



# Seaside School Foundation

## Capital Campaign Strategy Meeting

Published on December 8, 2023 at 10:48 AM CST

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### Date and Time

Wednesday December 13, 2023 at 10:00 AM CST

### Location

Zoom Meeting:

<https://us06web.zoom.us/j/6620892504?pwd=T0x6dG81TXhXdjlZNEhST0NjdEZMQT09&omn=87500268687>

Meeting ID: 662 089 2504

Passcode: 1996

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>10:00 AM</b>
<b>A.</b> Record Attendance			1 m
<b>B.</b> Call the Meeting to Order			
<b>II. Capital Campaign Progress to \$10M Goal</b>			<b>10:01 AM</b>
<b>A.</b> Progress and Ways to Give	FYI		
<b>III. Capital Campaign Strategy Goals Review</b>			<b>10:01 AM</b>

	Purpose	Presenter	Time
<b>A. Strategic Messaging</b> Expansion Campaign Toolkit: <a href="https://drive.google.com/drive/folders/1RerTGWjRTiQB8Jfoqp0yx8SiA-r3iDdx?usp=share_link">https://drive.google.com/drive/folders/1RerTGWjRTiQB8Jfoqp0yx8SiA-r3iDdx?usp=share_link</a>	Discuss	Teresa Horton	5 m
<b>B. Capital Campaign Major Donor Cultivation Events</b> Upcoming Informational Sessions: <ul style="list-style-type: none"> <li>• <a href="#">January 17th 8:30 AM   Walton Area Chamber</a></li> <li>• <a href="#">January 24th 8:30 AM   Walton Area Chamber</a></li> <li>• <a href="#">January 24th 4:00 PM   Seacoast Collegiate High School</a></li> </ul> <u>Schedule Top-Priority Donor Cultivation Vists w/Board or School Leadership</u>	Discuss	Teresa Horton	5 m
<b>C. Building the Pipeline: Identification of Donors</b> <u>Continuing to add new donor prospects to the pipeline</u>	Discuss	Teresa Horton	5 m
<b>D. 100% School and Foundation Board Participation</b>	Discuss		5 m
<b>IV. Other Business</b>			
<b>V. Closing Items</b>			
<b>A. Adjourn Meeting</b>	Vote		