



Seaside School Foundation

Capital Campaign Strategy + Donor Relations Committee Meeting

Published on March 27, 2023 at 8:28 AM CDT

Date and Time

Monday March 27, 2023 at 11:15 AM CDT

Location

Hi team! We are going to push the call to 11:15AM. The call with Liberty Partners is running long. Thank you!!

Zoom Meeting

<https://us06web.zoom.us/j/6620892504?pwd=T0x6dG81TXhXdjZNEhST0NjdEZMQT09>

Meeting ID: 662 089 2504

Passcode: 1996

When

Every 2 weeks from 11am to 12pm on Monday from Monday Mar 27 to Monday Jun 26 (Central Time - Chicago)

Location

<https://us06web.zoom.us/j/6620892504?pwd=T0x6dG81TXhXdjZNEhST0NjdEZMQT09>

Guests

teresa@seasideschoolfoundation.org - organizer

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Agenda

	Purpose	Presenter	Time
I. Opening Items			11:15 AM
A. Record Attendance			
B. Call the Meeting to Order			

II. Campaign Timeline + Events			11:15 AM
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A. Campaign Timeline			10 m
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Continue to develop solicitation plans and [Campaign Timeline](#) : Major and lead gifts programs, annual fund, naming, tile wall project

- Letter of support: <https://docs.google.com/spreadsheets/d/15v2oU6qbOUR1y1OTFj7o1wp3bJ5FLAGamDURinvFshw/edit?usp=sharing>
- SCHS + NWFSC donor tracking document: https://docs.google.com/spreadsheets/d/1xyBKt6GJtxFc_HJt2mlxjENsxPxXK9TtQVKJVbDJe_Y/edit?usp=sharing

B. Campaign Cultivation Events			10 m
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[Lunch and Learn Presentation](#) schedule :

- Monday, April 3rd, 3:30 PM SNS
- Wednesday, April 5th, 3:00 PM SCHS

Major gift prospect donor dinner or wine tasting event:

- Gallion's + Silver Oak + SoWal House: target before the end of the School year

III. Campaign Communications			11:35 AM
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A. Campaign Materials			10 m
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	Purpose	Presenter	Time
	Develop capital campaign donor discussion guide (one pager)		
	ACTION ITEM: As key stakeholders, what information is important to you?		

B.	Donor Stewardship Program		10 m
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	Develop stewardship program for all levels of giving		
	ACTION ITEM: Please review and offer feedback		

IV. Closing Items

11:55 AM

A.	Adjourn Meeting	Vote	1 m
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