



Menlo Park Academy Governing Board

Development & Community Relations Committee Meeting

Date and Time

Tuesday January 16, 2018 at 5:30 PM EST

Location

Menlo Park Academy

OUR MISSION: Menlo Park Academy is a public school that develops the potential of gifted learners through an exemplary program of rewarding experiences that nurtures the whole child.

Agenda

I. Opening Items

Opening Items

- A.** Record Attendance and Guests
- B.** Call the Meeting to Order
- C.** Approve Minutes - Nov 27, 2017

II. Development & Community Relations

Development & Community Relations

A. Key Result Areas: SY 2017-2018

B. Enrollment Growth Plan (EGP) Update

- Update from Nadia

C. Development Plan Update

- Update on development/fundraising
 - Financial update from Jul - Dec
- Update on events
 - Winter Concert
 - Spring "external" event
 - 5K Race / Walk
- