



Research Triangle High School

## Development Committee Meeting

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### Date and Time

Tuesday January 16, 2018 at 12:00 PM EST

### Location

Conference Call

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The RTHS Board of Directors meets monthly on the Third Wednesday of each month, except for December and July. Meetings are held onsite at 5:30pm until 7pm, upstairs in the FBC Conference Room.

Please connect to the link below to join the call:

<https://zoom.us/j/485540637>

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### Agenda

#### I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

C. Approve Minutes

Approve minutes for Monthly Development Committee on December 12, 2017

#### II. Development

## Development

### A. Board support and Participation - April 2018 Carnival

- Dina to provide us some details by January 15 after PTSO meeting on how Board can help
- DC members to suggest what can work

### B. 2018 Corporate Fundraising Goal - \$25,000

- Strategy to approach Corporations (Referral/Meeting/Invite to RTHS events/Tour of school) to prompt support?
- Approach past Corporate donors? If so, how? Who to approach? Which Board member?
- Approach new Corporate donors? If so, how? Who to approach? Which Board member?

### C. Follow up on Past Items

- Move the gala discussion to later date/time when there is more interest/time/relevance?
- Any information on CSR program of companies approached?
- Draft of communication material to be sent to corporate supporters of RTHS? Send out the first set of communication in February? Have a monthly email system set up?

### D. Update on April Rotary Event

## III. Other Business

## IV. Closing Items

### A. Adjourn Meeting