

Seaside School Foundation

Capital Campaign Strategy + Donor Relations Committee Meeting

Published on March 5, 2023 at 8:41 AM CST

Date and Time Monday March 6, 2023 at 11:00 AM CST

Location

Teresa Horton is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting https://us06web.zoom.us/j/6620892504?pwd=T0x6dG81TXhXdjlZNEhST0NjdEZMQT 09

Meeting ID: 662 089 2504 Passcode: 1996 One tap mobile +13052241968,,6620892504#,,,,*1996# US +13092053325,,6620892504#,,,,*1996# US

Passcode: 1996 Find your local number: <u>https://us06web.zoom.us/u/kclHyNaAr4</u>

Agenda

Purpose Presenter Time

11:00 AM

- I. Opening Items
 - A. Record Attendance
 - B. Call the Meeting to Order

	Purpose	Presenter	Time
II. Campaign Timeline + Events 11:00 AM			11:00 AM
A. Campaign Timeline			10 m
Continue to develop solicitation plans and <u>Campaign Timeline</u> : Major and lead gifts programs, annual fund, naming, tile wall project			
B. Campaign Cultivation Events			10 m
Lunch and Learn Presentation schedule Major gift prospect donor dinner or wine tasting	g event		
III. Campaign Communications			11:20 AM
A. Campaign Materials			10 m
Develop capital campaign donor discussion guide (one pager)—ACTION ITEM: As key stakeholders, what information is important to you?			
B. Donor Stewardship Program			10 m
Develop stewardship program for all levels of giving—ACTION ITEM: Please review and offer feedbac			
IV. Closing Items			11:40 AM
A. Adjourn Meeting	Vote		1 m