 24-hour technical assistance staff. Meeting Tomorrow is not responsible for the compatibility of the equipment rented pursuant to this agreement with any equipment supplied by you or a third party with whom you contracted.

Venue and labor requirements

You may incur additional fees from the venue for utilizing an outside provider; fees are dependent on the negotiated contract and can include but are not limited to: union labor, drayage fees, liaison fees, loading dock or elevator reservation fees, security, power and internet. Client is responsible for coordinating with the venue, union, and/or show management and for payment of all fees. Equipment documentation such as packing lists, power requirements, and specification sheets may be required by the venue and are available upon request.

Internet

Client is responsible for making arrangements with the venue to provide and configure an internet network if required for the success of the rental. You are also responsible for all fees associated with securing a venue internet network. If you have rented a device with a cellular network package it will be listed on your order. Meeting Tomorrow is not responsible for cellular bandwidth or connection as they cannot control the network internet bandwidth or data connections from any service provider.

Orders with data plans

Data usage must be limited to the number of gigabytes per unit outlined in the order confirmation. If more data is used on any individual unit than the agreed upon amount, data overage fees will be added to the final invoice at the following rates: For every (1) GB exceeding the agreed upon amount per unit a \$25.00 fee will be applied. If a data plan is included in your order, it will be listed on your order confirmation.

Change Management

Client or Meeting Tomorrow may determine before or during a rental that additional services not originally included in this Agreement are necessary. All Client change requests should be communicated to the onsite technician, the Event Manager or the Meeting Tomorrow 24/7 Support Team (773-754-3878). Meeting Tomorrow will make best efforts to honor all change requests, but each request is subject to review to determine feasibility.

You agree to pay for any billable services requested by representatives from your company. Pricing adjustments for any approved changes will be based on that specific component of the rental including any associated labor, equipment fees, or expedite fees. Meeting Tomorrow will provide you with an updated invoice reflecting any additional fees following the rental.

Event cancellation

If the entire order or a portion of the order is cancelled twenty business days or greater before the delivery date, a refund of 50% will be processed and 50% remains due. If the entire order or a portion of the order is cancelled between seven and nineteen business days before the delivery date, a refund of 25% will be processed and 75% remain due. If the entire order or a portion of the order is cancelled between one and six business days before the delivery date, no refund will be processed and the total fees remain due.

Rental period extension

After your rental is completed, if you are responsible for returning your equipment to the shipping carrier and if your equipment package is not received by the shipping carrier on the agreed upon date, your rental period will be automatically extended and the credit card on file will be charged. Meeting Tomorrow offers optional shipping carrier pickup services for an additional cost. If this is included in your order, it is your responsibility to ensure that the package is ready to be picked up with the return label applied on the agreed upon date. After three failed pickup attempts, it is your responsibility to return the equipment to the shipping carrier or a rental extension will be applied. If you have purchased a shipping carrier pickup service, it will be noted on your invoice/order confirmation. Please refer to your order confirmation for the return date or call Meeting Tomorrow directly for any questions you have on returning your rental. You may also visit, www.meetingtomorrow.com/returns.

Employees and Contractors

In an effort to maintain its status as one of the leading providers in its industry, Meeting Tomorrow expends significant sums of money to train and maintain a quality workforce, as well as maintaining relationships with independent technicians throughout the United States. Accordingly, you agree that you shall not (and continuing for a period of 12

months from the last date Meeting Tomorrow provides goods or services to you) solicit, hire, or contract with, directly or indirectly, any employee, partner, subcontractor or independent contractor of Meeting Tomorrow for the purpose of obtaining services directly competitive with the services provided by Meeting Tomorrow. You acknowledge that in such case Meeting Tomorrow will suffer irreparable harm.

Publicity

You agree that Meeting Tomorrow may use your company name and information in marketing materials and website listings of customers.

Mutual Force Majeure

Neither Party will be liable to the other party or responsible for any delay in performance or failure to perform under this Agreement (other than their failure to make payments as provided herein) if such failure to delay is caused by war (whether war is declared or not), fire, act of God, earthquake, flood, strike or other labor disturbances, lockout, embargo, governmental acts or orders or restrictions, lack or failure of telecommunications facilities and/or services including Internet services and satellite services, vandalism, epidemic, pandemic, failure of suppliers, or any other reason where failure to perform is beyond the reasonable control and not caused by the negligence, intentional conduct, or misconduct of the non-performing Party and such Party has exerted all reasonable efforts to avoid or remedy such force majeure; provided, however, that the non-performing Party shall use reasonable commercial efforts to avoid or remove such causes of nonperformance and shall continue performance hereunder with reasonable dispatch whenever such causes are removed.

Mutual Liability

Both Parties agree to defend, indemnify and hold harmless the other Party, including its officers and employees, from any and all claims, suits, damages, losses, liabilities (including but not limited to Workers' Compensation claims) arising from the other Party's, subcontractors' or guests' use of the equipment or either Party's violation of this Agreement. Both Parties agree that neither Party shall be liable to the other Party for any incidental, indirect, special, exemplary, punitive, consequential or lost profits damages related to or arising out of this Agreement. Both Parties agree that neither Party shall be liable for any damages that exceed the fees paid by you under this Agreement.

General Terms and Controlling Law

These terms and conditions together with Meeting Tomorrow's order confirmation(s) represent the complete Agreement of the Parties, supersedes any previous communications between the Parties, and no terms or conditions in any way adding to, modifying or otherwise changing the provisions stated herein and in Meeting Tomorrow's order confirmation shall be binding upon Meeting Tomorrow unless made in writing and signed and approved by an officer of Meeting Tomorrow. You represent and warrant that you have not relied and cannot rely upon any representation or warranty made by Meeting Tomorrow pertaining to the matters concerning this Agreement, except to the extent that such representation or warranty is expressly set forth in the terms of this Agreement. Neither Party may assign its interest under this Agreement to any other Party without our prior written consent; provided, however, that Meeting Tomorrow may assign this Agreement without such consent in connection with a merger, acquisition, corporate reorganization or sale of all or substantially all of its relevant assets. This Agreement and all rights and obligations hereunder shall be governed by the laws of the State of Illinois in the discretion of the Party filing a claim or commencing litigation. The exclusive jurisdiction and venue of any legal proceedings for the resolution of disputes arising out of or in connection with this Agreement shall be a court of competent jurisdiction in Cook County, Illinois, USA. To the extent permissible by law, the Parties waive a trial by jury in connection with any legal proceeding arising out of or in connection with this Agreement. In the event any legal action is commenced by you or Meeting Tomorrow for the purposes of enforcing any provision of these Terms and Conditions, or in connection with any breach of this Agreement, Meeting Tomorrow shall be entitled to its reasonable attorney fees, expenses and court costs should Meeting Tomorrow prevail in the legal action.

IN WITNESS WHEREOF, Meeting Tomorrow and you have each caused this Agreement to be executed as of the date written below and such execution evidences each Party's acceptance of and Agreement with the terms and conditions set forth herein:

Meeting Tomorrow, LLC

Signature: _____

Print Name: _____

Title: _____

Date: _____

Reach Cyber Charter School:

Signature: _____

Print Name: _____

Title: _____

Date: _____

Please return signed Agreement to Audry Pink at audryp@meetingtomorrow.com.

Appendix 1: Locations & Dates

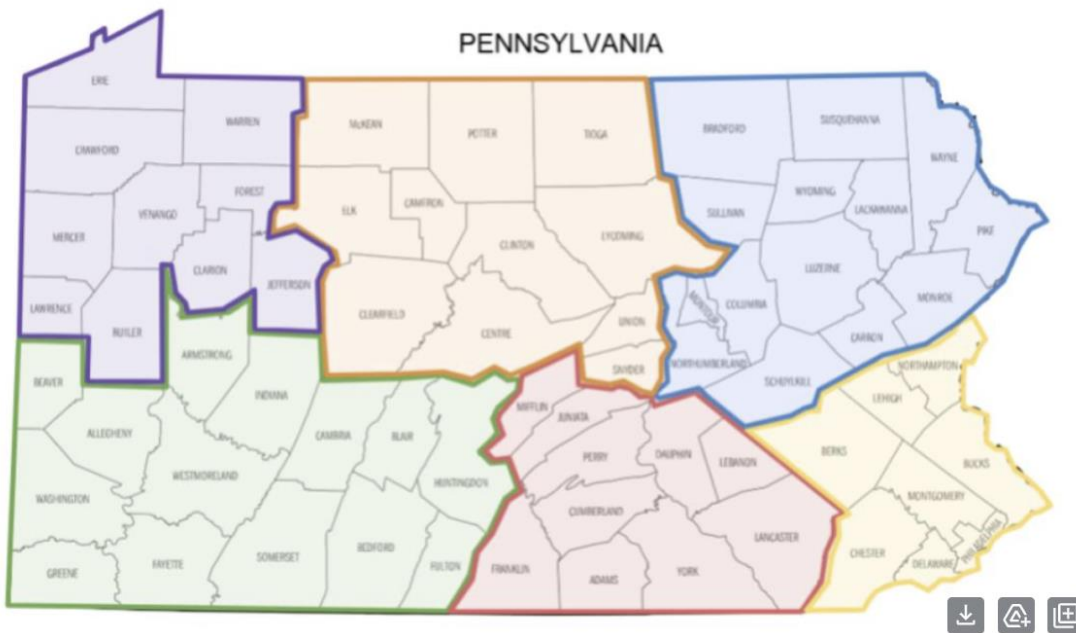
TBD, based on 2025 info

Appendix 2: Region Support Plan

For Reach Cyber Charter School’s 2025 student testing, Meeting Tomorrow will plan to provide (5) lead technicians in Pennsylvania, to ensure we are providing device access and designating responsibilities in each major market. The markets will be Northern PA (Erie & Central PA regions), Northeastern PA (Poconos region), Southwestern PA (Pittsburgh region), Southern PA (Lancaster region), and Philadelphia (Philadelphia and Inner-City Philadelphia region).

The lead technicians will be confirmed at least (4) weeks prior to the first event date of each region. Their information will be shared with the RCCS team to facilitate ease of communication between RCCS, Meeting Tomorrow, and Meeting Tomorrow’s PA team.

See below for state map with divisions, and a table outlining the expected locations per region. Cities may be subject to change between regions per RCCS and MT.



Region						
Erie Region	Central PA Region	Pittsburgh Region	Lancaster Region	Poconos Region	Philadelphia Region	Inner-City Philadelphia Region
Erie Region	Bradford	Altoona	Gettysburg	Hamburg	Allentown	Philly CC
Grove City	DuBois	Greensburg	Harrisburg East	Scranton	Downingtown	Philly N
Meadville	Williamsport	Indiana	Harrisburg West	Selinsgrove	Essington	Philly NE
<i>combine as 1 region</i>		Monroeville	Lancaster	Tannersville	Levittown	Philly NW
		Pittsburgh	Lebanon	Towanda	Norristown	Philly TBD
		Somerset	Lewistown	Wilkes Barre	Philly W	
		Uniontown	Shippensburg		Reading	
		Washington	York			

Coversheet

Approval to Renew Agreement with Vector Solutions

Section: V. Consent Items
Item: D. Approval to Renew Agreement with Vector Solutions
Purpose:
Submitted by:
Related Material: Vector Invoice_5775782_NS_FILE.pdf



Scenario Learning, LLC
 4890 W. Kennedy Blvd.
 Suite 300
 Tampa, FL 33609
 866-546-1212 x1084
 invoicing@vectorsolutions.com

Invoice

#INV96194
 Doc Date: 6/1/2024

Invoice Date: 7/1/2024

Due Date: 7/31/2024

Bill To

Reach Cyber Charter School
 750 East Park Drive
 Harrisburg PA 17111
 United States

Contract	Customer ID	Salesperson ID	Payment Terms
	0014N00003IBv5ZQAT	Dana Brewer	Net 30

Billing Frequency	Billing Start Date	Billing End Date	PO #
Annually	7/1/2024	6/30/2025	

Qty	Item	Rate	Amount
833	SLSST - Vector Training, Employee Safety and Compliance Library Formerly SafeSchools Training	11.67	\$9,721.11
500	SLEEB - Special Education Course Library - Educator Essentials Bundle Formerly Educator Essentials Bundle	10.61	\$5,305.00

Subtotal \$15,026.11
Tax (0%) \$0.00

Total \$15,026.11
Balance Due: \$15,026.11

For U.S. customers, Vector is required to collect and remit sales tax in various jurisdictions. Exempt customers should send completed certificates to certs@vectorsolutions.com

For a Copy of our W-9: <https://www.vectorsolutions.com/w9/SLw9-19.pdf>

Upon expiration of the initial or any Renewal Term of your Client Agreement, access to the Services may remain active for thirty (30) days solely for purpose of Company's record keeping (the "Expiration Period"). Unless otherwise provided in your Client Agreement, any access to or usage of the Services following the Expiration Period shall be deemed Client's renewal of the Agreement under the same terms and conditions.



Scenario Learning, LLC
4890 W. Kennedy Blvd.
Suite 300
Tampa, FL 33609
866-546-1212 x1084
invoicing@vectorsolutions.com

Invoice

#INV96194
Doc Date: 6/1/2024

Invoice Date: 7/1/2024

Due Date: 7/31/2024

Remittance Information:

Remit Checks To:

Scenario Learning, LLC
PO Box 736512
Dallas, TX 75373-6512

Courier Deposits (FedEx, UPS, etc.):

** Deposits received by courier may not post same day **

JPMorgan Chase (TX1-0029)
Attn: SCENARIO LEARNING, LLC 736512
14800 Frye Road, 2nd Floor
Ft. Worth, TX 76155

Electronic Transfers Only:

JPMorgan Chase
Wire Instructions:
Routing # 021000021
Account # 789086326
SWIFT code CHASUS33
City and State New York, New York

ACH Instructions:

Routing # 072000326
Account # 789086326

If you would like to make a secure online payment via credit card or ACH please use the below link:

[Pay Online Here](#)

Upon expiration of the initial or any Renewal Term of your Client Agreement, access to the Services may remain active for thirty (30) days solely for purpose of Company's record keeping (the "Expiration Period"). Unless otherwise provided in your Client Agreement, any access to or usage of the Services following the Expiration Period shall be deemed Client's renewal of the Agreement under the same terms and conditions.

