



Menlo Park Academy Governing Board

Minutes

Goal Setting Session

Date and Time

Saturday July 28, 2018 at 8:00 AM

OUR MISSION: Menlo Park Academy is a public school that develops the potential of gifted learners through an exemplary program of rewarding experiences that nurtures the whole child.

Directors Present

Carol Ryan, Fraser Hamilton Sr, Richard Hronek, Suzanne McFarland, Teri Harrison

Directors Absent

None

Guests Present

Jeff Jaroscak

I. Opening Items

A. Greet & Continental Breakfast

B. Call the Meeting to Order

Teri Harrison called a meeting to order on Saturday Jul 28, 2018 at 8:14 AM.

C. Record Attendance and Guests

II. Vision, Mission & Core Values

A. Vision, Mission & Core Values

Reviewed the vision mission and core values. Made updates: VISION=Gifted Children Thrive; MISSION=Menlo Park Academy is a public school that nurtures gifted children through an exemplary program and rewarding experiences which develop the whole child. CORE VALUES remained the same.

Requested that the staff ensure all materials and communications reflect the updated vision and mission.

III. Data Inputs

A. SY17-18 Survey Results

Reviewed results of the parent staff and student surveys.

B. SY17-18 EOY Meeting Notes

Reviewed results of the information gathered during the board-staff meeting.

C. SY17-18 KRAs

Reviewed last year's goals to consider if any should be continued into this year.

IV. Topics

A. Communications

Reviewed documents and discussed successful communication strategies.

B. Enrollment Growth

Reviewed enrollment growth & outreach plan for updates and execution strategies.

C. Branding

Reviewed branding guidelines and options for logo updates/seal.

V. Board Role

A. Brainstorm

Reviewed articles and considered methods to better communicate the board's role so there is clarity in the community.

VI. Organizational Goals

A.

Goal Setting Activity

Remaining activities moved to the next working session due to time.

B. Accountability Metrics & Measurements

C. Resource Evaluation

VII. Closing Items

A. Adjourn Meeting

Fraser Hamilton Sr made a motion to adjourn the meeting.

Suzanne McFarland seconded the motion.

The team **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 3:29 PM.

Respectfully Submitted,

Teri Harrison