



Seaside School Foundation

Capital Campaign Strategy Committee Meeting

Published on March 8, 2024 at 1:28 PM CST
Amended on March 12, 2024 at 3:58 PM CDT

Date and Time

Wednesday March 13, 2024 at 10:00 AM CDT

Location

Join Zoom Meeting

<https://us06web.zoom.us/j/6620892504?pwd=T0x6dG81TXhXdjZNEhST0NjdEZMQT09&omn=82610273653>

Meeting ID: 662 089 2504

Passcode: 1996

Agenda

	Purpose	Presenter	Time
I. Opening Items			10:00 AM
A. Record Attendance		Kristen "Rhea" Goff	1 m
B. Call the Meeting to Order		Kristen "Rhea" Goff	1 m
II. Capital Campaign Progress to \$10M Goal			10:02 AM
A. Progress	Discuss	Teresa Horton	10 m
	Capital Campaign Fundraising Update as of 2.29.2024 \$10MM Gift Chart		

	Purpose	Presenter	Time
B. Path to \$10MM Path to \$10MM Ways to Give IMPORTANCE OF ANNUAL FUND!	FYI	Teresa Horton	10 m
III. Capital Campaign Strategy Goals Review			10:22 AM
A. Strategic Messaging Expansion Campaign Toolkit: https://drive.google.com/drive/folders/1RerTGWjRTiQB8Jfoqp0yx8SiA-r3iDdx?usp=share_link	Discuss	Teresa Horton	5 m
B. Capital Campaign Major Donor Cultivation Events Upcoming Walton County Business Leader's Series: <ul style="list-style-type: none"> • Friday, April 5th Seacoast Collegiate High School Schedule Top-Priority Donor Cultivation Vists w/Board or School Leadership and/or BOD Contact	Discuss	Teresa Horton	10 m
C. Building the Pipeline: Identification of Donors Continuing to add new donor prospects to the pipeline	Discuss	Teresa Horton	5 m
D. Donor Stewardship Annual Corporate (+Individual) Sponsorship Program	Discuss	Teresa Horton	5 m
IV. Other Business			
V. Closing Items			
A. Adjourn Meeting	Vote		