



Edison School of the Arts

Advancement Committee Meeting

Date and Time

Thursday October 12, 2023 at 1:00 PM EDT

Location

Teams Meeting - See Link Calendar Invite

Edison School of the Arts Mission is to continue to be an educational and artful resource for all students, parents, community, and staff members by consistent and focused professional development, invitational practices by all, utilizing quarterly and annual reviews. We will continue to develop our educational and arts aesthetic by expanding our arts experiences, exposure, and partnerships

Edison School of the Arts Vision is to provide an environment that promotes high academic and creative achievement through implementation of visual and performing arts course programming. We encourage students to become responsible citizens who are culturally diverse. We develop lifelong learners, appreciators, and consumers of the arts.

Agenda

	Purpose	Presenter	Time
I. Opening Items			1:00 PM
A. Record Attendance		Vionta Jones	1 m
B. Call the Meeting to Order		Kay Feeney-Caito	1 m
C. Approve March 2022 Meeting Minutes	Approve Minutes	Kay Feeney-Caito	5 m

	Purpose	Presenter	Time
II. Advancement Committee Report			1:07 PM
A. Advancement Committee Report	FYI	Penny Guthrie	30 m
B. Grants	Discuss	Penny Guthrie	5 m
C. Communication Sunday at 6!	Discuss	Penny Guthrie	5 m
D. Public Relations and Marketing	Discuss	Penny Guthrie	5 m
E. Parent Engagement 1. PLT Meetings 2. Parent Meeting	Discuss	Penny Guthrie	5 m
F. Community Engagement 1. Lilly 2. Elanco 3. CAP 4. Mary Rigg	Discuss	Penny Guthrie	5 m
G. Parent Advisory Committee 1. Board will vote on the policy written.	Discuss	Penny Guthrie	5 m
H. After School Activities 1. Folklorico 2. Garden Club 3. Crafting Club	Discuss	Penny Guthrie	5 m
I. Media Goals 1. Next media event.	Discuss	Penny Guthrie	5 m
J. Establish Committee Goals/Review Goals 1. Enrollment Goals • Enrollment Update on ADM Results. • February ADM • Lottery Dates • Enrollment Plan	Discuss	Penny Guthrie	5 m

- Committee Membership

Purpose

Presenter

Time

III. Closing Items

2:22 PM

A. Adjourn Meeting

Vote

Kay Feeney-Caito

1 m