



Menlo Park Academy Governing Board

Strategic Planning Session

Date and Time

Saturday April 6, 2024 at 9:00 AM EDT

Location

Menlo Park Academy
2149 W. 53rd St.
Cleveland, OH 44102

The quarterly strategic planning session for Menlo Park Academy will take place on Saturday, April 6, 2024 at Menlo Park Academy, 2149 W. 53rd Street, Cleveland, OH 44102.

Agenda

	Purpose	Presenter	Time
I. Opening Items			9:00 AM
Opening Items			
A. Record Attendance and Guests		Joe Loyd	1 m
B. Call the Meeting to Order		Teri Harrison	1 m
II. Welcome & Introductions			9:02 AM
A. Agenda Review	FYI	Teri Harrison	5 m
III. 2023-24 OKR / Goal Review			9:07 AM

	Purpose	Presenter	Time
A. Objective 3: Strengthen Culture	Discuss	Phyllis Robinson	30 m
B. Objective 2: Elevate Educational Program	Discuss	Jessica Wilcox	30 m
C. Objective 1: Grow Enrollment	Discuss	Jessica Wilcox	30 m
D. Objective 4: Build Operational Strength	Discuss	Teri Harrison	30 m
E. Action Plan	Discuss	Teri Harrison	30 m
IV. SY24-25 Enrollment & Marketing Review			11:37 AM
A. Enrollment & Re-enrollment Projections	Discuss	Joe Loyd	20 m
B. Marketing plan adjustments	Discuss	Joe Loyd	30 m
V. Lunch			12:27 PM
A. Lunch Break	FYI		60 m
VI. Organization Structure			1:27 PM
A. 24-25 Organization Structure	Discuss	Jillian Dura	60 m
VII. Action Items			2:27 PM
A. New Hires	Vote	Phyllis Robinson	5 m
VIII. New Business			2:32 PM
A. Exterior Door	Vote	Deborah Zeffren	2 m
B. 24-25 Tech Services	Vote	Deborah Zeffren	2 m
C. Insurance	Vote	Deborah Zeffren	5 m
IX. Executive Session			2:41 PM
A. Executive Session	Vote	Teri Harrison	30 m
X. Closing Items			3:11 PM
A. Adjourn Meeting	Vote	Teri Harrison	1 m