DRAFT

Research Triangle High School

Minutes

Development Committee Meeting

Date and Time
Monday August 14, 2017 at 1:00 PM

Location
Dial-in: (916)356-2663; Bridge: 5; Conference ID: 477237418

The RTHS Board of Directors meets monthly on the Third Wednesday of each month, except for December and July. Meetings are held onsite at 5:30pm until 7pm, upstairs in the FBC Conference Room.

Committee Members Present
C. Rao (remote), P. Blizzard (remote), S. Mcmullan (remote), T. Vaidhyan (remote)

Committee Members Absent
J. Kerr, T. Medhin

Ex Officio Members Present
C. Mugge (remote)

I. Opening Items

A. **Record Attendance and Guests**

B. **Call the Meeting to Order**

S. Mcmullan called a meeting of the Development Committee of Research Triangle High School to order on Monday Aug 14, 2017 at 1:03 PM.

C. Approve Minutes

II. Development

A. New item

Matchmake the smaller list inclusive of Chaya & any other corporations where we have a relationships

i. Tier 1 (Key contact, Student engagement + $ or in kind): Bayer Cropscience (Grant), Lenovo (Need list of 2-3 to roll on to the board) (hardware, etc.), Syngenta,

ii. Tier 2 (Established relationship - Student engagement or $ - Want to engage deeper): Cisco (Accommodate Children), Biogen, NetApp (Chaya to engage based on idea to engage girls to get excited about Engineering), SAS (Thomas to reconnect w/ the ROI + Pamela to work w/support to understand what's top of mind)

iii. Tier 3 (Established a connection, want to pursue): GSK, RedHat (Person who owns engaging HS across the nation - Chaya to send a follow up email to attendee of the Gala, Sherida to reach out to Teresa C. on additional person), Genworth financial (Chaya has contact that reached out and they will reconnect in August), RTP Foundation (Keith Pigues to partner w/ another board member), IBM, SAS, SAP

iv. Tier 4 (Future engagement, Contact desired) - York Properties, Quintiles, BCBS, Lockheed

v. Tier 5: BASF, Credit Suisse, etc.

1) Transition of Development Committee
Putting 2 people/account - leveraging the strengths of each individual
Future of the committee going forward - Traditional roles as leaders for committees we serve
A) Carmen will be leaving the committee as she is now board chair for board, on governance and now is on the finance committee so she will step down from Development
B) Sherida volunteered for Vice-Chair for board and will move onto the Governance committee & Chair of Governance and gauge participation in Development Committee thru eoy
C) Chaya asked to be Chair of Development committee

2) RTP Rotary Plan - Pamela to Update - Wants to create an event that they sponsor to showcase the volunteerism - reach out to companies in the park - Ask them to have something toward STEM education (opening doors to students). Looking to showcase their volunteerism. Use connections that Rotary already have - pushing out to other companies (Tier 4 or Tier 5) and help us elevate the relationship to Tier 1 or Tier 2

A) Possibilities outlined via Tiers to help kickstart the initiative

B) Outline the # of students and have first pick of companies - Start with RTHS and add other STEM schools in the future

Date coincide with Science festival in April

Next Steps would be to better outline the Tier 1-5 companies and equip Pamela with the list so when discussions progress she has the list of companies to engage the Rotary.

3) Work with School Development Committee - Pamela chairs and runs the annual campaign - Strong and parents could join our committee. No firm number on how many parents join but start with 1. Recommend we spell out the reqs for engagement (Deena)

Requirements - Join 2/3 of board meetings either FTF or via teleconference, Co-Chair the Yearly Gala w/ a board member, liaison between parent and board fundraising activities at school

4) PTSO (Parent Teacher Student Org) - Perhaps look at them for future engagement w/ the Development Committee

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 2:00 PM.

Respectfully Submitted,
S. Mcmullan
P. Blizzard made a motion to adjourn the meeting.
C. Rao seconded the motion.
The committee **VOTED** unanimously to approve the motion.