

Brent Douglas Steineckert

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Goal: To empower and engage the most underutilized member of the care team: the patient.

Education: San Diego State University San Diego, CA
Master of Public Health (Health Services Administration) 1999
• Emphasis Medical Center Operations.

University of California at Berkeley Berkeley, CA
Bachelor of Arts, Molecular and Cell Biology 1995
• Emphasis Immunology

Experience: Sharp Rees-Stealy Medical Centers
5651 Copley Drive, San Diego, CA 92111

Chief Clinical Operations Officer 8/22-Present

- Accountable for the day-to-day performance of the primary, specialty and urgent care centers and oversee the personnel, and patient care experience. Working in partnership with the Chief Medical Officer, the Chief Clinical Operations Officer is accountable for the quality, safety and cost performance of the delivery system, and, ultimately the improvement of the member/patient/consumer health and achievement of strategic goals.
- In partnership with physician partners, develop and execute strategies to position Sharp Rees-Stealy as the preeminent medical group in the region and nationally.
- Responsible for the delivery of the total health care experience and performance, including access, quality, safety, service and total cost of care – consumer affordability.

Director of Patient Access, Electronic Medical Record, Health Information Management 5/10-8/22

- Accountable for Access, Health Info Mgmt, and EMR departments (135+ FTEs)
- Developed self-service online scheduling for patients to book their own appointments in primary care and specialty care saving over \$835,443/year (as of 2/1/22)
- Developed actionable dashboards to measure and improve access to care.
- Centralized Sharp Release of Information Services Departments saving system costs of over \$200,000/yr.
- Present regularly to 600+ Physicians to educate on industry trends and strategic goals
- Developed LEAN Transformation Dashboard Metrics System
- Lead deployment of telemedicine video visits, OpenNotes, peer to peer (curbside consults)
- Designed and implemented a new “bulk secure messaging” system to enable population health to send targeted messages through the patient portal to close care gaps
- Partnered with Medical Director of Innovation to deploy [HCC Coding tools during COVID](#)
- Selected to participate in the Centers for Disease Control Informatics Workgroup
- Implemented online leave of absence system to reduce inappropriate ILVs

Sharp Rees-Stealy Medical Centers
2020 Genesee, San Diego, CA 92123

Manager of Ambulatory EMR

2/05-5/10

- Successfully deployed HITECH meaningful use measures earning several million dollars
- Developed electronic rounding tool for physician rounding, education, and support
- Created a library of on-demand online training modules and reduced costs for training
- Implemented Skype Videoconferencing system-wide for physician department meetings
- Co-Developed the Physician Advisory Committee to oversee technological integration

Sharp Rees-Stealy Medical Centers
8695 Spectrum Center Blvd, San Diego, CA 92123

Manager of Business Services

1/00-2/05

- Modernized charge capture workflows to reduce billing lag by 90%
- Developed, wrote, and deployed software to capture inpatient charges from physicians
- Developed, wrote, and deployed electronic timecard software
- Developed, wrote, and deployed online calendaring and time-off systems for physicians
- Created a missing charge report for both inpatient and outpatient settings
- Mentored and developed data-entry staff into certified professional coders (CPC)

Sharp HealthCare
8695 Spectrum Center Blvd, San Diego, CA 92123

Operations Manager (Acting)

6/98-1/00

- Oversaw east county clinics business services, facilities, and support services.
- Developed return on investment models for new business (LASIK, Podiatry DME, Urgent Care)
- Managed staff of 15+ employees.
- Analyzed reimbursement by health plans to identify opportunities and shortfalls

UCSD Medical Center
200 W Arbor Dr, San Diego, CA 92103

Staff Research Associate, Neuroendocrine department

7/95-6/98

- Research and cloned genes involved in Alzheimer pathogenesis and published two papers
- Assisted Principal Investigator with NIH grant-writing to procure funds for research

Memberships/Awards/Licenses:

- LEAN Six-Sigma Black belt (2019)
- Project Management Professional (PMP), 2013
- Employee Engagement (Opinion Survey) Award for Tier 1 Achievement, 2011
- CAPE (Baldrige) Award Examiner 2010
- Included in over twenty Sharp HealthCare Center of Recognized Excellence (CORE) Awards and two High Reliability Organization (HRO) awards in 2022.

Publications/Speaking Engagements:

- Empowering the Most Underutilized Member of the Care Team... the Patient, AMGA (2022)
- [How Sharp Rees-Stealy deployed digital consults to boost specialty care access](#), Advisory Board (2020)
- [Telehealth for Seniors \(the San Diego Oasis Group\) presented to over 2500 attendees](#) (2010)
- [Recognizing How to Diagnose, Treat, and Prevent the Causes of Physician Burnout](#), (2019)
- Telemedicine in Travel - International Travel and Health Insurance Conference (2019)
- Bringing Your Doctor to You: Telemedicine at Sharp Rees-Stealy, Scottsdale Institute (2017)
- [Ensuring the Safety and Effectiveness of Laboratory Data in Electronic Health Record Systems](#), Centers for Disease Control and Prevention (2014)
- The Fire Next Time, Health Management Technology (2008)
- Molecular Cloning of Endopin 1, a Novel Serpin Localized to Neurosecretory Vesicles of Chromaffin Cells, Journal of Biological Chemistry (1999)
- Molecular Studies Define the Primary Structure of a1-Antichymotrypsin (ACT) Protease Inhibitor in Alzheimer's Disease Brains, Journal of Biological Chemistry (1999)