APPROVED

Academy of Collaborative Education

Minutes

Feb. Fundraising Meeting

Date and Time
Wednesday February 12, 2025 at 4:00 PM

Location
ACE Gym or Zoom

Pursuant to Louisiana Open Meetings Law - La. R.S. 42:19, notice is hereby given to the members of the Board of Directors of Academy of Collaborative Education and to the general public that the Board will hold a regular, special, or re-scheduled meeting, open to the public as specified below. To ensure compliance with the Open Meeting Law, recipients of this message should not forward it to other Board members, and Board members should not reply to this message.

Committee Members Present
Amy Marcus (remote), Chloe Marcus (remote), Dawn Stanfield (remote), Joellen Freeman, Madison Bachhofer (remote), Megan Broussard (remote), Rachel Lindsey (remote), Richard Cannon

Committee Members Absent
Meredith Vickery, Rudy Turner

I. Opening Items

A. Record Attendance

B.

Call the Meeting to Order

Richard Cannon called a meeting of the Fundraising/Development Committee of Academy of Collaborative Education to order on Wednesday Feb 12, 2025 at 4:03 PM.

C. Approve Minutes

Dawn Stanfield made a motion to approve the minutes from Fundraising Meeting on 01-08-25.
Rachel Lindsey seconded the motion.
The committee **VOTED** to approve the motion.

II. Fundraising/Development

A. 2025 ACE Masters

Richard Cannon made a motion to Host the annual golf tournament on September 26, 2025, at Frenchman's Bend.
Madison Bachhofer seconded the motion.
This year, there will be am and pm flights. Lunch will be provided for both flights at the same time. The silent auction will continue throughout the day, and raffles will be processed at lunch. Madison will contact James to confirm the date. No deposit is required this year, and Madison already has the contract.
The committee **VOTED** to approve the motion.
The funds from the golf tournament will be used for the middle school expansion, as well as the needed curriculum, smart boards, security, wifi, etc., that will accompany that expansion.

However, we will all revisit our communications from the last event to ensure our language is consistent and ethical.

Amy will check into integrating Bloomerang instead of using Event Caddy.

The sponsorship 2024 sheet will be used to assign committee members to contact their sponsors from the last event.

We (Amy and Joellen) will create a newsletter to inform the community and our sponsors of what great things are happening at ACE and how the sponsors' money is being used.

Rachel may have an autographed Laney Wilson cowboy hat to auction.

Richard has an autographed Laney Wilson guitar to auction.

Meredith has a Jamar Chase helmet, LSU, and Neville Will Campbell helmets, and hopefully, they will get an NFL Will Campbell helmet for auction.

B. River Rats Update

Madison reviewed the financial reports she received from the River Rat committee. Total revenue was $14,987, and expenses were $5,368.22. The Kiroli Foundation received 75% of the net, and ACE received 25% ($2,029).

Due to scheduling, Dawn will contact Steve and Stephanie to find out their thoughts about keeping everything between River Rat, The Kiroli Foundation, and ACE status quo.

C. Budget and Fundraising Goal for 2025

The goal was discussed extensively, ranging from $30,000 to $160,000. Joellen stated that we will need to add another fundraiser, probably a gala, in February, March, or April of next year.

An exploratory committee will be created to investigate the possibility of a Gala. A separate committee must be created to facilitate the Gala, and new members must be recruited for the Fundraising Committee.

D. Money Handling and Documentation Procedures and Responsibilites for Fundraising Committee Members

Chloe discussed best practices regarding handling donations to protect our school and its stakeholders. Committee members should not accept cash unless they possess a triplicate receipt book at an event. In that case, a receipt should be signed by the donor. One copy goes to the donor. One goes to fundraising. And one goes to Joellen (Finance). Otherwise, we will direct donors to take cash to the school and make credit card donations via the ACE website. While we can receive checks, they must be taken to the school and given to Joellen as soon as possible. Fundraising works closely with Finance, recording donations and sending acknowledgment receipts weekly.

E. Monthly Budget Update

Chloe (treasurer) provided the committee with a monthly update of the fundraising bank account. For January 2025, the account had $31,900. $5,500 was deposited, and $300 was paid to Atomic Inc. for the golf tournament winners' prize jackets.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:01 PM.

Respectfully Submitted,
Amy Marcus

Documents used during the meeting

None

In accordance with the Americans with Disabilities Act, if you need special assistance at a public meeting of Academy of Collaborative Education, please contact Joellen Freeman at jcfreeman@aceforasd.orgdescribing the assistance that is necessary.