Coversheet

Approval to Renew Agreement with Lala's Nails

Section: V. Consent Items
Item: F. Approval to Renew Agreement with Lala's Nails
Purpose:
Submitted by:
Related Material: LaLas 24-25 MOU.pdf



Reach Cyber Charter School

750 East Park Drive
Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

Memorandum Of Understanding

This Memorandum of Understanding (hereinafter referred to as the “Agreement”) is entered into on _____ (date), by Reach Cyber Charter School and between _____, with an address of _____, and Reach Cyber Charter School, with an address of 750 East Park Drive, Suite 204, Harrisburg, PA 17111 (collectively referred to as the “Parties”).

ORGANIZATION BACKGROUND:

-

PURPOSE & OVERVIEW - *If organizing a virtual experience, please include if you will be providing recordings:*

-

DURATION:

-

COST (if applicable) *Please include minimum & maximum number of students who can participate:*

-

TECHNOLOGY NEEDED (if applicable) - *Please list items below including any software needed:*

-

MATERIALS/SUPPLIES/KITS for students (if applicable) - *Please list items and cost with estimated shipping:*

-



Reach Cyber Charter School

750 East Park Drive
Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

RESPONSIBILITIES OF THE PARTIES:

1. Partners/Supervisors:

- a. Serve as a resource for the student by sharing insight and providing encouragement and guidance about the workplace, work ethics, careers, and educational requirements
- b. Provide a learning environment for students with time to ask questions and give feedback
- c. Communicate regularly with Career Experience team and maintain confidentiality
- d. Provide regular scheduled meeting time(s) and opportunities for students to ask questions
- e. Provide attendance when applicable
- f. For Internships:
 - i. Assist students to complete Learning Plan Contract and sign
 - ii. Determine learning objectives with students based on the job duties and skills required per semester for Learning Plan Contract
 - iii. Sign off on hours that students complete in the internship to meet a minimum requirement of 60 hours and/or 6 weeks per semester
 - iv. Set up regular scheduled meeting times with students to discuss progress of learning objectives

2. Students:

- a. Listen and observe supervisor and other employees in the workplace.
- b. Stay engaged and ask appropriate questions.
- c. Complete assigned documentation.
- d. Participate in full length of experience and track hours as appropriate.
 - i. Internship: Minimum of 60 hours and/or 6 weeks
 - ii. Career Mentorship: Minimum of 6 hours
 - iii. Job Shadowing: 3 hours per job shadow
- e. Be on time and present for all required meetings and hours assigned.
- f. If participating in a virtual experience, have camera on, unless otherwise discussed with coordinator.
- g. Communicate with supervisor and coordinator if anything will prevent you from attending this experience.
- h. Complete Reflection Quiz in Canvas My Field Experience course for school credit.



Reach Cyber Charter School

750 East Park Drive
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Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

GOVERNING LAW (if applicable)

- This Agreement shall be governed by and construed in accordance with the laws of Pennsylvania.

ALTERNATIVE DISPUTE RESOLUTION

- Any dispute or difference whatsoever arising out of or in connection with this Agreement shall be submitted to _____ (Arbitration/mediation/negotiation) (**select one**) in accordance with, and subject to the laws of Pennsylvania.

AMENDMENTS

- The Parties agree that any amendments made to this Agreement must be in writing and signed by both Parties.
- As such, any amendments made by the Parties will be applied to this Agreement.

ASSIGNMENT

- The Parties hereby agree not to assign any of the responsibilities in this Agreement to a third party unless consented to by both Parties in writing.

ENTIRE AGREEMENT

- This Agreement contains the entire agreement and understanding among the Parties hereto with respect to the subject matter hereof, and supersedes all prior agreements, understandings, inducements and conditions, express or implied, oral or written, of any nature whatsoever with respect to the subject matter hereof. The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof.

REPRESENTATION AND WARRANTIES

- The Parties agree and disclose that they are authorized fully for entering this Agreement. Both Parties' performances and obligations are not to violate the rights of any third party or else violate other, if any, agreements made between them and/or any other organization, person, business or law/governmental regulation.

LIMITATION OF LIABILITY

- Under no circumstances will either party be liable for any indirect, special, consequential, or punitive damages (including lost profits) arising out of or relating to this Agreement or the transactions it contemplates (whether for breach of contract, tort, negligence, or other form of action) in case such is not related to the direct result of one Party's negligence or breach.



Reach Cyber Charter School

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(717) 704-8437
reachcyber.org

SEVERABILITY

- In an event where any provision of this Agreement is found to be void and unenforceable by a court of competent jurisdiction, then the remaining provisions will remain to be enforced in accordance with the Parties' intention.

SIGNATURE AND DATE

- The Parties hereby agree to the terms and conditions set forth in this Agreement and such is demonstrated throughout by their signatures below:

Reach Cyber Charter School

750 East Park Dr., Ste 204

Harrisburg, PA 17111

Phone: 866-732-2416

Name: JD Smith, Director of EDIB & Careers

Signature: _____

Date: _____

Business:

Name: _____

Email: _____

Phone Number: _____

Signature: _____

Date: _____

Coversheet

Approval to Renew Agreement with Pittsburgh Drone Services

Section: V. Consent Items
Item: G. Approval to Renew Agreement with Pittsburgh Drone Services
Purpose:
Submitted by:
Related Material: DrPalutiMOUAgreement24.docx



Reach Cyber Charter School

750 East Park Drive

Suite 204

Harrisburg, PA 17111

(717) 704-8437

reachcyber.org

Memorandum Of Understanding

This Memorandum of Understanding (hereinafter referred to as the “Agreement”) is entered into on July 10, 2024 (date), by Reach Cyber Charter School and between Pittsburgh Drone Services, LLC, with an address of 301 Grant Street, Suite 270, Pittsburgh, PA 15219, and Reach Cyber Charter School, with an address of 750 East Park Drive, Suite 204, Harrisburg, PA 17111 (collectively referred to as the “Parties”).

ORGANIZATION BACKGROUND:

-Pittsburgh Drone Services, is an industry 4.0 company founded in 2019 that provides career readiness and workforce education, infrastructure services and maintenance and repair services,

PURPOSE & OVERVIEW - *If organizing a virtual experience, please include if you will be providing recordings:* - The purpose of the career readiness and workforce training programs: Introduction to Drones and The FAA Drone Certification Program are to provide theory and hands on based opportunities for students to assist with career planning and to help assist them with acquiring the knowledge to enter the drone industry. Programs feature weekly lectures and project based learning that applies the weekly material in different capacities. Recordings of the weekly material are provided to the students.

DURATION:

- 8 weeks for Introductory Drone Courses 16 weeks for FAA Drone certification based courses at total program cost of \$2,500. Certification exam fees are separate and are billed per student whenever the student decides to take the exam.

COST (if applicable) *Please include minimum & maximum number of students who can*

participate: - Introduction to Drones: 25 maximum, \$1,400 per class. FAA Drone Certification

Course: \$175.00 per student for exams and \$2,500 for the entire program. Exam Cost is paid

by Reach Cyber School whenever students register for the examination.

TECHNOLOGY NEEDED (if applicable) - *Please list items below including any software needed:*

-

MATERIALS/SUPPLIES/KITS for students (if applicable) - *Please list items and cost with estimated*

shipping: - Introduction to Drones: DRONE is \$33.99 + 6.99 for shipping per unit:

https://www.amazon.com/gp/product/B0CT3BBGGS/ref=ox_sc_act_title_1?smid=A1G9ZORHSFZ3D

P&psc=1 FAA Drone Certification Exam: \$175.00 per student whenever they register. Basic Tool

Kit for Drone Repair: \$7.82 +\$6.99 for shipping. <https://shorturl.at/LXwVh>



Reach Cyber Charter School

750 East Park Drive

Suite 204

Harrisburg, PA 17111

(717) 704-8437

reachcyber.org

RESPONSIBILITIES OF THE PARTIES:

1. Partners/Supervisors:

- a. Serve as a resource for the student by sharing insight and providing encouragement and guidance about the workplace, work ethics, careers, and educational requirements
- b. Provide a learning environment for students with time to ask questions and give feedback
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 - iii. Sign off on hours that students complete in the internship to meet a minimum requirement of 60 hours and/or 6 weeks per semester
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- a. Listen and observe supervisor and other employees in the workplace.
- b. Stay engaged and ask appropriate questions.
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- d. Participate in full length of experience and track hours as appropriate.
 - i. Internship: Minimum of 60 hours and/or 6 weeks
 - ii. Career Mentorship: Minimum of 6 hours
 - iii. Job Shadowing: 3 hours per job shadow
- e. Be on time and present for all required meetings and hours assigned.
- f. If participating in a virtual experience, have camera on, unless otherwise discussed with coordinator.
- g. Communicate with supervisor and coordinator if anything will prevent you from attending this experience.
- h. Complete Reflection Quiz in Canvas My Field Experience course for school credit.



GOVERNING LAW (if applicable)

Reach Cyber Charter School 750 East Park Drive
Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

This Agreement shall be governed by and construed in accordance with the laws of

Pennsylvania. **ALTERNATIVE DISPUTE RESOLUTION**

- Any dispute or difference whatsoever arising out of or in connection with this Agreement shall be submitted to _____ (Arbitration/mediation/negotiation) (**select one**) in accordance with, and subject to the laws of Pennsylvania.

AMENDMENTS

- The Parties agree that any amendments made to this Agreement must be in writing and signed by both Parties.
- As such, any amendments made by the Parties will be applied to this Agreement.

ASSIGNMENT

- The Parties hereby agree not to assign any of the responsibilities in this Agreement to a third party unless consented to by both Parties in writing.

ENTIRE AGREEMENT

- This Agreement contains the entire agreement and understanding among the Parties hereto with respect to the subject matter hereof, and supersedes all prior agreements, understandings, inducements and conditions, express or implied, oral or written, of any nature whatsoever with respect to the subject matter hereof. The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof.

REPRESENTATION AND WARRANTIES

- The Parties agree and disclose that they are authorized fully for entering this Agreement. Both Parties' performances and obligations are not to violate the rights of any third party or else violate other, if any, agreements made between them and/or any other organization, person, business or law/governmental regulation.

LIMITATION OF LIABILITY

- Under no circumstances will either party be liable for any indirect, special, consequential, or punitive damages (including lost profits) arising out of or relating to this Agreement or the

transactions it contemplates (whether for breach of contract, tort, negligence, or other form of action) in case such is not related to the direct result of one Party's negligence or breach.



Reach Cyber Charter School

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(717) 704-8437
reachcyber.org

SEVERABILITY

- In an event where any provision of this Agreement is found to be void and unenforceable by a court of competent jurisdiction, then the remaining provisions will remain to be enforced in accordance with the Parties' intention.

SIGNATURE AND DATE

- The Parties hereby agree to the terms and conditions set forth in this Agreement and such is demonstrated throughout by their signatures below:

Reach Cyber Charter School

750 East Park Dr., Ste 204

Harrisburg, PA 17111

Phone: 866-732-2416

Name: JD Smith, Director of EDIB & Careers

Signature: _____

Date: _____

Pittsburgh Drone Services

301 Grant St., Ste 270

Pittsburgh, PA 15219

Phone: 412-278-7591

Email:

dloripaluti@pittsburghdroneservices.net

Name: Dr. Lori Paluti , Instructor/CEO

Signature: Lori Paluti_____

Date:

07/10/2024_____

Coversheet

Approval to Renew Agreement with Elmwood Park Zoo

Section: V. Consent Items
Item: H. Approval to Renew Agreement with Elmwood Park Zoo
Purpose:
Submitted by:
Related Material: MOU with Elmwood Park Zoo.pdf



Reach Cyber Charter School

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reachcyber.org

Memorandum Of Understanding

This Memorandum of Understanding (hereinafter referred to as the “Agreement”) is entered into on _____ (date), by Reach Cyber Charter School and between _____, with an address of _____, and Reach Cyber Charter School, with an address of 750 East Park Drive, Suite 204, Harrisburg, PA 17111 (collectively referred to as the “Parties”).

ORGANIZATION BACKGROUND:

-

PURPOSE & OVERVIEW - *If organizing a virtual experience, please include if you will be providing recordings:*

-

DURATION:

-

COST (if applicable) *Please include minimum & maximum number of students who can participate:*

-

TECHNOLOGY NEEDED (if applicable) - *Please list items below including any software needed:*

-

MATERIALS/SUPPLIES/KITS for students (if applicable) - *Please list items and cost with estimated shipping:*

-



Reach Cyber Charter School

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reachcyber.org

RESPONSIBILITIES OF THE PARTIES:

1. Partners/Supervisors:

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- h. Complete Reflection Quiz in Canvas My Field Experience course for school credit.



Reach Cyber Charter School

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Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

GOVERNING LAW (if applicable)

- This Agreement shall be governed by and construed in accordance with the laws of Pennsylvania.

ALTERNATIVE DISPUTE RESOLUTION

- Any dispute or difference whatsoever arising out of or in connection with this Agreement shall be submitted to _____ (Arbitration/mediation/negotiation) (**select one**) in accordance with, and subject to the laws of Pennsylvania.

AMENDMENTS

- The Parties agree that any amendments made to this Agreement must be in writing and signed by both Parties.
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ASSIGNMENT

- The Parties hereby agree not to assign any of the responsibilities in this Agreement to a third party unless consented to by both Parties in writing.

ENTIRE AGREEMENT

- This Agreement contains the entire agreement and understanding among the Parties hereto with respect to the subject matter hereof, and supersedes all prior agreements, understandings, inducements and conditions, express or implied, oral or written, of any nature whatsoever with respect to the subject matter hereof. The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof.

REPRESENTATION AND WARRANTIES

- The Parties agree and disclose that they are authorized fully for entering this Agreement. Both Parties' performances and obligations are not to violate the rights of any third party or else violate other, if any, agreements made between them and/or any other organization, person, business or law/governmental regulation.

LIMITATION OF LIABILITY

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Reach Cyber Charter School

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Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

SEVERABILITY

- In an event where any provision of this Agreement is found to be void and unenforceable by a court of competent jurisdiction, then the remaining provisions will remain to be enforced in accordance with the Parties' intention.

SIGNATURE AND DATE

- The Parties hereby agree to the terms and conditions set forth in this Agreement and such is demonstrated throughout by their signatures below:

Reach Cyber Charter School

750 East Park Dr., Ste 204

Harrisburg, PA 17111

Phone: 866-732-2416

Name: JD Smith, Director of EDIB & Careers

Signature: _____

Date: _____

Business:

Name: _____

Email: _____

Phone Number: _____

Signature: _____

Date: _____

Coversheet

Approval to Renew Agreement with We, Not Me

Section: V. Consent Items
Item: I. Approval to Renew Agreement with We, Not Me
Purpose:
Submitted by:
Related Material: My app for REACH.docx

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is entered between Matthew Hartman (First Party) and Reach Cyber Charter School the charter school receiving services "Charter"). Service Provider and Charter may be collectively referred to as the "Parties" or individually as a "Party," This MOU shall be effective as of the date of the last-executed signature below.

1. Background

The provisions of this document will be part of a future agreement between the parties. These terms in this Document are not comprehensive, and it is possible that additional terms may be added, or existing terms may be modified or deleted. Basic terms include the following:

2. Objectives and goals

As part of this agreement, programs will be conducted virtually, from approximately the second week of October 2024 to the first week of November 2024. This program will be available to middle school students (grades 7 and 8), on a tiered scale based on student enrollment, with enrollment numbers and programmatic fees finalized three days before programming begins, according to the tiered scale found in Section 3, Roles and Responsibilities, Subsection 4, Payment for Services .

Matt taught for 15 years before venturing out as an entrepreneur. His Computer Science certification included a Business and Technology focus and eventually he added his Masters of Education. Matt's last four years in the classroom were at The Grayson School for gifted learners. Teachers were encouraged to think audaciously while also meeting students where they were. In that balance, Invest in Your Future was born.

The program has since been updated and modified to fit an online classroom structure. The course started when Matt was asked to design his dream course in so much as it connects to what students most need today and his subject. Building skills are vital to a young person's growth, but sometimes they are taught in a vacuum. How they are integrated with each other and to multiple subjects and industries and student's strengths is where the most fascinating and foundational ideas are found.

Using emerging technologies from today students need to create a company that takes place 20 years in the future. They will pitch their business to a group of investors and showcase the website they designed to represent their ideas.

Instead of presenting their final analysis and efforts to a singular teacher, students have the opportunity to be evaluated by their peers and a small group of adults with wide ranging experience, interests, and skills. Circumventing the "worksheet to wastebasket" paradigm, this program provides authentic feedback and incentives to help the students REACH their potential.

The parties will agree upon the workshop dates and the duration of the workshop will not be more than eight sessions, 90 minutes per session, in addition to the total number of individual assignment or portfolio review/coaching sessions included in the contract, which shall be optional to students and offered as an opportunity to get more direct support for those who wish to receive it. Programming, including feedback and coaching sessions, shall cease no later than November 1st 2024. Under a renewed agreement, workshops can be continued in spring of 2025, additional students may be added and/or additional hours may be allocated for individual assignment or portfolio review/coaching sessions.

“Invest in your Future” Learning Outcomes & Assessment Plan

The purpose of this program is to increase middle school students’ ability to think like an entrepreneur, a computer scientist, and a designer. That is to consider the 30,000 foot view, the daily operations and everything in between. Considering these different perspectives will greatly impact the paths open to them upon graduation and how to navigate these various steps.

Students who participate in this program will be able to:

Design a website, craft a business plan, and pitch it to investors. Each student will present their business idea to a small group of investors with varying amounts of tokens. Their company will be represented by a website with a logo and a slogan.

For the reasons mentioned hereinafter, the said parties are herewith agreeing to the following:

- The Charter has engaged Matt Hartman as its "Service Provider,"
- In Section 2, the major duties and responsibilities of the programmatic group are outlined. Section 1 describes the Charter's responsibilities.
- Matt Hartman is an independent contractor and not an employee of the Charter,
- The Charter and Matt Hartman recognize that this is not an exclusive agreement for services, and that either party may enter into additional agreements for similar services if needed.
- Neither party may assign this agreement to a third party.
- The Charter agrees to indemnify and hold Matt Hartman harmless from and against all claims, damages, losses and expenses (including, but not limited to, attorney fees) arising out of the performance of this agreement.
- This agreement will be governed by and interpreted under the laws of Pennsylvania.

3. Roles and responsibilities

Section 1: Responsibilities of the Charter - Reach Cyber Charter School

Reach Cyber Charter School will:

- Be ultimately responsible for the training program, including all liability and

financial responsibilities.

- Designate a primary representative to serve as the primary point of contact for the administration of this agreement.
- Provide all necessary information to Matt Hartman for a successful and complete implementation of the program during the time specified.
- Students will be provided with an evaluation of the program once it has been completed. Parties will receive the evaluation results.
- All education programs offered under these terms and/or using the program name must receive the prior approval of Matt Hartman.
- Matt Hartman must approve all marketing of the program.
- Assuring an appropriate and safe environment for implementation of the Investing program.

Section 2: Responsibilities of Matt Hartman

Matt will:

- Coordination and instruction of programming will be provided as outlined in this agreement during the agreed upon timeframe.
- In the event that any classes need to be rescheduled because of unforeseen circumstances, the Charter will be notified in advance.
- Program goals and objectives will be met as agreed by the Charter, and will adhere to program guidelines that will be outlined and provided by Matt.
- Any problems encountered during the program implementation should be brought to the Parties attention.
- Matt owns the materials produced to meet the conditions of this agreement and/or for use in programs offered under this agreement.

4. Payment for Services

Programming offered under this agreement will be financially supported via payment of a programming fee on a tiered scale based upon student enrollment numbers as of close of business 3 days before programming begins (at which point enrollment shall officially close).

For 10 students or fewer, programming fee will be \$9,000, a fee inclusive of up to 25 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

For 10 to 20 students, programming fee will be \$11,600, a fee inclusive of up to 30 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

For 20 to 25 students, programming fee will be \$14,200, a fee inclusive of up to 35 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

For 25 to 30 students, programming fee will be \$16,800, a fee inclusive of up to 40 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

For 30 to 35 students, programming fee will be \$19,400, a fee inclusive of up to 45 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

For 35 to 40 students, programming fee will be \$22,000, a fee inclusive of up to 50 hours of (non-mandatory) individual assignment and portfolio review and/or coaching sessions for interested students.

If program interest exceeds 40 students, additional contract options may be discussed.

- Programming fee is inclusive of:

- Eight 90-minute workshop sessions for registered students.
- Optional individual assignment and portfolio review and/or coaching sessions for interested students, according to the tiered scale above.

Each week, Matt Hartman will offer students one optional assignment as an opportunity to further explore the subjects covered in workshop sessions. For those who choose to complete the assignment and seek feedback from Matt, Matt will provide written or verbal feedback and/or coaching with students individually, working within the bank of hours provided in the contract. Should student interest in feedback on optional assignments, or general coaching, exceed the hours allotted by the contract, Matt will discuss possibilities for adding additional feedback and coaching hours with Reach Cyber Charter School.

- The payment will be distributed to Matt Hartman in the form of one (1) payment.
- The total number of students must be by close of business 3 days before the start of programming, at which point enrollment shall officially close.
- Matt shall invoice Reach Cyber Charter School upon confirmation of total number of students, according to the tiered scale above. Reach Cyber Charter School shall have 10 days to complete this payment.
- Charter's failure to pay a submitted invoice may be considered a breach of contract and grounds for termination pursuant to Section 5 of this MOU.

5. Termination

In order to terminate this MOU, either the Charter or Service Provider must provide the other party with thirty days (30) written notice, except that Service Provider may terminate this MOU by providing Charter with written notice that it is unable or unwilling to provide the requested services pursuant to Section 3 of this MOU.

6. Duration of the MOU

This is a non-binding Memorandum of Understanding (MOU) by Reach Cyber Charter School and Matt Hartman.

The duration of the program will be determined by both parties not to exceed eight workshops.

7. Non-Binding

The Sponsor is not bound by this Document and it cannot be enforced. The future agreement, duly executed by the Sponsor, will be enforceable. This agreement shall be superseded by the terms and conditions of the future agreement. With regard to the subject matter of this Document, the Parties are not prohibited from engaging in negotiations with other third parties.

8. Dispute resolution

The parties can give each other a written notice in the event of a dispute or difference arising out of or in connection with this MOU within 30 business days of receiving the notice, senior executives of each of the parties shall meet and negotiate in good faith and without prejudice in order to resolve the dispute or difference.

9. Variation

Any of the requirements of this MOU may be modified by both parties. A written agreement must be signed by both parties.

10. Advertising and announcements

Unless required by law, an announcement, circular or other public disclosure including promotional materials such as newsletters, brochures, flyers or annual reports, referring to the contents or subject matter of this MOU, must not be made or permitted by a party without the prior written approval of the other party.

11. Confidentiality

The parties acknowledge that information disclosed by one party to the other (the disclosing party) in the course of the subject matter of this MOU may be confidential and unless required by law must not be disclosed to a third party except with the prior written consent of the disclosing party.

This Document accurately reflects the understanding between the parties, signed on:

Signature

Date

Matt Hartman

Signature

Date

Reach Cyber Charter School

Coversheet

Approval to Renew Agreement with the Center for Aquatic Sciences

Section: V. Consent Items
Item: J. Approval to Renew Agreement with the Center for Aquatic Sciences
Purpose:
Submitted by:
Related Material: TMSI Aquarium Reach Cyber Charter MOU 2024-25.pdf

**MEMORANDUM OF UNDERSTANDING
BETWEEN
THE CENTER FOR AQUATIC SCIENCES AND REACH CYBER CHARTER SCHOOL
School Year 2024-2025**

Whereas The Center and RCCS are institutions with many common interests and activities; and

Whereas The Center has established programs in environmental education, informal STEM learning, and internship and volunteer opportunities; and

Whereas both institutions seek to expand existing student programs, particularly in STEM career exploration;

Now therefore, The Center and RCCS seek to establish a formal relationship to implement education programs as described herein.


1. High School Career Mentoring/Job Shadow Program Requirement – the following are options for full or partial fulfillment of Reach Cyber Charter’s job-shadowing experience:
 - 1.1 Shadow Program (In-Person Option)
 - a. Students who enroll in the Shadow Program at The Center will engage in a 3 hour, in-person experience, fulfilling 1/3 of their high school requirements.
 - b. The Shadow Program cost per person is \$75.
 - c. Costs associated with student registration will be the responsibility of Reach Cyber Charter School.
 - 1.2 Shadow Program plus Teen Marine Science Institute (In-Person Option)
 - a. Students will be required to enroll in the Shadow Program (3 hrs.) and 1-2 Teen Marine Science Institute workshops (4 hrs. per session). This allows students to meet full hour requirements.
 - b. The Teen Marine Science Institute cost per person is \$125 per workshop. Teen Marine Science Institutes that are trip oriented or contain a dissection, if booked, are \$150.
 - c. Please see 1.1.b for the Shadow Program cost per person.
 - d. Costs associated with student registration will be the responsibility of Reach Cyber Charter School.
 - 1.3 State-wide Virtual Options
 - a. Students will be offered the option of 2 Teen Marine Science Institute workshops (1.5 hrs. each), fulfilling 1/3 of their high school requirements.
 - b. Students will be required to enroll in the Virtual Shadow Program (1.5 hrs.) and 2 Virtual Teen Marine Science Institute workshops (1.5 hrs. per session). This allows students to meet full hour requirements.
 - c. The Virtual Shadow Program cost per person is \$40.
 - d. Virtual Teen Marine Science Institute cost per person is \$50.00 per workshop.
 - e. Costs associated with student registration will be the responsibility of Reach Cyber Charter School.
 - 1.4 Summer Camp
 - a. Camp details will be agreed upon in January 2025 with a new MOU for that

program.

- 1.5 All activities and programs envisioned under this MOU are contingent on sufficient funding and other resources. Under no circumstances does this MOU oblige either party to take on any financial obligations for which ready funding is not available.
- 1.6 Payment Process –
 - a. Students will register on their own using a code which will be provided. The code will be **RCCS2024**
 - b. CAS will update RCCS as students register for programs.
 - c. Reach Cyber Charter will be invoiced monthly, for programs registered. Payment is expected within 30 days of invoice receipt. Student information will be provided for the verification process.
 - d. If a student cancels with more than 2 weeks' notice, the Center will cancel the reservation with no penalty. However, if a student misses a program for any reason, within the 2-week period, RCCS will be charged, and the student will not be rescheduled.

IN WITNESS WHEREOF, the parties hereto have offered their signatures:

Reach Cyber Charter School
Nicolette Silverman



Center for Aquatic Sciences
Barbara Kelly

Date

8/13/2024

Date

Coversheet

Approval to Renew Agreement with Moore College of Art and Design

Section: V. Consent Items
Item: K. Approval to Renew Agreement with Moore College of Art and Design
Purpose:
Submitted by:
Related Material:
FY25_Memorandum-of-Understanding_-_Moore_College_of_Art_&_Design_-_Signed[1].pdf



Reach Cyber Charter School

750 East Park Drive
Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

Memorandum Of Understanding

This Memorandum of Understanding (hereinafter referred to as the “Agreement”) is entered into on _____ (date), by Reach Cyber Charter School and between _____, with an address of _____, and Reach Cyber Charter School, with an address of 750 East Park Drive, Suite 204, Harrisburg, PA 17111 (collectively referred to as the “Parties”).

