



Menlo Park Academy Governing Board

Development & Community Relations Committee Meeting

Date and Time

Friday February 9, 2018 at 6:00 PM EST

Location

Menlo Park Academy

OUR MISSION: Menlo Park Academy is a public school that develops the potential of gifted learners through an exemplary program of rewarding experiences that nurtures the whole child.

Agenda

I. Opening Items

Opening Items

- A. Record Attendance and Guests
- B. Call the Meeting to Order
- C. Approve Minutes - January 16, 2018

II. Development & Community Relations

Development & Community Relations

A. Key Result Areas: SY 2017-2018

B. Enrollment Growth Plan (EGP) Update

- Update from Nadia

C. Development Plan Update

- Update on development/fundraising
 - Financial update from Jul - Jan
- Update on events
 - Spring Soiree
 - 5K Race / Walk
- Annual Fund Parent Leads (by grade)
- Anything else ?

D. Capital Campaign Update

- Financial update, (through Jan 2018)
- Overall update
- Discuss Resuming Committee

E. Menlo Volunteer Program (MVP) Update

- General update
- Add "volunteer incentives" - "Creation of a holistic volunteer appreciation and incentive plan that honors our community member's commitments to supporting MPA by xxxx date"
- Student Ambassador Program Update

F. Communications Plan Implementation Update

G. Community Relations Update

III. Other Business

IV. Closing Items

A. Adjourn Meeting