APPROVED

Academy of Collaborative Education

Minutes

April Fundraising Meeting

Date and Time
Tuesday April 8, 2025 at 4:30 PM

Location
ACE or Zoom

Pursuant to Louisiana Open Meetings Law - La. R.S. 42:19, notice is hereby given to the members of the Board of Directors of Academy of Collaborative Education and to the general public that the Board will hold a regular, special, or re-scheduled meeting, open to the public as specified below. To ensure compliance with the Open Meeting Law, recipients of this message should not forward it to other Board members, and Board members should not reply to this message.

Committee Members Present
Amy Marcus (remote), Chloe Marcus (remote), Dawn Stanfield, Joellen Freeman, Madison Bachhofer, Rachel Lindsey (remote), Richard Cannon

Committee Members Absent
Megan Broussard, Meredith Vickery, Rudy Turner

Guests Present
Diamond Melton (remote)

I. Opening Items

A.

Record Attendance

B. Call the Meeting to Order

Madison Bachhofer called a meeting of the Fundraising/Development Committee of Academy of Collaborative Education to order on Tuesday Apr 8, 2025 at 4:34 PM.

C. Approve Minutes

Richard Cannon made a motion to approve the minutes from March Fundraising Meeting on 03-12-25.
Rachel Lindsey seconded the motion.
The committee **VOTED** to approve the motion.

II. 2025 ACE Masters

A. 2025 ACE Masters

Madison updated us on the golf tournament, mentioning a meeting with Bloomerang and the need for the Premium Plus package to replace Event Caddy.

The committee also discussed adding the Volunteer add-on to our Bloomerang Fundraising account.

These can be used to host events and auctions and to improve volunteer management at these events and possibly within the school setting.

Rachel Lindsey will contact Rudy Turner to ask if she would like to be the Volunteer Coordinator. If she does not, Rachel will be the primary V**olunteer Coordinato**r, and Dawn Stanfield will assist.

Chloe Marcus will be the primary contact for sponsorship monitoring and payments.

Amy Marcus will be the primary contact for registration and scanning on the event day.

Richard Cannon will be the primary acquisitions contact and will be responsible for acquiring auction packages, delivering their "write-ups" to Madison, and collecting and delivering them to the venue on the event day.

III. Monthly Finance Update

A. March Fundraising Statement Overview

Chloe Marcus gave the treasurer's report, going over the March fundraising account bank statement.

IV. 2025 River Rat Paddle Challenge

A. River Rat Update from Dawn

Dawn Stanfield gave an update on the River Rat Paddle Challenge.

The deposit from the last event was made in March, and ACE's involvement will be similar to last year.

V. Additional Fundraising Ideas

A. Gala, 5K, Zumba-thon, Restaurant ACE Nights, Mr. Ps Tees

Discussions focused on the need for additional fundraising ideas for the spring, with an aim to raise $10,000 to $15,000.

Peer-to-peer fundraising, restaurant nights, cookie dough sales, puzzle-piece drops (similar to Easter egg drops), text-to-donate, etc., were all discussed as potential spring fundraisers.

Dawn Stanfield is planning ACE's inaugural "Ace-Ercise" at the school on April 26th from 2 to 5.

The flyer for this event has been created and includes a QR code that deposits ticket fees directly into Progressive's fundraising account.

VI. Other Business

A. Planning Ahead

The importance of the creation of an annual fundraising calendar was emphasized again.

The committee discussed the need to involve the PVO in the fundraising committee and the importance of clear expectations.

The discussion focused on Harmony Hobbs's social media plan to engage the community and consistently promote fundraising events.

An ACE teacher is interested in creating a video for social media to thank donors.

ACTION ITEMS:

- [ ] Amy and Madison to work on setting up Bloomerang for the golf tournament.

- [ ] Richard to take the lead on organizing the auction items and tracking for the golf tournament.
- [ ] Everyone to brainstorm ideas for a spring fundraiser and bring them to the next meeting.
- [ ] Chloe to be the main point of contact for tracking sponsorships.
- [ ] Amy and Madison to set up volunteer management in Bloomerang.
- [ ] Rachel to reach out to Rudy Turner about Volunteer Coordinator position and to the PVO to find 1-2 parent volunteers to join the fundraising committee.

VII. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:50 PM.

Respectfully Submitted,
Rachel Lindsey

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