ORGANIZATION BACKGROUND:

-

PURPOSE & OVERVIEW - *If organizing a virtual experience, please include if you will be providing recordings:*

-

DURATION:

-

COST (if applicable) *Please include minimum & maximum number of students who can participate:*

-

TECHNOLOGY NEEDED (if applicable) - *Please list items below including any software needed:*

-

MATERIALS/SUPPLIES/KITS for students (if applicable) - *Please list items and cost with estimated shipping:*

-



Reach Cyber Charter School

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RESPONSIBILITIES OF THE PARTIES:

1. Partners/Supervisors:

- a. Serve as a resource for the student by sharing insight and providing encouragement and guidance about the workplace, work ethics, careers, and educational requirements
- b. Provide a learning environment for students with time to ask questions and give feedback
- c. Communicate regularly with Career Experience team and maintain confidentiality
- d. Provide regular scheduled meeting time(s) and opportunities for students to ask questions
- e. Provide attendance when applicable
- f. For Internships:
 - i. Assist students to complete Learning Plan Contract and sign
 - ii. Determine learning objectives with students based on the job duties and skills required per semester for Learning Plan Contract
 - iii. Sign off on hours that students complete in the internship to meet a minimum requirement of 60 hours and/or 6 weeks per semester
 - iv. Set up regular scheduled meeting times with students to discuss progress of learning objectives

2. Students:

- a. Listen and observe supervisor and other employees in the workplace.
- b. Stay engaged and ask appropriate questions.
- c. Complete assigned documentation.
- d. Participate in full length of experience and track hours as appropriate.
 - i. Internship: Minimum of 60 hours and/or 6 weeks
 - ii. Career Mentorship: Minimum of 6 hours
 - iii. Job Shadowing: 3 hours per job shadow
- e. Be on time and present for all required meetings and hours assigned.
- f. If participating in a virtual experience, have camera on, unless otherwise discussed with coordinator.
- g. Communicate with supervisor and coordinator if anything will prevent you from attending this experience.
- h. Complete Reflection Quiz in Canvas My Field Experience course for school credit.



Reach Cyber Charter School

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(717) 704-8437
reachcyber.org

GOVERNING LAW (if applicable)

- This Agreement shall be governed by and construed in accordance with the laws of Pennsylvania.

ALTERNATIVE DISPUTE RESOLUTION

- Any dispute or difference whatsoever arising out of or in connection with this Agreement shall be submitted to _____ (Arbitration/mediation/negotiation) (**select one**) in accordance with, and subject to the laws of Pennsylvania.

AMENDMENTS

- The Parties agree that any amendments made to this Agreement must be in writing and signed by both Parties.
- As such, any amendments made by the Parties will be applied to this Agreement.

ASSIGNMENT

- The Parties hereby agree not to assign any of the responsibilities in this Agreement to a third party unless consented to by both Parties in writing.

ENTIRE AGREEMENT

- This Agreement contains the entire agreement and understanding among the Parties hereto with respect to the subject matter hereof, and supersedes all prior agreements, understandings, inducements and conditions, express or implied, oral or written, of any nature whatsoever with respect to the subject matter hereof. The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof.

REPRESENTATION AND WARRANTIES

- The Parties agree and disclose that they are authorized fully for entering this Agreement. Both Parties' performances and obligations are not to violate the rights of any third party or else violate other, if any, agreements made between them and/or any other organization, person, business or law/governmental regulation.

LIMITATION OF LIABILITY

- Under no circumstances will either party be liable for any indirect, special, consequential, or punitive damages (including lost profits) arising out of or relating to this Agreement or the transactions it contemplates (whether for breach of contract, tort, negligence, or other form of action) in case such is not related to the direct result of one Party's negligence or breach.



Reach Cyber Charter School

750 East Park Drive
Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

SEVERABILITY

- In an event where any provision of this Agreement is found to be void and unenforceable by a court of competent jurisdiction, then the remaining provisions will remain to be enforced in accordance with the Parties' intention.

SIGNATURE AND DATE

- The Parties hereby agree to the terms and conditions set forth in this Agreement and such is demonstrated throughout by their signatures below:

Reach Cyber Charter School

750 East Park Dr., Ste 204

Harrisburg, PA 17111

Phone: 866-732-2416

Name: JD Smith, Director of EDIB & Careers

Signature: _____

Date: _____

Business:

Name: _____

Email: _____

Phone Number: _____

Signature: Michelle L. Hiest

Date: _____

Coversheet

Approval of Amended 2023-24 School Calendar

Section: VI. Action Items
Item: A. Approval of Amended 2023-24 School Calendar
Purpose:
Submitted by:
Related Material: School Calendar 2425 (Student) - UPDATED.docx

REACH School Calendar		2024-2025
Event	School Status	Date
Independence Day	School and Office Closed	July 4, 2024
First Day of Summer/ESY Session	School and Office Open	July 8, 2024
Last Day of ESY Session	School and Office Open	August 1, 2024
Last Day of Summer Session	School and Office Open	August 16, 2024
Labor Day	School and Office Closed	September 2, 2024
First Day of School (Students)	School and Office Open	September 3, 2024
Columbus Day	School and Office Closed	October 14, 2024
Veterans' Day (observed)	School and Office Closed	November 11, 2024
Thanksgiving Break	School and Office Closed	November 28-December 2, 2024
Winter Break	School and Office Closed	December 23, 2024–January 3, 2025
Martin Luther King, Jr. Day	School and Office Closed	January 20, 2025
<i>First Semester End Date</i>	NA	January 28, 2025
Teacher Work Day	Staff Work Day	January 29, 2025
<i>Second Semester Start Date</i>	NA	January 30, 2025
President's Day	School and Office Closed	February 17, 2025
Spring Break	School and Office Closed	April 17-18, 2025
<i>PSSA Testing Window</i>	NA	April 21–May 9, 2025
<i>Keystone Testing Window</i>	NA	May 12-23, 2025
Memorial Day	School and Office Closed	May 26, 2025
Last Day of School (Students)	School and Office Open (half day)	June 10, 2025 (half day)
Graduation	NA	June 10, 2025
School Status Legend:		
School and Office Closed = No one is in school		
School and Office Open = Everyone is in school		
Staff Work Day = Students are not in school but Admin and Teachers are on duty		

Coversheet

Approval of Agreement with Ben Feit Insight

Section: VI. Action Items
Item: B. Approval of Agreement with Ben Feit Insight
Purpose:
Submitted by:
Related Material: BFI-Reach Services Agreement (Leadership Development Support).pdf

B. Feit Insight

ben@bfeitinsight.com
(917) 364 – 2103

SERVICES AGREEMENT

This SERVICES AGREEMENT (the “Agreement”) is made and entered into as of September 1, 2024 (the “Effective Date”), by and between B. Feit Insight LLC, a Massachusetts limited liability company (the “Consultant”), and Reach Cyber Charter School, a Pennsylvania public charter school with a place of business at 750 E. Park Dr. #204, Harrisburg, PA 17111 (“Reach” or the “Client”) (each a “Party” and collectively “the Parties”).

WHEREAS the Client is of the opinion that the Consultant has the necessary qualifications, experience, and abilities to provide services to the Client; and

WHEREAS, the Consultant is agreeable to providing such services to the Client on the terms and conditions set forth in this Agreement;

NOW, THEREFORE, in consideration of the foregoing, the mutual promises herein contained and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto, agree as follows:

1. Description of Services

Client hereby retains Consultant to provide the services as described in the Scope of Work appended to this Agreement as Exhibit A (the “Services”).

2. Term of this Agreement

This Agreement is effective as of the Effective Date and will remain in full force and effect through December 31, 2024 (the “Current Term”).

3. Compensation

Client agrees to pay Consultant compensation according to the payment schedule outlined in Exhibit B.

4. Independent Contractor

In providing Services under this Agreement, it is expressly agreed that the Consultant is working as an independent contractor and not as an employee. Consultant shall render the Services set forth in Exhibit A and shall devote such time as may be reasonably required to perform the duties under the Agreement. Consultant at all times shall exercise professional judgment and shall determine the manner by which the Services are to be rendered. Consultant is free to set its hours and appointments in order to accomplish the desired results. Services shall be provided in accordance with applicable laws, rules, and regulations. Consultant is not required to perform services exclusively for Client. Consultant is responsible for paying, and for complying with reporting requirements for all local, state, and federal taxes related to payments made to Consultant under the Agreement.

BFI-Reach Services Agreement (Leadership Development Support)

5. Indemnification

To the extent permitted by applicable law, each Party agrees to indemnify and hold harmless the other Party, and its respective directors, stockholders, affiliates, officers, agents, employees, and permitted successors and assigns against any and all claims, losses, damages, liabilities, penalties, punitive damages, expenses, reasonable legal fees and costs of any kind or amount whatsoever, which result from or arise out of any act or omission of the indemnifying Party, its respective directors, stockholders, affiliates, officers, agents, employees, and permitted successors and assigns that occurs in connection with this Agreement. This indemnification will survive the termination of this Agreement.

6. No Liability

Neither Party shall be liable to the other Party or any third parties for any claims, demands, losses, liabilities, damages, fees, judgments, costs or expenses which may be suffered as a consequence of that other Party's actions, omissions, intentional torts, willful misconduct, or negligence in performance of obligations under this Agreement. Both Parties agree to inform the other Party promptly (i.e., within 48 hours) of any incident, act, threat or other occurrence that might lead to action against the other Party.

7. Confidentiality

Neither Party nor any and all agents and employees of said Parties shall disclose or appropriate to or for the use of any third party, at any time during or subsequent to the term of this Agreement, any secret, confidential, proprietary, trade secret or intellectual property information. The Parties may disclose such confidential information only: (i) to such Party's accountants, insurers and legal advisors; (ii) pursuant to subpoena, court order, or as otherwise required by applicable law; (iii) in connection with a proceeding to enforce this Agreement; or (iv) to any governmental agency that needs to review and/or approve this Agreement pursuant to any applicable law.

Both Parties shall take all steps required to maintain the confidentiality of information in either Party's possession, fulfilling the same obligations of data privacy and security imposed by State and Federal law. The transmission of confidential information via electronic data transmission must provide for the security of users' data. In the absence of specific direction to the contrary, both parties shall treat all data received as confidential, using such data only to fulfill obligations under this Agreement.

Unauthorized disclosure of all confidential information pertaining hereto, except as provided above, shall constitute a material breach hereof. If any Party discloses such confidential information as permitted above, such Party is obligated to inform the other Party and the person or entity to which the disclosure is made that the information disclosed is confidential and such Party will be liable for any disclosure made by that person or entity that would be a violation of this Agreement.

BFI-Reach Services Agreement (Leadership Development Support)

The obligations of this section shall survive the expiration or earlier termination of this Agreement.

8. Disclaimer of Warranties

Except as otherwise permitted in this Agreement, and to the maximum extent permitted by applicable law, Consultant hereby disclaims all representations and warranties with respect to any Services provided hereunder including, without limitation, any implied warranties of merchantability, fitness for a particular purpose, or non-infringement. All Services are provided to Client "As Is."

9. Intellectual Property

Consultant shall retain ownership of all content and materials developed prior to this Agreement, and Client agrees to not sell, transfer or provide Consultant's intellectual property to any other party and agrees to reasonably protect said property. All newly created intellectual property developed by the Parties during the Agreement shall be owned solely by Client. Client grants Consultant a perpetual, royalty-free, non-exclusive, and non-transferable license to use the newly created intellectual property from same to prepare its own derivative works; provided, however, such works used shall not be attributed to Client, its employees, or agents, and such use shall not disclose confidential, proprietary, personal, or any other identifiable information of Client, its directors, officers, employees, agents, contractors, representatives, students, parents, and affiliates.

10. Termination

Either Party may terminate this Agreement for any material breach that is not cured within thirty (30) days of notice of such breach.

11. Modification of Agreement

Any amendment or modification of this Agreement or additional obligation assumed by either Party in connection with this Agreement will only be binding if evidenced in writing signed by each Party or an authorized representative of each Party.

12. Entire Agreement

This Agreement constitutes the entire Agreement of the Parties relating to the subject matter of the Agreement and supersedes all other oral or written Agreements or policies relating thereto.

13. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts, without regard for its conflict of law provisions.

14. Assignment

This Agreement shall not be assignable by Client or Consultant.

BFI-Reach Services Agreement (Leadership Development Support)

15. Severability

Each paragraph and provision of this Agreement is severable from the entire Agreement. If one provision is declared invalid, the remaining provisions shall remain in effect.

16. Force Majeure

The performance of Consultant of any obligation shall be excused if such failure is caused by any event or circumstance beyond Consultant’s own direct control.

17. Binding Agreement

The undersigned represent that they have full authority to bind their respective Parties to this Agreement.

18. Notice

All notices, requests, demands, or other communication required or permitted by the terms of this Agreement will be delivered via email.

If to B. Feit Insight: Benjamin Feit
ben@bfeitinsight.com

If to Reach: Brandie Karpew
bkarpew@reachcyber.org

19. Waiver

No delay or omission by either Party to enforce or exercise any right, remedy or power under this Agreement shall be construed as a waiver of such right, remedy or power. The waiver by either Party of a breach, default, delay, or omission of any of the provisions of this Agreement by the other Party will not be construed as a waiver of any subsequent breach of the same or other provisions.

IN WITNESS WHEREOF, the Parties hereto, each acting under proper authority, have signed this Agreement on the dates shown below:

For B. Feit Insight LLC
Benjamin Feit

For Reach
Jane Swan

Per: _____ (Signature)

Per: _____ (Signature)

Date: _____

Date: _____

BFI-Reach Services Agreement (Leadership Development Support)

EXHIBIT A

Scope of Work for Reach Cyber Charter School *Leadership Development Support* July 17, 2024

This Scope of Work is incorporated by reference into the Services Agreement dated September 1, 2024, by and between B. Feit Insight LLC (“BFI” or the “Consultant”) and the Reach Cyber Charter School (“Reach” or the “Client”).

Purpose

Reach Cyber Charter School is seeking support in connection with an effort to build the capacity of its emerging leaders. Reach is specifically interested in strengthening the manner in which its mid-level leaders are able to communicate effectively with colleagues at all levels of the organization and to take ownership for the school’s overall success. This proposed Scope of Work outlines the manner in which B. Feit Insight LLC (BFI) will provide leadership development support for Reach’s “Monday Morning” cohort of senior- and mid-level leaders that focuses on effective communication, inclusive leadership, and productive collaboration in support of the school’s mission.

Experience

Established in 2021, BFI is a single-member LLC whose principal, Benjamin Feit, has extensive experience fusing his backgrounds in law, educational leadership, and nonprofit management to promote educational equity. Through BFI, Feit provides capacity building, strategic planning, program evaluation, implementation support, and fund development services to institutional clients including State Education Agencies, statewide charter support organizations, charter schools and networks, and education innovation nonprofits.

