



Menlo Park Academy Governing Board

Minutes

Strategic Planning Session

Date and Time

Saturday April 6, 2024 at 9:00 AM

Location

Menlo Park Academy
2149 W. 53rd St.
Cleveland, OH 44102

The quarterly strategic planning session for Menlo Park Academy will take place on Saturday, April 6, 2024 at Menlo Park Academy, 2149 W. 53rd Street, Cleveland, OH 44102.

Directors Present

Jillian Dura, Joe Loyd, Shruti Aring, Teri Harrison, Tiffany Randle, Twana Rogers

Directors Absent

None

Guests Present

Jessica Esway, Phyllis Robinson

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Teri Harrison called a meeting of the board of directors of Menlo Park Academy Governing Board to order on Saturday Apr 6, 2024 at 9:07 AM.

II. 2023-24 OKR / Goal Review

A. Objective 3: Strengthen Culture

Reviewed this objective and goals. Rated completion status.

B. Objective 2: Elevate Educational Program

Reviewed this objective and goals. Rated completion status.

C. Objective 1: Grow Enrollment

Reviewed this objective and goals. Rated completion status.

D. Objective 4: Build Operational Strength

Reviewed this objective and goals. Rated completion status.

E. Action Plan

III. SY24-25 Enrollment & Marketing Review

A. Enrollment & Re-enrollment Projections

Reviewed enrollment growth projections and options, as well as summer retention activities.

B. Marketing plan adjustments

Discussed the need for additional funding for marketing activities. Will revisit.

IV. Organization Structure

A. 24-25 Organization Structure

Discussion was had regarding future needs of the school and potential adjustments to the organizational structure.

V. Action Items

A. New Hires

Tiffany Randle made a motion to Ratify the hire of Jacquelyn Lee Ivey as an Executive Assistant for an annual salary of \$48,000, effective 4/1/2024.

Shruti Aring seconded the motion.

The board **VOTED** to approve the motion.

VI. New Business

A. Exterior Door

Jillian Dura made a motion to Suspend the rules to authorize Deborah Zeffren to execute agreement with whichever vendor is approved by the insurance company with a cost not to exceed \$4,000.

Twana Rogers seconded the motion.

The board **VOTED** to approve the motion.

B. 24-25 Tech Services

Tiffany Randle made a motion to Table this item.

Joe Loyd seconded the motion.

The board **VOTED** to approve the motion.

C. Insurance

Tiffany Randle made a motion to approve the proposal that includes a flat 6% increase to the employee portion of the benefit costs for all current plans.

Jillian Dura seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Tiffany Randle Aye

Teri Harrison Aye

Jillian Dura Aye

Twana Rogers Aye

Joe Loyd Abstain

Shruti Aring Aye

VII. Executive Session

A. Executive Session

Joe Loyd made a motion to Enter executive session to discuss the performance of a public employee at 2:39pm. Exited executive session at 3:53pm.

Tiffany Randle seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Tiffany Randle Aye

Shruti Aring Aye

Teri Harrison Aye

Joe Loyd Aye

Twana Rogers Aye

Jillian Dura Aye

VIII. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 3:53 PM.

Respectfully Submitted,
Joe Loyd