



# Menlo Park Academy Governing Board

## Enrollment Growth Committee

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### Date and Time

Tuesday April 14, 2026 at 5:00 PM EDT

### Location

Virtual Meeting

Google Meet joining info

Video call link: <https://meet.google.com/wyq-idfu-oir>

Or dial: (US) +1 541-714-3933 PIN: 231 334 802#

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The meeting of MPA's Enrollment Committee will be held virtually at 5:00pm EST on Tuesday, April 14, 2026. See agenda for joining details.

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>5:00 PM</b>
<b>A.</b> Record Attendance		Teri Harrison	1 m
<b>B.</b> Call the Meeting to Order		Teri Harrison	1 m
<b>C.</b> Approve Minutes	Approve Minutes	Teri Harrison	1 m

Approve minutes for Enrollment Growth Committee on February 10, 2026

	Purpose	Presenter	Time
<b>II. Goal Review</b>			<b>5:03 PM</b>
A. OKR / Goal Review	Discuss	Teri Harrison	10 m
<b>III. Reporting Metrics</b>			<b>5:13 PM</b>
A. KG Enrollment	Discuss	Jessica Esway	10 m
<ul style="list-style-type: none"> <li>1. #/97</li> <li>2. Plan/Playbook</li> <li>3. Alternative Assessments</li> <li>4. Preschool PTAs</li> </ul>			
B. Full Enrollment	Discuss	Jessica Esway	10 m
<ul style="list-style-type: none"> <li>1. Re-enrollment: x/312</li> <li>2. Full enrollment: x/430</li> <li>3. Current enrollment by floor</li> <li>4. EGOP updates</li> <li>5. Marketing materials</li> <li>6. CRM</li> <li>7. Advertisement calendar</li> <li>8. Social Media plan</li> <li>9. Meal program</li> </ul>			
C. Student Retention	Discuss	Jessica Esway	10 m
<ul style="list-style-type: none"> <li>1. Re-enrollment (Goal &gt; 90%: x/318)</li> <li>2. Withdrawals (Goal &lt; 97%): x/340</li> <li>3. Student retention plan</li> <li>4. Community engagement events</li> </ul>			
<b>IV. Budget</b>			<b>5:43 PM</b>
A. Review current actuals & proposed updates	Discuss	Jessica Esway	15 m
<b>V. Closing Items</b>			<b>5:58 PM</b>

Purpose

Presenter

Time

**A.** Adjourn Meeting

Vote

Teri Harrison

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MISSION STATEMENT: Menlo Park Academy is a public school that develops the potential of gifted children through an exemplary program of rewarding experiences that nurtures the whole child.