



## Seaside School Foundation

### Capital Campaign Strategy Committee Meeting

Published on January 17, 2024 at 11:45 AM CST

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#### Date and Time

Thursday January 18, 2024 at 3:00 PM CST

#### Location

Seacoast Collegiate High School

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#### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>3:00 PM</b>
A. Record Attendance		Kristen "Rhea" Goff	1 m
B. Call the Meeting to Order		Kristen "Rhea" Goff	1 m
<b>II. Capital Campaign Progress to \$10M Goal</b>			<b>3:02 PM</b>
A. Progress and Ways to Give	Discuss	Teresa Horton	10 m
		<a href="#">Capital Campaign Fundraising Update as of 12.31.23</a> <a href="#">\$10MM Gift Chart</a>	
<b>III. Capital Campaign Strategy Goals Review</b>			<b>3:12 PM</b>
A. Strategic Messaging	Discuss	Teresa Horton	5 m

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Expansion Campaign Toolkit: <a href="https://drive.google.com/drive/folders/1RerTGWjRTiQB8Jfoqp0yx8SiA-r3iDdx?usp=share_link">https://drive.google.com/drive/folders/1RerTGWjRTiQB8Jfoqp0yx8SiA-r3iDdx?usp=share_link</a>			
<b>B.</b> Capital Campaign Major Donor Cultivation Events	Discuss	Teresa Horton	10 m
Upcoming Informational Sessions:			
<ul style="list-style-type: none"> <li>• <a href="#">January 26th   8:30AM   Seacoast Collegiate High School</a> (Rhea Goff, Jennifer Conoley, Megan Harrison, Uriah Matthews)</li> <li>• February 17th   10:00AM   Seaside Neighborhood School</li> </ul>			
<u>Schedule Top-Priority Donor Cultivation Vists w/Board or School Leadership</u>			
<b>C.</b> Building the Pipeline: Identification of Donors <u>Continuing to add new donor prospects to the pipeline</u>	Discuss	Teresa Horton	5 m
<b>D.</b> 100% School and Foundation Board Participation	Discuss		5 m
<b>E.</b> Donor Stewardship <u>Donor Societies: Shark and Fin Circle</u>	Discuss	Teresa Horton	5 m
<b>IV. Other Business</b>			
<b>V. Closing Items</b>			
<b>A.</b> Adjourn Meeting	Vote		