



Reach Cyber Charter School Board of Trustees

Reach Cyber Charter School

Board Meeting

Published on November 9, 2023 at 8:28 AM EST

Amended on November 9, 2023 at 8:50 AM EST

Date and Time

Wednesday November 15, 2023 at 9:00 AM EST

Location

Meeting Location:

750 East Park Drive, Suite 204

Harrisburg, PA 17111

Agenda

Presenter

I. Opening Items

A. Roll Call

B. Call the Meeting to Order

David Taylor

II. Public Comment

The Board welcomes participation by the members of the public both in-person and telephonically. To address an item on the agenda, before the scheduled start of the meeting, an individual must provide their name and short description of the agenda item on which they wish to comment to the Chair, along

with any materials they want to have distributed to the Board. Individuals who wish to address the Board telephonically must contact the Principal or Board President by phone or by email at least twenty four (24) hours before the scheduled start of the Board meeting. If the individual wants to provide any written materials to the Board, these should be emailed to the Principal or Board President at least twenty four (24) hours before the scheduled start of the meeting. The total time for any individual to present, either in person or via telephone, on an item on the agenda shall not exceed three (3) minutes, unless the Board grants additional time.

Individuals desiring to make a formal presentation to the Board on an item not on the agenda but desiring it be placed on the agenda must provide notice and written submissions detailing the subject of the presentation to the Principal or Board President at least fourteen (14) days prior to the meeting. Any such presentations shall not exceed fifteen (15) minutes in duration, unless otherwise permitted by the Chair.

III. Routine Business

- A. Approval of Agenda David Taylor

IV. Oral Reports

- A. CEO's Report Jane Swan

- 1. Enrollment Report

- B. Human Resources Update Michael Garman

- 1. Staffing Report

- C. Financial Report (to follow) Karen Yeselavage

- D. Holiday Outreach Update Rachel Graver

V. Consent Items

- A. Approval of Minutes from the October 18, 2023 Board Meeting
- B. Approval of Staffing Report
- C. Approval of Statement of Work for Employee Pulse Survey Delivery services

VI. Action Items

Presenter

A. Approval of Reach Ambassador Program

Scott Stuccio

The Outreach Team proposes the Reach Ambassador Program, designed to reward our families for helping to increase our school's enrollment.

B. Approval of Agreement with Salesforce and Elevation

Scott Stuccio

The Outreach Team proposes the following agreements to engage Salesforce as our customer relationship management system for the purpose of lead tracking and marketing. We also propose engaging Elevation Solutions to build out, customize, and implement the Salesforce platform.

C. Approval of Agreement with UFLI

Katherine
Rutkowski

UFLI (University of Florida Literacy Institute) **Foundations** is an explicit and systematic program that teaches students the foundational skills necessary for proficient reading. The program will be utilized in the elementary school to supplement the Canvas curriculum. UFLI follows a carefully develop scope and sequence designed to ensure that students systematically acquire each skill needed and learn to apply each skill with automaticity and confidence. It does this through ample opportunities for students to practice, along with built-in gradual release. Teachers and Interventionists across the elementary school will be able to use this as an additional resource for whole group, small group, and 1:1 instruction. The implementation of UFLI Foundations is also aligned with Reach's Structured Literacy goals.

D. Assignment of a Board Designee

Kelly McConnell

Reach is requesting a designee to work with our state testing team to review and approve an agreement for computer-based state testing needs, including hardware, set-up, internet access, site survey, and equipment delivery.

E. Approval of MOU with ArtQuest

JD Smith

ArtsQuest's Education & Outreach Program: ArtSmart Outreach

- 8 week virtual art program: Visual arts program courses include ceramics, painting, drawing, photography, mosaics, printmaking, and fiber arts. Other program disciplines include music, poetry, and literacy.
- Kit provided with art materials
- Cost: \$706 for entire program, plus shipping for kits – minimum 10 students

F. Approval of Agreement with Bitsight

Scott Shedd

An external attack surface management (EASM) solution providing full visibility into the attack surface so Reach can understand where exposure exists today and monitor for the future. The IT department will use this data to prioritize and protect the most vulnerable areas while continuously discovering new assets to bring into the fold. This solution for cyber risk quantification puts cyber

Presenter

risk in financial terms so leadership can manage risk. By setting the right priorities we can calibrate our cyber profile based on our unique risk appetite and prove ROI over time.

- G.** Approval of Agreement with Huntington Learning Centers Josh Hicks

Provides for a collaborative virtual tutoring program aimed at enhancing the academic performance of students at Reach Cyber Charter School for the remainder of the 2023-2024 academic year.

VII. Information Items

- A.** DEI Council Update Ellen Min
- B.** Quarterly CSI Update Kelly McConnell
- C.** Government Affairs Update Brandie Karpew

VIII. Closing Items

- A.** Adjourn Meeting

Adjournment and Confirmation of Next Meeting – Wednesday, December 13, 2023 at 9:00 a.m.