Feit has extensive experience working with charter school boards of directors, support organizations, and state agencies to generate detailed multi-year plans and to build their collective capacity to execute those plans as envisioned. Feit has provided strategic planning and compliance support for CSP grantees and subgrantees (including Uncommon Schools, KIPP Capital Region Public Charter Schools, and Opportunity 180 (NV)). Furthermore, Feit has spearheaded a Board Institute to build the capacity of New Jersey’s charter school governing bodies, trained school leaders and board members in Pennsylvania and New Hampshire, provided customized support to the charter school authorizing division within the Pittsburgh Public Schools, led the external evaluation of a \$59 million federally funded charter school replication initiative in Texas, facilitated leadership retreats and strategic planning initiatives in New Jersey and Rhode Island, and worked with six different states — New Jersey, Pennsylvania, Connecticut, Missouri, Louisiana, and New Mexico — to develop successful proposals for a combined \$285 million

BFI-Reach Services Agreement (Leadership Development Support)

in competitive federal funds to implement five-year projects under the U.S. Department of Education's Charter Schools Program.

Feit has produced successful applications in the CSP CMO Replication/Expansion competition (\$12.7 million for Democracy Prep Public Schools in FY16 and \$3 million for Prospect Schools in FY23), the Education Innovation and Research (EIR) competition (\$4 million for Uncommon Schools in FY21), and the Teacher and School Leader Incentive Program (TSL) competition (\$4.3 million for Hebrew Public in FY23). As Project Director for Democracy Prep's FY12 and FY16 grants, Feit was responsible for overseeing the network's expansion from four schools educating roughly 1,000 students to one that operates over 20 Title I schools educating more than 7,000 students in five states.

Feit has a BA from Yale, a JD from Duke University School of Law, and both an MEd and an EdD through the Urban Education Leaders Program at Teachers College, Columbia University.

Description of Services

In partnership with Reach's Chief Executive Officer and senior leadership team, Feit will provide targeted leadership development services to Reach's cohort of senior- and mid-level leaders. Such support will consist of four discrete modules that are collectively designed to enhance the school's capacity to communicate effectively within and across organizational units.

Session 1

Topic: Communicating to Lead

Format: In-Person / Full Group

Timeline: Week of September 23, 2024

Length: Half-Day

Pre-Reading: (1) Excerpts from [Trust Matters: Leadership for Successful Schools](#) and/or Robert Evans' "The Authentic Leader"; (2) Selected Case Studies

Objective: This kickoff session will introduce the core leadership concepts that will be explored for the duration of this coaching initiative. Broad investment in the substance and approach will be pursued through collective sense-making exercises that allow all team members to participate in the identification of high-leverage priorities. Senior leadership team members will be asked to participate fully in the hope that putting themselves in potentially uncomfortable positions and betraying vulnerability will encourage their teammates to participate with a similar degree of openness and authenticity. Through small-group breakouts, full-group role-playing activities, and an interactive presentation format that generates broad engagement, the session will encourage reflection on some of the issues identified as high priorities for the school (e.g., accountability, transparency, forthrightness, and ownership). The session will lead to the creation of enforceable norms for Monday Morning leadership team meetings.

BFI-Reach Services Agreement (Leadership Development Support)

Sessions 2–4

Topics: Delivering Effective Feedback (Engaging the Disengaged); Managing Up; Cascading Communication / Unapologetically Owning Institutional Decisions; Appropriate Transparency and Thoughtful Information Sharing

Format: Virtual / Small Group

Timeline: October-December 2024

Length: 60-90 Minutes

Cohort Composition: 4 or 5 heterogeneous groups (people in direct reporting relationships should be together for at least some of the activities)

Pre-Reading: TBD based on session content and school need

Objectives: These sessions will build on the core concepts introduced during the September kickoff meeting and will take advantage of the small-group setting to ensure each team member receives personalized support and coaching. At least one session will be preceded by a video-taped exercise that will be debriefed during the synchronous session. All sessions will include a survey of research-based best practices within the areas of focus and will consist of collaborative exercises in breakout rooms that include some combination of role-playing activities, peer coaching using guided discussion protocols, and discussion of readings and case studies.

Project Team

Ben Feit will be the Project Lead and will be responsible for all project planning and session design. Feit may partner with an expert facilitator to deliver one or more of the session and will share any potential subcontractor's credentials with the Reach team prior to consummating any services agreement.

Cost

The project budget of \$30,000 represents costs associated with the services described above including planning, implementation, and deliverables. Reasonable travel costs incurred in connection with the in-person kickoff session will be reimbursed in addition to the specified contract price.

BFI-Reach Services Agreement (Leadership Development Support)

EXHIBIT B

Client agrees to compensate Consultant as follows:

<i>Total Contract Price</i>	<i>\$30,000</i>
-----------------------------	-----------------

Payment Schedule:

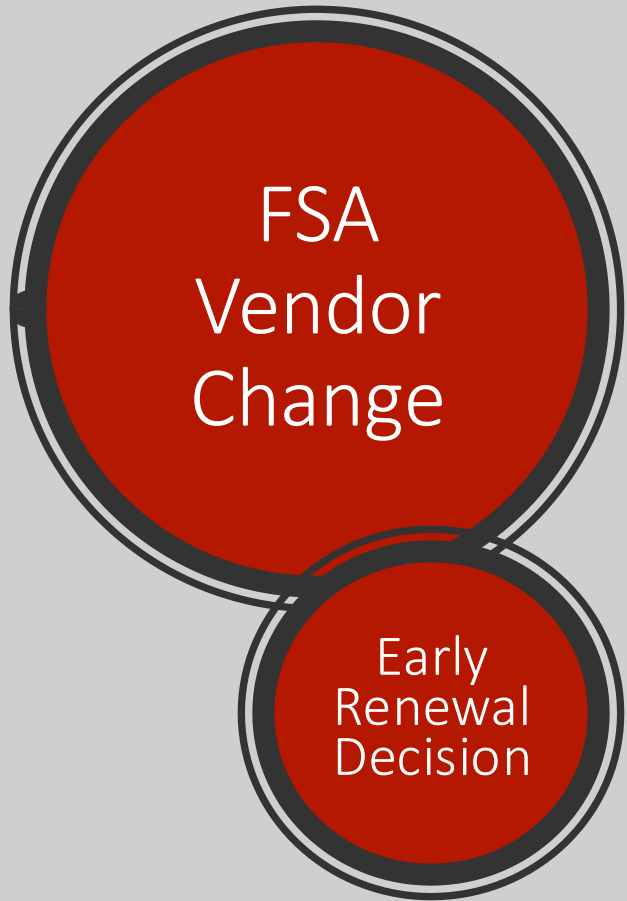
<i>October 31, 2024</i>	<i>\$15,000</i>
<i>December 31, 2024</i>	<i>\$15,000</i>

Consultant prefers to receive payments via Electronic Fund Transfer (EFT) and will provide Client with Account and Routing Numbers on all invoices issued pursuant to this Agreement. All payments must be remitted within 30 days of Client receiving an invoice for Services rendered. As set forth in Exhibit A, reasonable travel costs will be reimbursed independently of the payment schedule set forth in this Exhibit B.

Coversheet

Approval of Change to Flexible Spending Account (FSA) Provider

Section: VI. Action Items
Item: C. Approval of Change to Flexible Spending Account (FSA) Provider
Purpose:
Submitted by:
Related Material: FSA_Benefit_Vendor_Chg.pdf



- Benefit Wallet terminating all contracts by 12/31/24.
 - HSA automatically transitioned to Health Equity 4/1/2024, was seamless and our contract was extended to 3/31/27.
- Early decision on the FSA is needed to ensure a smooth transition for staff, open enrollment, and rollover.
- Sourcing, vetting and negotiations show Health Equity as the top vendor with cost effective administrative rates and customer service; this also re-aligns Reach with a single vendor for benefit savings accounts.

Benefit Wallet	Health Equity
\$3.50 PMPM*	\$3.30 PMPM*
\$500 Annual NDT^	\$250 Annual NDT^

- Contract would run 1/1/2025 – 12/31/27

* PMPM = Per Member Per Month
 ^ NDT = Non-Discrimination Testing

Coversheet

Approval of Agreement with GanttPRO

Section: VI. Action Items
Item: D. Approval of Agreement with GanttPRO
Purpose:
Submitted by:
Related Material: GanttPRO_Reachcyber_Sales quote.pdf

GANTTPRO

SALES QUOTE

08/16/2024

Steven Slawinski
sslawinski@reachcyber.org

Reachcyber
750 East Park Drive
Suite 204
Harrisburg, PA. 17111

ITEM DESCRIPTION	PRICE	DISCOUNT	TOTAL
GanttPRO Enterprise License for 50 users (Annual)	\$16,200	\$8,100	\$8,100

PAYPRO EUROPE LIMITED

PayPro Europe Limited
Berkeley Square House, Berkeley Square London,
W1J 6BD
United Kingdom
Telephone (international): +1-647-977-7769
Fax (international): +1-647-977-7769
VAT ID: GB247832876

Coversheet

Approval of Parent Policy and Compact

Section: VI. Action Items
Item: E. Approval of Parent Policy and Compact
Purpose:
Submitted by:
Related Material:
For Board Approval--Reach 2425 Parent Policy and Compact_08.01.2024 Draft.pdf

Parent and Family Engagement Policy: Reach Cyber Charter School
2024-25 School Year

GENERAL EXPECTATIONS

Introduction

Parent and family involvement and engagement are critical to the success of Reach Cyber Charter School and integral to improving student academic achievement. Parents serve as learning coaches and play an active role in the learning process, providing input and communicating regularly with teachers. Parents have access to their student's Grade Book at any time by logging into the school's learning management system (Canvas). This provides parents with transparency into their student's academic performance on a day-to-day basis.

This document explains how Reach Cyber Charter School will put into operation programs, activities, and procedures for involving parents in its Title I, Part A programs, consistent with Section 1010 of the Every Student Succeeds Act (ESSA). Those programs, activities, and procedures are planned and operated with meaningful consultation with parents of participating students consistent with Section 1010 of the ESSA. This document also explains how the school provides opportunities for parents with limited English proficiency, parents with disabilities, and parents of migratory children to participate. The school provides information and school reports required under the ESSA in an understandable and uniform format (including alternative formats upon request) and, to the extent practicable, in a language parents understand. The school involves parents of students served by the Title I, Part A program in decisions about how Title I, Part A funds reserved for parent involvement are spent, and parents have regular opportunities to provide feedback and contribute to the plan throughout the year at planning meetings and the annual parent meeting.

If the plan for Title I, Part A, developed under Section 1006 of the ESSA, is not satisfactory to the parents of participating students, the school will submit any parent comments with the plan when the school submits the plan to the Pennsylvania Department of Education.

Accompanying this Parent and Family Engagement Policy is Reach Cyber Charter School's *School-Parent Compact*.

A Description of How Reach Cyber Charter School Will Implement Required Parent and Family Engagement Policy Components

Reach Cyber Charter School builds the school's and parent's capacity for strong parent involvement by implementing planning and parent meetings throughout the year. Throughout the planning process, every effort is made to coordinate Title I strategies with other relevant Federal, State, and local laws and programs. The school also employs

multiple family mentors and community coordinators to strengthen partnerships and collaboration with families. This ensures effective involvement of parents and supports a partnership among the school, parents, and the community to improve student academic achievement, through the following activities specifically described herein.

1. **Reach Cyber Charter School assists parents in understanding topics such as Pennsylvania's academic content and academic achievement standards, state and local academic assessments including alternate assessments, monitoring their child's progress, and working with educators. The school provides materials and training to help parents work with their student to improve their student's academic achievement and using technology, as appropriate, to foster parent involvement.**
 - During the school year, teachers and parents communicate regularly via email, telephone, and live teaching sessions. Teachers formally conference with parents regularly. In addition, parents are directly involved in reviewing daily student work and may view student grades and other progress indicators in real time.
 - Parents have the opportunity to be intimately familiar with their students' progress on a day-to-day basis. The Canvas learning management platform ensures that all parents have access to complete data about their children's learning on a 24/7 basis. In Canvas, Caretakers and Learning Coaches use their observer accounts to monitor whether a student is on track and making adequate progress. Additionally, Teachers, Family Mentors, School Counselors, and the Attendance Team work collaboratively to monitor student progress in Canvas and communicate with Caretakers and Learning Coaches regularly. If needed, engagement meetings, including school staff and CTs/LCs, are held to discuss issues that may be impeding the student's progress and to discuss strategies for getting the student back on track. Quarterly progress reports are also published and shared with Caretakers and Learning Coaches through our student information system (Focus). Parents are also provided with frequent reports on their student's progress. For students who are struggling, school staff meet weekly at staff meetings to develop an intervention plan that directly involves the student's parent.
 - Materials to encourage parent involvement and remove any potential barriers to the learning process are provided at no cost to families, including online training and the student handbook. Additionally, daily lesson plans are accessible 24/7 and enable parents to review and understand the objectives of each lesson so that they can support their student's learning effectively. The teaching and administrative staff, curriculum, and technical support staff are also available via email or telephone to provide required assistance and advising support.
 - Reach Cyber Charter School provides ongoing training and support to help parents carry out their important role while making optimum use of the available technology tools and professional teacher support. The school's specific training and support efforts include orientation sessions to familiarize parents with the features and components of the Canvas and Focus systems.

- Reach Cyber Charter School holds parent-teacher welcome calls during which the School-Parent Compact is discussed as it relates to the individual child's achievement. If there are performance concerns, or if students are falling behind, the student's teacher contacts parents via phone and/or email and includes other teaching or administrative staff as needed. The call focuses on the student's performance and what actions need to occur to get the student back on-track. Teachers may also set up an in-person meeting to discuss any student or parent concerns and to work collaboratively to set goals and identify a timeline for improvement.
 - Parents have multiple opportunities to shape the overall school experience. They can volunteer to chaperone student field trips, serve as community coordinators, assist with student activities, serve on the school's Board of Trustees and/or Parent Advisory Committee as well as participate in Title I planning meetings. Parents, Caretakers, and families may volunteer at the school; however, volunteering is not required.
- 2. Reach Cyber Charter School involves the entire school staff, parents, and students in the joint development of its Parent and Family Engagement Policy and School-Parent Compact for improved student academic achievement under Section 1006 of the ESSA and to build and develop a partnership with parents in the process of school review and improvement to help children achieve Pennsylvania's high standards under Section 1010 of the ESSA.**

At least one meeting is held annually, with the option to participate via telephone or video session, to discuss the Parent and Family Engagement Policy and School-Parent Compact. Reach solicits feedback through multiple avenues, including phone, email, field trips and back-to-school activities, and other parent-oriented activities. The Board intends to maintain at least one parent representative among its members. The school also conducts a Title I annual parent survey each year to evaluate the school on several criteria, including student progress, teacher support, and program quality.

3. Evaluation of the Parent and Family Engagement Policy and School-Parent Compact

Reach Cyber Charter School conducts an annual evaluation of the content and effectiveness of this Parent and Family Engagement Policy in improving the quality of its Title I, Part A plan. The evaluation includes identifying barriers to greater participation by parents in parent involvement activities (with particular attention to parents who are economically disadvantaged, are disabled, have limited English proficiency, have limited literacy, or are of any racial or ethnic minority background). The school uses findings of the evaluation of its Parent and Family Engagement Policy and activities to design evidence-based strategies for more effective parent involvement, and to revise, if necessary (and with the involvement of parents) its parent and family engagement policies. Evaluation methods include:

- Hold at least one annual meeting, with the option to participate via

- telephone or video session
 - Administer an annual Title I parent survey which includes questions about academic interventions.
 - Solicit feedback through multiple avenues, including telephone and email.

4. Reach Cyber Charter School educates its teachers, principals, and other staff on how to reach out to, communicate with, and work with parents as equal partners; on the value and utility of contributions of parents; and on how to implement and coordinate parent programs and build ties between parents and schools.

Reach Cyber Charter School is committed to providing high-quality and ongoing professional development for both parents and staff to improve instruction and drive toward proficiency on academic standards. Reach Cyber Charter School provides teacher training and professional development programs to equip teachers with the following:

- A working knowledge of the curriculum.
- How to communicate and work effectively with parents/families.
- How to utilize and navigate the tools in Canvas and Focus (student information system)
- How to develop personalized learning plans and individualize instructional programs, including communicating with parents regarding instruction.
- Review of the different forms of assessment and how to utilize test results to guide instruction.
- Knowledge of school processes and policies.
- How on-site staff and virtual teachers work collaboratively in the best interest of each student.

5. Reach Cyber Charter School ensures that information related to the school and parent programs, meetings, and other activities, is sent to the parents of all participating children, including parents with limited English proficiency, parents with disabilities, and parents of migratory children, in a format and language parents can understand (including alternative formats upon request) and, to the extent practicable, in a language the parents can understand.

- Reach Cyber Charter School makes effective use of all available technologies to distribute information to parents.
- In addition, parents are encouraged to set up conferences to discuss their student's performance.
- Certain critical communications may also be provided in print format. For example, official communications from the school about compliance or discipline issues are also provided via hard-copy mail upon request.
- The school also develops and makes available via Canvas, a school handbook that details all policies and procedures specific to the school. Translation of materials or availability of materials in other formats (e.g., for those who have difficulty with their vision) are made available upon request.

6. Reach Cyber Charter School builds the school's and parent's capacity for strong parent involvement to ensure effective involvement of parents and to support a

partnership among the school involved, parents, and the community to improve student academic achievement, through the following activities.

As a virtual learning school, Reach Cyber Charter School is able to use technology and the working partnership between parents and the school staff to facilitate the full participation of parents who might otherwise face barriers to involvement. For example, parents with disabilities who might otherwise find it difficult to participate in their child's brick-and-mortar classroom can readily interact through our online tools and resources. Reach Cyber Charter School makes every effort to remove potential barriers and provide information in an understandable language and format so that parents can actively participate in their student's schooling.

7. Reach Cyber Charter School provides parents of students receiving Title I services reasonable access to staff and opportunities to volunteer, participate, and observe their child's lessons. The school also provides other reasonable support for parent involvement activities as parents may request.

- Students have the opportunity to participate regularly in both face-to-face and virtual community activities. Face-to-face activities include field trips and community outings. Teachers use the telephone quite extensively in communicating with students and parents.
 - Other examples of support to be provided for parent involvement activities include, but are not limited to, providing multiple ways to attend meetings (face-to-face, phone, video sessions, and recordings), translating materials upon request, and holding one-on-one meetings.
-

PART IV. ADOPTION

This Parent and Family Engagement Policy has been developed jointly with, and agreed on with, parents of students participating in Title I, Part A programs, as evidenced by agenda and minutes of annual parent meetings.

This policy was adopted by the Board of Directors of Reach Cyber Charter School on the date signed below and will be reviewed annually.

_____ (Signature of Authorized Official)

_____ (Date)

Reach Cyber Charter School Parent Compact 2024-25 School Year

Parents, students, and the entire school staff have a shared responsibility to help students achieve academic success. This compact lists mutual responsibilities for attaining the school's mission. This compact, signed by a school representative, a parent and the student, is in effect until revoked.

Reach Cyber Charter School and the parents of the students participating in activities, services, and programs funded by Title I, Part A of the Every Student Succeeds Act (ESSA) agree that this compact outlines how the parents, the students, and the entire school staff will share the responsibility for improved student academic achievement and the means by which the school and parents will build and develop a partnership to help children achieve Pennsylvania's high standards.

Reach Cyber Charter School Commitments

- Involve parents in planning, reviewing, and improving the school's parental and family engagement policy, in an organized, ongoing, and timely way.
- Involve parents in developing the school-wide program plan, in an organized, ongoing, and timely way.
- Hold at least one annual meeting to inform parents of the school's participation in Title I, Part A programs, and to explain the Title I, Part A requirements, and the right of parents to be involved in Title I, Part A programs.
- Provide information to parents of participating students in an understandable and uniform format, including alternative formats upon the request of parents with disabilities, and, to the extent practicable, in a language that parents can understand.
- Provide opportunities (upon request) for regular meetings so that parents can provide suggestions, and participate, as appropriate, in decisions about the education of their children. The school will respond to any such suggestions as soon as practicably possible.
- Provide to each parent an individual student report about the performance of their child on the state assessments in at least math, language arts, and/or reading.
- Provide each parent timely notice when their child has been assigned or has been taught for four or more consecutive weeks by a teacher who does not meet state-specific teacher effectiveness requirements.

Parent/Guardian Commitments

I understand that my participation in my child's education will positively impact his/her achievement and attitude.

Therefore, I will do my best to:

- Ensure that my child participates in school regularly.
- Establish a time and quiet place for my child to complete schoolwork.
- Ensure that my child participates in all required state testing
- Support the school in its efforts to maintain proper discipline.
- Read school communications and respond when necessary.
- Attend school functions, support school activities, and make every effort to maintain regular contact with my child's teachers.
- Actively participate in decisions relating to the education of my child.
- Show an interest in my child's well-being and encourage my child to do his/her best.
- Share information and concerns about my child and about the school, and work together with the school to resolve problems.

Student Commitments

I know that my education is important and that I am responsible for my success. Therefore, I will do my best to do all the following:

- Participate in school regularly and be prepared with all materials, including homework and a positive attitude.
- Put forth my best effort that includes paying attention and participating in class discussions and ask for help when needed.
- Cooperate with other students and adults involved in lessons and classes.
- Respect the rights and property of others and follow all school rules. This includes showing respect by not acting in a hostile manner or creating fear in others.
- Use appropriate language to communicate with adults and other students and be responsible for my own behavior.

Coversheet

Outreach Update

Section: VII. Information Items
Item: A. Outreach Update
Purpose:
Submitted by:
Related Material: Outreach Presentation.pdf

Outreach Department Board Meeting August 2024





Search Engine Marketing Campaign Summary

NOTE: Click Through Rates (CTR) exceeded the national average of 2%



Month	Impressions	Link Clicks	Click Thru Rate	Cost Per Click	Enroll Now Button Clicks	Phone Calls	Budget
July	33,322	5,237	15.72%	\$4.72	242	259	\$35,000
August	38,884	7,214	18.55%	\$3.30	1,088	1,304	\$35,000
September	34,635	6,190	17.87%	\$3.50	848	1,153	\$35,000
October	34,289	5,278	15.39%	\$4.94	566	456	\$32,000
November	31,020	4,633	14.94%	\$4.73	505	4224	\$32,000
December	25,677	3,729	14.52%	\$4.80	397	318	\$32,000
January	34,659	5,403	15.59%	\$3.83	543	560	\$25,000
February	27,698	4,186	15.11%	\$4.05	394	241	\$25,000
March	23,104	3,472	15.03%	\$3.80	362	172	\$20,000
April	23,697	3,290	13.88%	\$4.29	439	233	\$20,000
May	89,926	750	14.31%	\$3.43	228	210	\$6,000
June	16,072	2,434	15.14%	\$4.14	267	243	\$15,000
July	25,503	3,667	14.38%	\$16.75	463	380	\$61,250

Highlights:

- Cost of CPC increased as we have seen more competition. In order to get conversions, we need to be in the top 3 spots on Google. This is an auction-based bidding process where the top spots go to the highest bidders.
- Google can increase CPC when we take money away from budgets, (*down throttle*). We speculate that an increase in CPC is partially due to our campaign being on lower monthly budgets for May and June before ramping up again in July.
- To date, CPC has come down almost \$1.00. Therefore, July may have been throttled by Google for our budget increase.



Display Campaign Summary



Month	Impressions	Clicks	Click Thru Rate	View Thru	Total Site Visitors	Budget
July	879,865	394	0.04%	229	623	\$4,500
August	696,978	285	0.06%	2,305	2,590	\$4,500
September	702,926	272	0.04%	2,842	3,114	\$4,500
October	879,704	330	0.04%	2,179	2,509	\$4,500
November	938,541	294	0.03%	1,882	2,176	\$4,500
December	868,887	324	0.04%	1,803	2,127	\$4,500
January	889,004	410	0.05%	2,654	3,064	\$4,500
February	710,151	345	0.05%	2,309	2,654	\$4,500
DARK March – June	-	-	-	-	-	-
July	1,610,295	919	0.06%	1,961	2,880	\$7,875

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CYBER CHARTER SCHOOL
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Year-round Enrollment

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ReachCyber.org

Highlights:

- Display ads were re-introduced to the media strategy, delivering over 1.6 million impressions and 2,880 additional site visitors.
- These site visitors came mostly through direct clicks. As a result, we anticipate seeing more view-thru in August.

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See what your child's education could be

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Social Media Campaign Summary

NOTE: Click Through Rates (CTR) exceeded the national average of 0.7%



Month	Impressions	Reach	Clicks	Click Thru Rate	Enroll Now Button Clicks	View Thru	Total Site Visitors	Budget
July	725,862	216,960	2,793	0.38%	46	815	3,608	\$18,000
August	766,560	303,693	5,747	0.75%	625	6,045	11,792	\$18,000
September	699,388	249,703	5,564	0.80%	588	5,024	10,588	\$18,000
October	598,842	223,914	3,484	0.58%	355	3,789	7,273	\$18,000
November	576,525	201,910	2,498	0.43%	289	2,498	4,996	\$24,000
December	636,975	205,658	6,358	1.00%	296	5,585	11,943	\$12,000
January	423,170	137,928	4,586	1.08%	281	4,020	8,606	\$10,000
February	293,879	97,741	3,409	1.16%	221	3,184	6,593	\$10,000
March	248,287	89,606	2,184	0.88%	234	2,307	4,491	\$10,000
April	290,252	106,270	1,615	0.56%	215	2,119	3,734	\$10,000
May	89,926	39,151	1,401	0.83%	157	1,055	1,401	\$3,000
June	287,884	141,173	3,233	1.12%	145	2,708	5,941	\$10,000
July	1,057,428	591,667	8,914	0.84%	193	4,868	13,782	\$31,500

Highlights:

- July introduced new Social Media creative – 7 Videos & 2 Static Ads.
- “Teachers,” “STEM,” and “Friends” Video Ads are the top 3 performing Ads, delivering over 10,000 site visitors to the Outreach page in July.
- We anticipate results improving as the campaign matures.



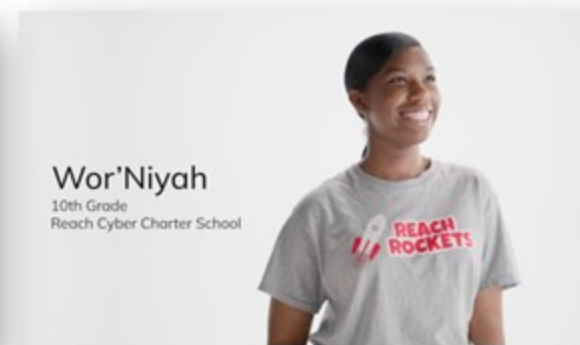
Connected TV Campaign Summary



Month	Impressions	Total Site Visitors	Completed Views	Budget
July	571,592	119	551,016	\$30,000
August	528,396	846	513,142	\$30,000
September	601,012	971	584,396	\$30,000
October	627,747	811	603,896	\$30,000
November	632,876	899	610,354	\$30,000
December	437,703	813	426,708	\$17,000
January	382,894	1,020	375,411	\$20,000
February	394,963	765	386,231	\$20,000
DARK March – June	-	-	-	-
July	2,124,387	1,523	2,027,456	\$64,857

Highlights:

- The total site visitors are impressive compared to July 2023. This year's spending was increased by 135% ...but the increase in site visits is over 1179%!





Broadcast TV Campaign Summary



Location	Spots	Impressions	Spot Performance	July Investment	Total Investment
Erie	114 Spots (7/01/2024 – 2/09/2025)	368,700	100%	\$12,300	\$48,750
Harrisburg	186 Spots (7/01/2024 – 2/09/2025)	1,405,667	102%	\$36,874	\$124,823
Philadelphia	295 Spots (7/01/2024 – 2/09/2025)	1,163,509	125%	\$65,623	\$258,548
Pittsburgh	108 Spots (7/01/2024 – 2/09/2025)	216,895	98%	\$18,810	\$78,515

Highlights:

- All stations delivered above their estimated spot performance rate.
- Due to issues with Nielsen ratings in the market, Philadelphia & Pittsburgh slightly underperformed in GRP performance and Impressions.
- Both Philadelphia and Pittsburgh are adding bonus spots/UD to help improve delivery.



Coversheet

State Testing Update

Section: VII. Information Items
Item: B. State Testing Update
Purpose:
Submitted by:
Related Material: State Assessment Results 2024.pdf



State Assessment Summary 2024

Summary Overview

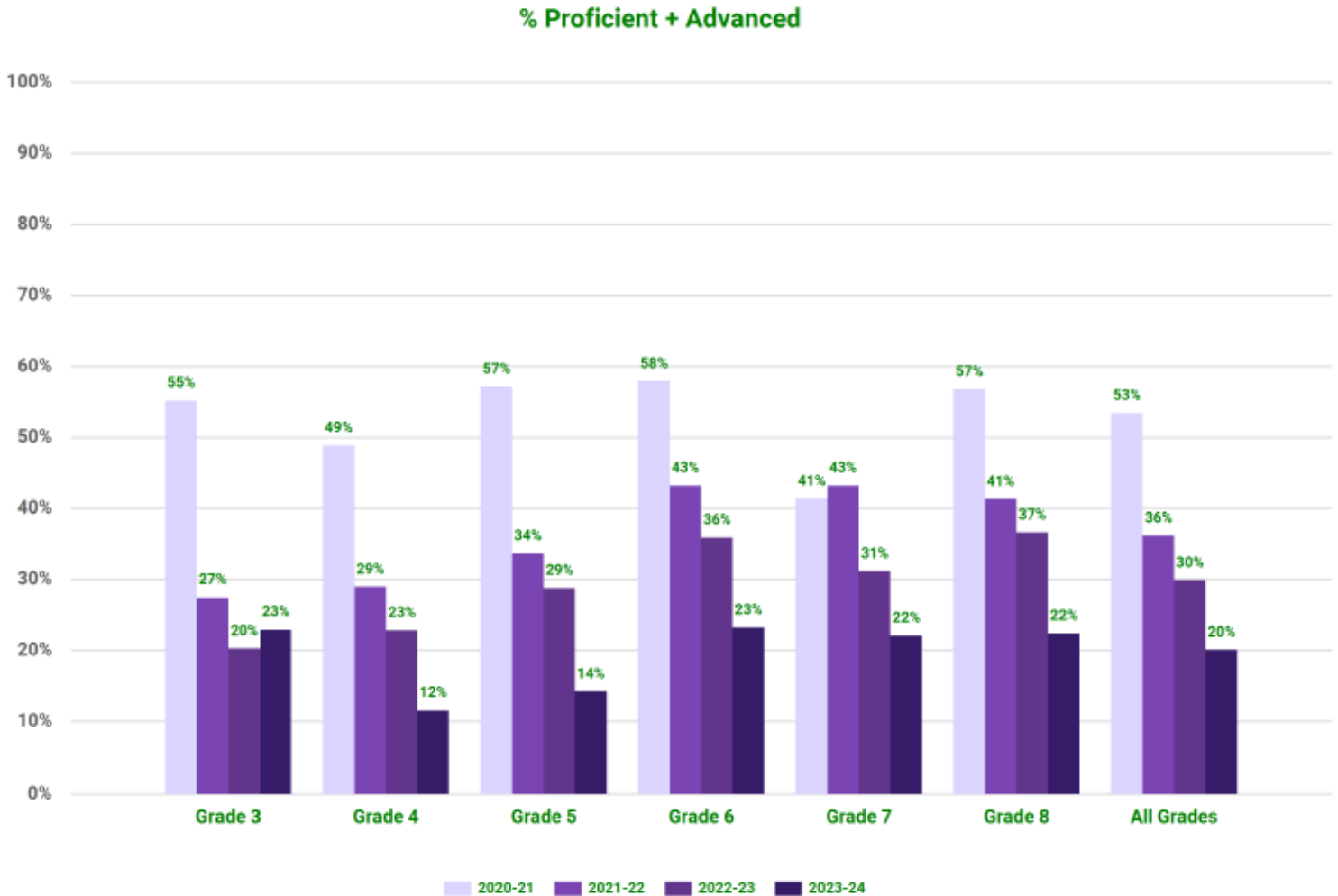
- Overall, Reach's combined proficiency on state assessments for 2024 is 20% proficiency in English/Language Arts and 7% proficiency in Math. In considering growth between years, Reach's Math/Algebra proficiency remained relatively consistent, however we did observe a decrease in ELA proficiency (-10%).
- Similar to national assessment trends through the National Center for Education Statistics, Reach's student assessment data demonstrates deficiencies in Math and Language Arts skills. Reach students come to our school seeking a new learning environment and we are responsible for helping all students close the gap. Data on our students' performance on state standardized exams shows that in every grade and subject on the PSSAs, students who have been enrolled at Reach for two or more years have a higher average performance score than students who have been enrolled for less than two years. This suggests that the longer a Reach student remains enrolled with us (>2 years), the higher they perform on state assessments. This data demonstrates that Reach is providing a rich and rigorous education through personalized instruction, which is helping students to close learning gaps and grow in Math, Science, and Language Arts skills.
- It is important to consider that students who were new to Reach in 2024 overwhelmingly tested below proficiency, having come to Reach significantly below grade level. In Math, 77% of students new to Reach in 2024 tested at the Below Basic level on the PSSAs.
- While 2024 state assessment data has not yet been made publicly available, historical averages for cyber charter school proficiency in Pennsylvania tend to fall around 23% in ELA and 8% in Math. Notably, about 69% of Reach's tested population attended and completed state testing in 2024, an increase over the previous year.
- While the Pennsylvania Department of Education requires that all students complete these standardized assessments, the Reach vision of inspiring and nurturing future success for all students emphasizes real-world learning, including STEM, career readiness, flexible instruction, and authentic internal assessments for learning. Reach believes that students can demonstrate learning and mastery through a variety of ways, including through our benchmarking program. In 2024, Reach students, on average, demonstrated 10% growth throughout the year in English Language Arts and Math proficiency.



