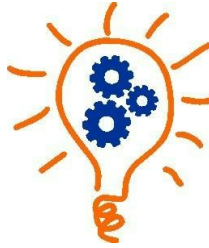


APPROVED



Menlo Park Academy Governing Board

Minutes

Enrollment Growth Committee

Date and Time

Tuesday September 15, 2026 at 5:00 PM

Location

Virtual Meeting

Google Meet joining info

Video call link: <https://meet.google.com/wyq-idfu-oir>

Or dial: (US) +1 541-714-3933 PIN: 231 334 802#

The meeting of MPA's Enrollment Growth Committee will be held virtually at 5:00pm EST on Tuesday, September 15, 2026. See agenda for joining details.

Committee Members Present

Sam Sherwood (remote), Teri Harrison (remote), Tiffany Randle (remote)

Committee Members Absent

None

Guests Present

Deborah Zeffren (remote), Jessica Esway (remote), Jill Calo (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Teri Harrison called a meeting of the Enrollment Growth Committee of Menlo Park Academy Governing Board to order on Tuesday Sep 15, 2026 at 5:06 PM.

C. Approve Minutes

Sam Sherwood made a motion to approve the minutes from Enrollment Growth Committee on 08-11-26.

Teri Harrison seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Committee Planning

A. 2026-27 OKRs / Goals

Reviewed the draft OKRs / Goals. Executive leadership meeting to review prior to recommending to the full board for consideration.

B. Supporting Resources

New Marketing Coordinator just started. Ms. Calo is meeting with 3rd party vendors to consider branding work and updated collateral. We are waiting on proposals to review. Review applicants for the Admissions Coordinator position.

C. Enrollment Timeline and Management Plan-DRAFT

Reviewed draft timeline and plan. Will continue to refine this document and revisit.

D. FY27 Budget

Reviewed current budget. Recommend that Ms. Calo and team review current numbers and make recommendations on how to allocate funds.

III. Board Recommendations

A. Monthly Report

Waiting on executive committee recommendations.

B. Staff/Resource Model

Admissions Coordinator job description.

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:06 PM.

Respectfully Submitted,
Teri Harrison

MISSION STATEMENT: Menlo Park Academy is a public school that develops the potential of gifted children through an exemplary program of rewarding experiences that nurtures the whole child.