APPROVED

Menlo Park Academy Governing Board

Minutes

Enrollment Growth Committee

Date and Time
Tuesday April 14, 2026 at 5:00 PM

Location
Virtual Meeting

Google Meet joining info
Video call link: https://meet.google.com/wyq-idfu-oir
Or dial: (US) +1 541-714-3933 PIN: 231 334 802#

The meeting of MPA's Enrollment Committee will be held virtually at 5:00pm EST on Tuesday, April 14, 2026. See agenda for joining details.

Committee Members Present
Sam Sherwood (remote), Teri Harrison (remote), Tiffany Randle (remote)

Committee Members Absent
None

Guests Present
Deborah Zeffren (remote), Jessica Esway (remote)

I. Opening Items

A. **Record Attendance**

B. Call the Meeting to Order

Teri Harrison called a meeting of the Enrollment Growth Committee of Menlo Park Academy Governing Board to order on Tuesday Apr 14, 2026 at 5:12 PM.

C. Approve Minutes

Sam Sherwood made a motion to approve the minutes from Enrollment Growth Committee on 02-10-26.
Teri Harrison seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Goal Review

A. OKR / Goal Review

Reviewed draft committee report.

III. Reporting Metrics

A. KG Enrollment

Discussed the progress on the KG enrollment KRA. Tier 1 preschools/daycares getting 2nd/3rd touchpoints. KG pipeline playbook complete. Timing change for testing has decreased no-shows and improved results.

B. Full Enrollment

Discussed progress on Full enrollment KRA. EGOP will be fully updated for SY26-27. Branding refresh in process. CRM implementation in process. Transportation option available. Need to survey parents to gauge interest.

C. Student Retention

Discussed progress on Student retention KRA. Only 5 students remain undeclared. Summer retention plan in development.

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:16 PM.

Respectfully Submitted,
Teri Harrison

MISSION STATEMENT: Menlo Park Academy is a public school that develops the potential of gifted children through an exemplary program of rewarding experiences that nurtures the whole child.