



## Menlo Park Academy Governing Board

### Development & Community Relations Committee Meeting

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#### **Date and Time**

Friday May 11, 2018 at 6:00 PM EDT

#### **Location**

Menlo Park Academy

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OUR MISSION: Menlo Park Academy is a public school that develops the potential of gifted learners through an exemplary program of rewarding experiences that nurtures the whole child.

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#### **Agenda**

##### **I. Opening Items**

Opening Items

- A.** Record Attendance and Guests
- B.** Call the Meeting to Order
- C.** Approve Minutes - April 13, 2018

##### **II. Development & Community Relations**

Development & Community Relations

**A. Key Result Areas: SY 2017-2018**

Review tasks and updates to KRA's.

**B. Enrollment Growth & Outreach Plan (EGP) Update**

- Update from Nadia (new weekly format)

**C. Development Plan Update**

- Update on development/fundraising
  - Financial update from July 2017 - April 2018
  - Summary on Edison Edventure (Friday, May 4)
  - Timeline update on remaining events
    - Gifted All Day 5K Race / Fun Walk (Saturday, June 2)
    - Annual Fund (thru June 30)
  - Review approved Development Plan for SY 18 - 19 (from April 19th board meeting)

**D. Capital Campaign Update**

- Financial update, (through Apr 2018)
- Update on Resuming Committee / Next Steps

**E. Menlo Volunteer Program (MVP) Update**

- General update
- Add "volunteer incentives" - "Creation of a holistic volunteer appreciation and incentive plan that honors our community member's commitments to supporting MPA by xxxx date"
- Update on Volunteer Celebration, May 17
- Student Ambassador Program Update (next year?)

**F. Communications Plan Implementation Update**

- Review Communications Plan framework

**G. Community Relations Update**

- April 11 Fenwick Block Club meeting

- April 14 Fenwick Neighborhood cleanup

### **III. Other Business**

### **IV. Closing Items**

#### **A. Adjourn Meeting**