

APPROVED



## Menlo Park Academy Governing Board

### Minutes

#### Enrollment Growth Committee

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**Date and Time**

Tuesday April 14, 2026 at 5:00 PM

**Location**

Virtual Meeting

Google Meet joining info

Video call link: <https://meet.google.com/wyq-idfu-oir>

Or dial: (US) +1 541-714-3933 PIN: 231 334 802#

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The meeting of MPA's Enrollment Committee will be held virtually at 5:00pm EST on Tuesday, April 14, 2026. See agenda for joining details.

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**Committee Members Present**

Sam Sherwood (remote), Teri Harrison (remote), Tiffany Randle (remote)

**Committee Members Absent**

*None*

**Guests Present**

Deborah Zeffren (remote), Jessica Esway (remote)

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**I. Opening Items****A. Record Attendance**

## **B. Call the Meeting to Order**

Teri Harrison called a meeting of the Enrollment Growth Committee of Menlo Park Academy Governing Board to order on Tuesday Apr 14, 2026 at 5:12 PM.

## **C. Approve Minutes**

Sam Sherwood made a motion to approve the minutes from Enrollment Growth Committee on 02-10-26.

Teri Harrison seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## **II. Goal Review**

### **A. OKR / Goal Review**

Reviewed draft committee report.

## **III. Reporting Metrics**

### **A. KG Enrollment**

Discussed the progress on the KG enrollment KRA. Tier 1 preschools/daycares getting 2nd/3rd touchpoints. KG pipeline playbook complete. Timing change for testing has decreased no-shows and improved results.

### **B. Full Enrollment**

Discussed progress on Full enrollment KRA. EGOP will be fully updated for SY26-27. Branding refresh in process. CRM implementation in process. Transportation option available. Need to survey parents to gauge interest.

### **C. Student Retention**

Discussed progress on Student retention KRA. Only 5 students remain undeclared. Summer retention plan in development.

## **IV. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:16 PM.

Respectfully Submitted,  
Teri Harrison

MISSION STATEMENT: Menlo Park Academy is a public school that develops the potential of gifted children through an exemplary program of rewarding experiences that nurtures the whole child.