APPROVED

Menlo Park Academy Governing Board

Minutes

Board Meeting

Date and Time
Monday April 10, 2017 at 6:00 PM

Location
Menlo Park Academy

OUR MISSION: Menlo Park Academy is a public school that develops the potential of gifted learners through an exemplary program of rewarding experiences that nurtures the whole child.

Directors Present
Cathie Leimbach, Fraser Hamilton Sr, Melissa Vlasak, Richard Hronek, Teri Harrison

Directors Absent
Cathy Aldrich

Directors who arrived after the meeting opened
Richard Hronek

Guests Present
Jeff Jaroscak, Julie Ganim, Nylajean McDaniel, Suzanne McFarland

I. Opening Items

A. Record Attendance and Guests

B.

Call the Meeting to Order

Teri Harrison called a meeting of the board of directors of Menlo Park Academy Governing Board to order on Monday Apr 10, 2017 at 6:06 PM.

II. Executive

A. 2017-18 School Calendar & Admin Holiday Schedule

Discussion around dates of winter holiday break.
Cathie Leimbach made a motion to approve the 2017-18 school calendar and admin holidays as presented using the extended school day option and with the change of winter holiday break to 12/20-1/4. 1/5 is Teacher in Service day. Students back on 1/8/18.
Fraser Hamilton Sr seconded the motion.
The board **VOTED** unanimously to approve the motion.

B. Final Agreement

Fraser Hamilton Sr made a motion to authorize Teri Harrison to execute the settlement agreement as presented.
Cathy Aldrich seconded the motion.
The board **VOTED** unanimously to approve the motion.

C. New Hire

Fraser Hamilton Sr made a motion to hire Elizabeth Wygonski to work afternoon Edison Club at a rate of $15/hour.
Cathy Aldrich seconded the motion.
The board **VOTED** unanimously to approve the motion.

III. Strategic Topics

A. 2017-18 Budget

Discussion around ensuring budget documents are aligned, proper versions are distributed, verifying appropriate building expenditures are estimated. Version for approval will be presented at April's regular board meeting.

B. Marketing / Branding

Discussion around school's official tagline. Should maintain the word "gifted" since not in the school's name. Consider changing "learners" back to "children" to ensure out whole child approach to education is indicated. Replace word "Developing" with "Igniting". References to light and more powerful word. J. Ganim to discuss with marketing team and bring recommendations to the next DCRC meeting.
Discussion around progress in branding suggestions such as logo revision and creation of a seal. Suggestion of gaining input from focus groups, including interested board

members, to determine direction and desired parameters. J. Ganim to discuss with marketing team.
Timing would be during the summer if changes are made.
Richard Hronek arrived.

C. Web Site Update

Discussion around expense to change platforms and have the site redesigned. Preference to explore upgrading current site and consideration of staff and/or outsourced firm to manage regular updates. Board suggests that staff work on content, as that needs focus regardless of platform.

D. Technology Plan

J. Ganim to obtain copy of current technology plan and review. A new volunteer technology team lead will be sought. Educational team will define what the goals are regarding the technology use so a future path can be solidified.

E. Board - Staff Communications

Board members review articles. C. Leimbach & T. Harrison to work on draft policy. In the meantime, when board members communicate directly with staff they should copy the chair.

F. Regional Gifted Schools

S. McFarland presented information on the final report for the regional gifted school feasibility study. Board to engage with lobbyist to better understand and advocate for MPA's role in the plan.

IV. Aramark Concession Agreement

A. Aramark Concession Agreement

Fraser Hamilton Sr made a motion to authorize Julie Ganim to execute the agreement with Aramark to work concessions at Quicken Loans Arena during the playoffs.
Melissa Vlasak seconded the motion.
The board **VOTED** unanimously to approve the motion.

V. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:46 PM.

Respectfully Submitted,
Teri Harrison