



# Academy of Collaborative Education

## Minutes

### Fundraising Meeting

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#### Date and Time

Wednesday December 11, 2024 at 3:30 PM

#### Location

Zoom or ACE Gym

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Pursuant to Louisiana Open Meetings Law - La. R.S. 42:19, notice is hereby given to the members of the Board of Directors of Academy of Collaborative Education and to the general public that the Board will hold a regular, special, or re-scheduled meeting, open to the public as specified below. To ensure compliance with the Open Meeting Law, recipients of this message should not forward it to other Board members, and Board members should not reply to this message.

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#### Committee Members Present

Amy Marcus (remote), Chloe Marcus (remote), Dawn Stanfield (remote), Joellen Freeman, Madison Bachhofer, Rachel Lindsey (remote), Richard Cannon, Rudy Turner

#### Committee Members Absent

*None*

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#### I. Opening Items

##### A. Record Attendance

##### B. Call the Meeting to Order

Madison Bachhofer called a meeting of the Fundraising/Development Committee of Academy of Collaborative Education to order on Wednesday Dec 11, 2024 at 3:37 PM.

### C. Approve Minutes

Amy Marcus made a motion to approve the minutes from Fundraising Meeting on 11-13-24.

Richard Cannon seconded the motion.

The committee **VOTED** unanimously to approve the motion.

#### Roll Call

Richard Cannon	Aye
Chloe Marcus	Aye
Dawn Stanfield	Aye
Rachel Lindsey	Aye
Madison Bachhofer	Aye
Joellen Freeman	Aye
Amy Marcus	Aye
Rudy Turner	Aye

## II. Fundraising

### A. River Rat Challenge

Guests (Steve, Courtney, and Adrienne) from The River Rat Paddle and Kiroli Foundation spoke about ACE Fundraising's participation in securing sponsors, understanding expenses, and adjusting logistics for the September 20, 2025, event.

### B. Financials

Madison spoke about reviewing financial reports at each fundraising meeting. At the January meeting, we will vote on a budget. Chloe, Amy, Madison, and Joellen will create protocols and procedures for taking and documenting donations in the future.

### C. Capital Campaign - Puzzle Piece Artwork

### D. PVO Fundraiser

### E. ACE 5K

Amy Marcus made a motion to Appoint Richard Cannon and Dr. Dawn Stanfield as Co-Chairs of the ACE inaugural 5K.

Chloe Marcus seconded the motion.

Madison spoke about the "Miami 5K Runway Race." Rachel talked about St. Jude's 10K and the children's participation with signs, high-fives, and hugs along the race route.

The committee **VOTED** unanimously to approve the motion.

#### **Roll Call**

Rachel Lindsey	Aye
Chloe Marcus	Aye
Madison Bachhofer	Aye
Dawn Stanfield	Aye
Richard Cannon	Aye
Rudy Turner	Aye
Joellen Freeman	Aye
Amy Marcus	Aye

A 5K meeting was scheduled for December 27th at 3:30.

Dr. Dawn suggested that race participation should be available by the first of the year.

We will probably use "Run Sign-Up" or "Event Break." It was also suggested that a New Year Special entry fee of \$25, a February 1st entry fee of \$30, and a Race Day entry fee of \$35.

#### **F. 2025 ACE Masters**

ACE Masters will be on Oct. 10, 2025. We will probably have two flights; different volunteers will be needed for each flight. We will use the same brochure but edit the necessary details.

### **III. Other Business**

#### **A. Officer Roles and Responsibilities**

The committee discussed the need for specific committee members to be responsible for Marketing and Donor Relations. The Marketing Chair will post quarterly on social media when there isn't an upcoming event, create graphics, and post much more often when we are about to execute an event. Donor Relations will send, at minimum, quarterly email updates and be responsible for Post-Event communications.

### **IV. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:07 PM.

Respectfully Submitted,  
Amy Marcus