



## Seaside School Foundation

### Capital Campaign Strategy Committee Meeting

Published on November 6, 2023 at 11:50 AM CST  
Amended on November 14, 2023 at 4:06 PM CST

---

#### Date and Time

Wednesday November 15, 2023 at 10:00 AM CST

#### Location

Join Zoom Meeting:<https://us06web.zoom.us/j/87427094894pwd=fKVE6obunwTqY3pelpaYqxx7cDaeoD.1>

Meeting ID: 874 2709 4894 Passcode: 461553

One tap mobile+13052241968,,87427094894#,,, \*461553#

---

#### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>10:00 AM</b>
<b>A.</b> Record Attendance			1 m
<b>B.</b> Call the Meeting to Order			
<b>II. Capital Campaign Progress to \$10M Goal</b>			<b>10:01 AM</b>
<b>A.</b> Progress and Ways to Give	FYI		
<b>III. Capital Campaign Strategy Goals Review</b>			<b>10:01 AM</b>
<b>A.</b> Strategic Messaging	Discuss	Teresa Horton	5 m

	Purpose	Presenter	Time
Expansion Campaign Toolkit: <a href="https://drive.google.com/drive/folders/1RerTGWjRTiQB8Jfoqp0yx8SiA-r3iDdx?usp=share_link">https://drive.google.com/drive/folders/1RerTGWjRTiQB8Jfoqp0yx8SiA-r3iDdx?usp=share_link</a>			
<b>B.</b> Capital Campaign Major Donor Cultivation Events  <ul style="list-style-type: none"> <li>• Walton Area Chamber Member Event</li> <li>• Cultivation Event w/Dr. Stephenson</li> <li>• 2024 Race Weekend</li> </ul>	Discuss	Teresa Horton	5 m
<b>C.</b> Building the Pipeline: Identification of Donors  Assist in the identification of donors for both the Seacoast High School/NWFSC expansion capital campaign and The Seaside School annual fund: <a href="https://docs.google.com/forms/d/e/1FAIpQLScx2xZAMQzgmDFtOWSWNajK7vaPqAWMHVWhoHA-HaERwQNA5Q/viewform?usp=sf_link">https://docs.google.com/forms/d/e/1FAIpQLScx2xZAMQzgmDFtOWSWNajK7vaPqAWMHVWhoHA-HaERwQNA5Q/viewform?usp=sf_link</a>	Discuss	Teresa Horton	5 m
<b>D.</b> 100% School and Foundation Board Participation	Discuss		5 m
<b>IV. Other Business</b>			
<b>V. Closing Items</b>			
<b>A.</b> Adjourn Meeting	Vote		