State Assessment Summary 2024

ELA Achievement and Growth

Same grade, different students



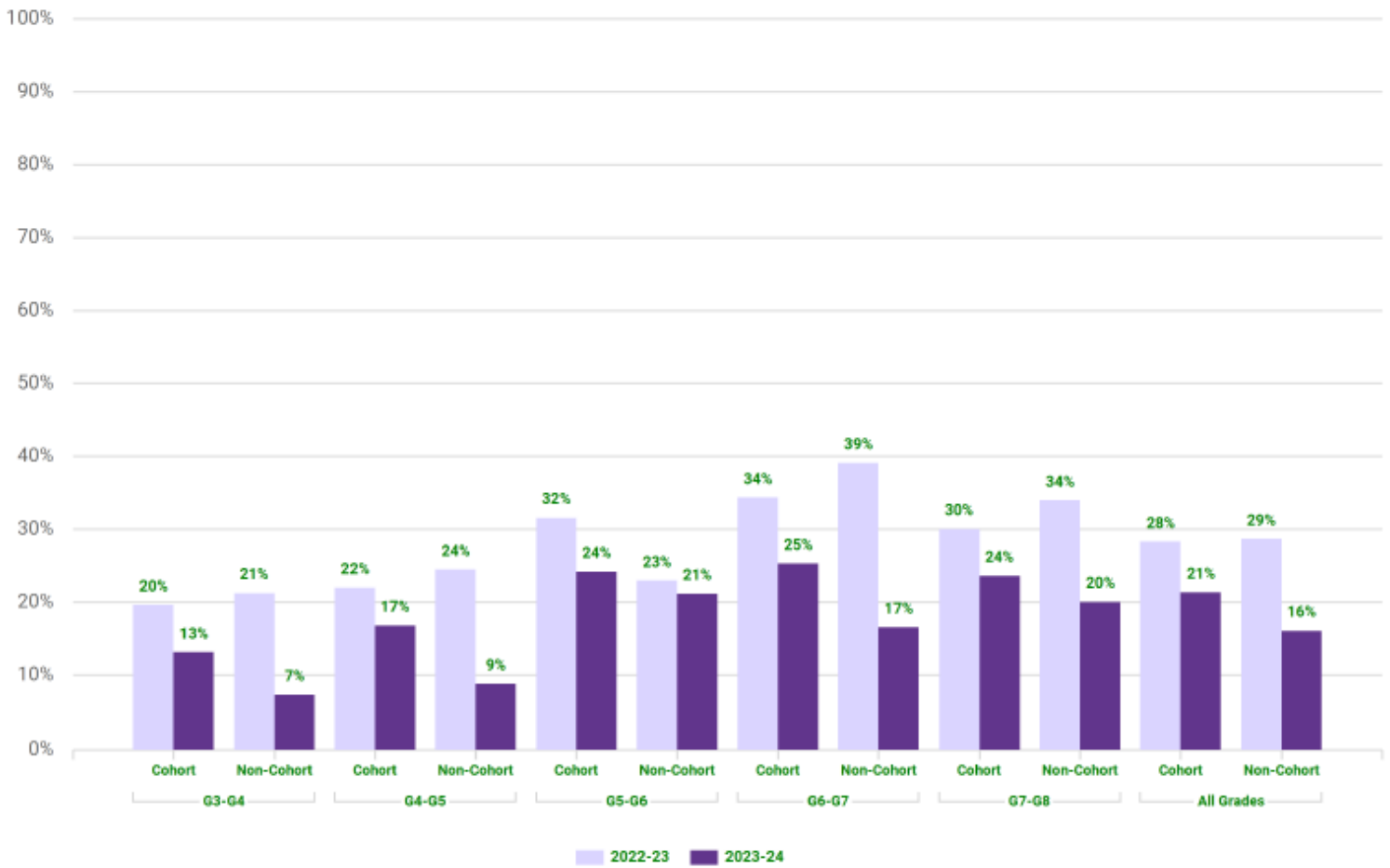


State Assessment Summary 2024

ELA Cohort Achievement and Growth

Same students, consecutive grades

% Proficient + Advanced



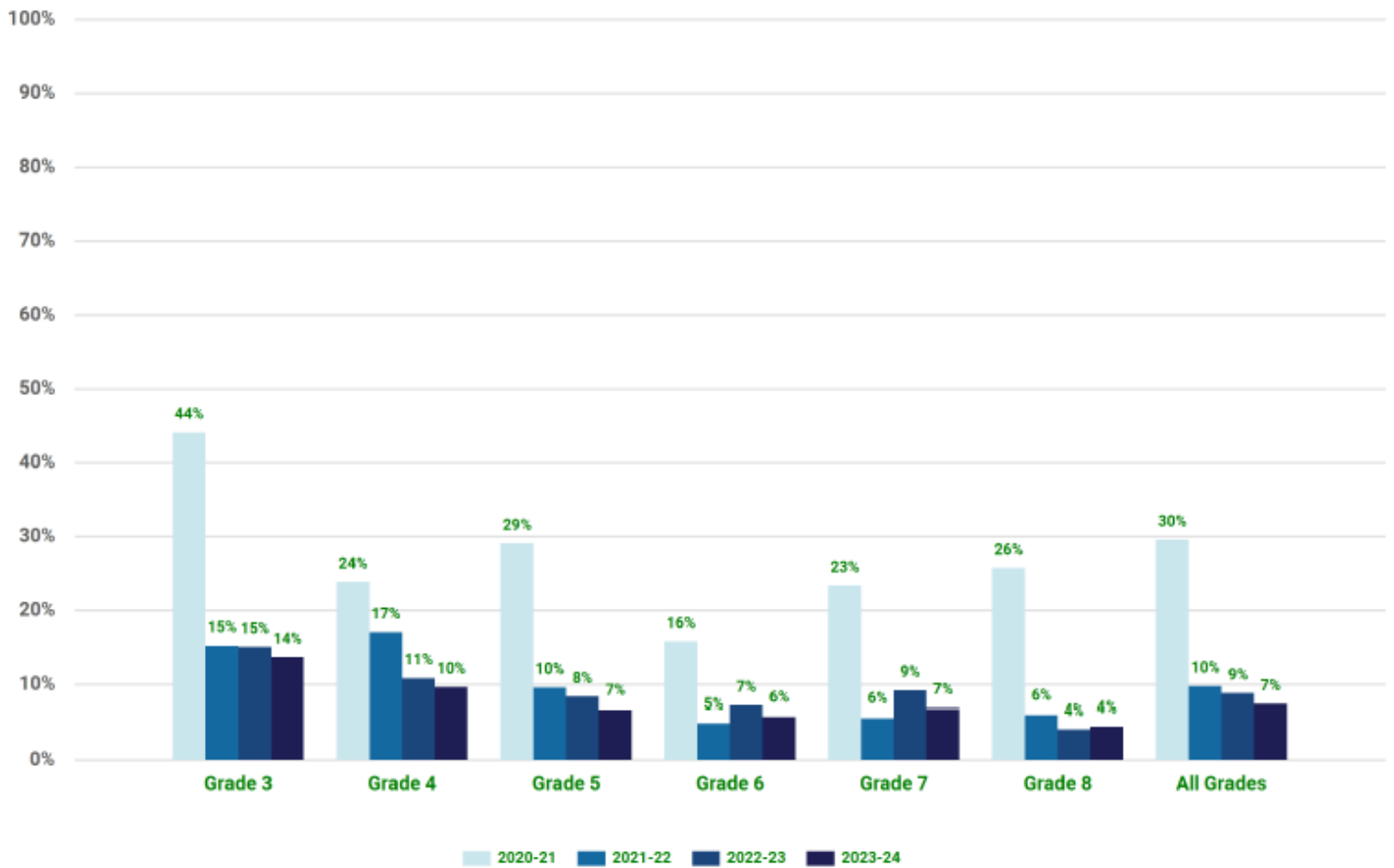


State Assessment Summary 2024

Math Achievement and Growth

Same grade, different students

% Proficient + Advanced



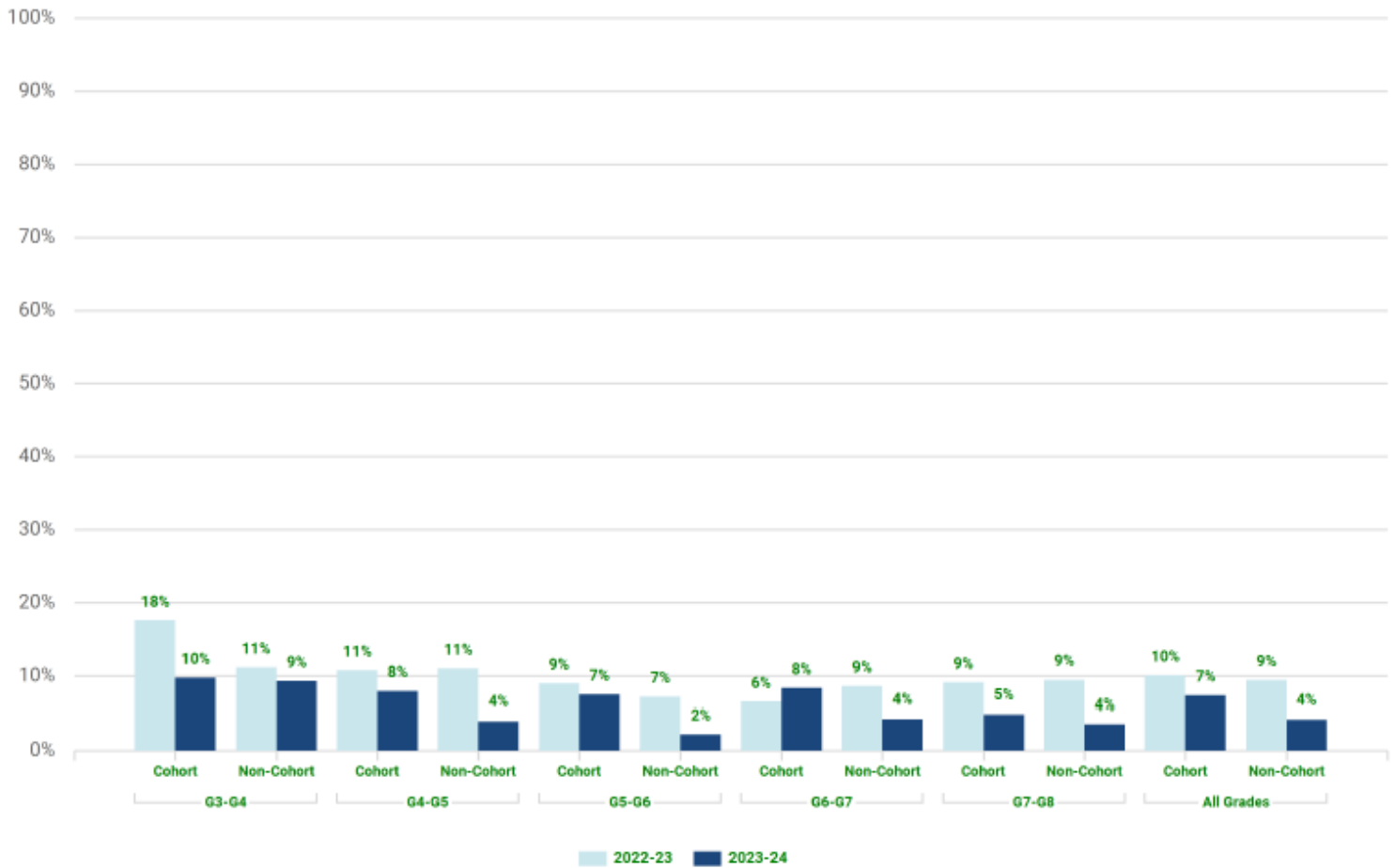


State Assessment Summary 2024

Math Cohort Achievement and Growth

Same students, consecutive grades

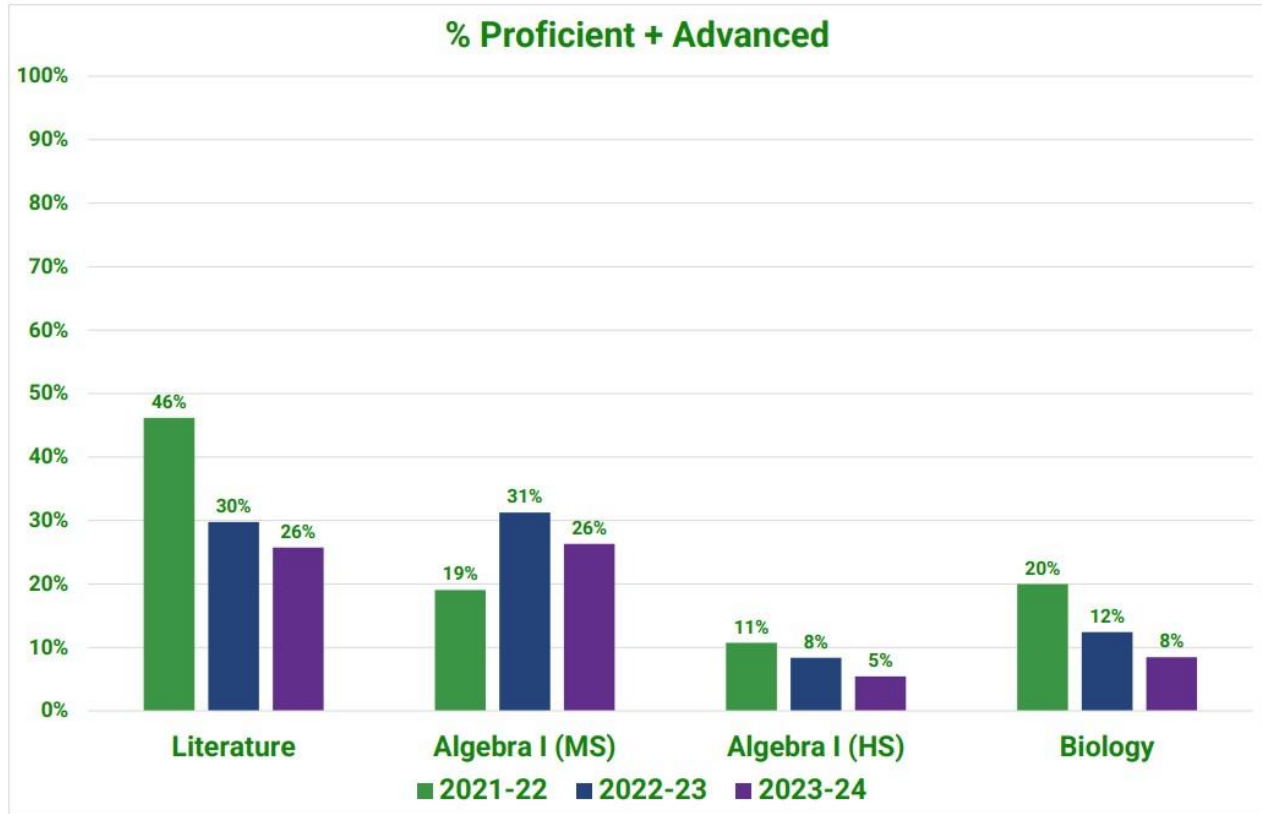
% Proficient + Advanced





State Assessment Summary 2024

Achievement Summary



Coversheet

Approval of Agreement with Taste Buds

Section: VIII. Strategic Planning
Item: A. Approval of Agreement with Taste Buds
Purpose:
Submitted by:
Related Material: Taste Bud Kitchen MOU.pdf



Reach Cyber Charter School
750 East Park Drive
Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

Memorandum Of Understanding

This Memorandum of Understanding (hereinafter referred to as the "Agreement") is entered into on 8/1/24 (date), by Reach Cyber Charter School and between Taste Buds Kitchen, with an address of 331 Benner Pike State College PA, 16801 and Reach Cyber Charter School, with an address of 750 East Park Drive, Suite 204, Harrisburg, PA 17111 (collectively referred to as the "Parties").

ORGANIZATION BACKGROUND:

- Taste Buds Kitchen State College offers cooking classes and events for children, families, or adults.

PURPOSE & OVERVIEW - If organizing a virtual experience, please include if you will be providing recordings:

- Taste Buds Kitchen is the perfect partner for schools and groups looking to give children an educational and engaging outlet for creativity in the kitchen.
Our virtual cooking classes are interactive zoom sessions. You choose the menu, bring your ingredients (or order ingredient kits), and join us as we cook delicious meals right in your own kitchen.

DURATION:

- 90 minutes

Current menus:

- Hand made Pizza, Carmelized Onions + DIY Toppings
- Hand Rolled Gnocchi + Tomato Sauce
- Fresh Bagels + Herb Butter
- Ginger bread House Decorating

COST (if applicable) Please include minimum & maximum number of students who can participate:

- \$ 900 for up to 10 households, \$ 1,050 for up to 15 households, \$ 1,200 for up to 20 households.
- Discounts can be offered to school groups.

TECHNOLOGY NEEDED (if applicable) - Please list items below including any software needed:

- classes are held via zoom.

MATERIALS/SUPPLIES/KITS for students (if applicable) - Please list items and cost with estimated shipping:

- Ingredient Kits: \$ 45.00 + shipping / Kits for Gingerbread -
currently available for \$ 75 + shipping each
- Handmade Pizza + Carmelized Onions
- Hand Rolled Gnocchi + Tomato Sauce
- Fresh Bagels + Herb butter
- Gingerbread House Decorating (\$ 75 + shipping) each



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RESPONSIBILITIES OF THE PARTIES:

1. Partners/Supervisors:

- a. Serve as a resource for the student by sharing insight and providing encouragement and guidance about the workplace, work ethics, careers, and educational requirements
- b. Provide a learning environment for students with time to ask questions and give feedback
- c. Communicate regularly with Career Experience team and maintain confidentiality
- d. Provide regular scheduled meeting time(s) and opportunities for students to ask questions
- e. Provide attendance when applicable
- f. For Internships:
 - i. Assist students to complete Learning Plan Contract and sign
 - ii. Determine learning objectives with students based on the job duties and skills required per semester for Learning Plan Contract
 - iii. Sign off on hours that students complete in the internship to meet a minimum requirement of 60 hours and/or 6 weeks per semester
 - iv. Set up regular scheduled meeting times with students to discuss progress of learning objectives

2. Students:

- a. Listen and observe supervisor and other employees in the workplace.
- b. Stay engaged and ask appropriate questions.
- c. Complete assigned documentation.
- d. Participate in full length of experience and track hours as appropriate.
 - i. Internship: Minimum of 60 hours and/or 6 weeks
 - ii. Career Mentorship: Minimum of 6 hours
 - iii. Job Shadowing: 3 hours per job shadow
- e. Be on time and present for all required meetings and hours assigned.
- f. If participating in a virtual experience, have camera on, unless otherwise discussed with coordinator.
- g. Communicate with supervisor and coordinator if anything will prevent you from attending this experience.
- h. Complete Reflection Quiz in Canvas My Field Experience course for school credit.



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750 East Park Drive
Suite 204
Harrisburg, PA 17111
(717) 704-8437
reachcyber.org

GOVERNING LAW (if applicable)

- This Agreement shall be governed by and construed in accordance with the laws of Pennsylvania.

ALTERNATIVE DISPUTE RESOLUTION

- Any dispute or difference whatsoever arising out of or in connection with this Agreement shall be submitted to _____ (Arbitration/mediation/negotiation) (**select one**) in accordance with, and subject to the laws of Pennsylvania.

AMENDMENTS

- The Parties agree that any amendments made to this Agreement must be in writing and signed by both Parties.
- As such, any amendments made by the Parties will be applied to this Agreement.

ASSIGNMENT

- The Parties hereby agree not to assign any of the responsibilities in this Agreement to a third party unless consented to by both Parties in writing.

ENTIRE AGREEMENT

- This Agreement contains the entire agreement and understanding among the Parties hereto with respect to the subject matter hereof, and supersedes all prior agreements, understandings, inducements and conditions, express or implied, oral or written, of any nature whatsoever with respect to the subject matter hereof. The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof.

REPRESENTATION AND WARRANTIES

- The Parties agree and disclose that they are authorized fully for entering this Agreement. Both Parties' performances and obligations are not to violate the rights of any third party or else violate other, if any, agreements made between them and/or any other organization, person, business or law/governmental regulation.

LIMITATION OF LIABILITY

- Under no circumstances will either party be liable for any indirect, special, consequential, or punitive damages (including lost profits) arising out of or relating to this Agreement or the transactions it contemplates (whether for breach of contract, tort, negligence, or other form of action) in case such is not related to the direct result of one Party's negligence or breach.



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SEVERABILITY

- In an event where any provision of this Agreement is found to be void and unenforceable by a court of competent jurisdiction, then the remaining provisions will remain to be enforced in accordance with the Parties' intention.

SIGNATURE AND DATE

- The Parties hereby agree to the terms and conditions set forth in this Agreement and such is demonstrated throughout by their signatures below:

Reach Cyber Charter School
750 East Park Dr., Ste 204
Harrisburg, PA 17111
Phone: 866-732-2416

Name: JD Smith, Director of EDIB & Careers

Signature: _____

Date: _____

Business:

Taste Buds Kitchen State College - Penn State
331 Benner Pike
State College, PA 16801

Name: Susan Passante

Email: Susan.mclwhirter@tastebuds.kitchen.com

Phone Number: 814-238-1212

Signature: Susan Passante

Date: 8/1/24

Menus & Recipes

We have great menus to choose from!

- **Handmade Pizza, Caramelized Onions & DIY Toppings** - Most Popular! - Join us as we learn the secret tricks behind working with yeast and preparing dough from scratch, shaping dough, and creating an artisan pizza fresh from the oven!
- **Hand Rolled Gnocchi & Tomato Sauce** - We're rolling up our sleeves to master the art of the perfect hand rolled potato gnocchi! No gnocchi is complete without an easy-to-make tomato sauce you will make time and time again. Yum!
- **Gingerbread Houses (Seasonal; ingredient kids required)** - Take a trip down memory lane and indulge your adult sweet tooth as you design and build your very own gingerbread abode. Enjoying the endless decorating options, you will love turning your Gingerbread House into an edible work-of-art.
- **Fresh Bagels & Herb Butter** - Warm bagels? Yes, please! Join us as we learn the tricks of the trade of making fresh bagels – you pick the flavor from plain to everything. We'll also teach you how to transfer butter into a delicious compound herb butter. Yum!

Popular Add-ons

- **Ingredient kits mailed to your guests** - Let us do the shopping for you! We require at least 2 weeks notice to include ingredient kits to ensure ample time for preparations and delivery.
- **Take-home aprons included in your ingredient kits**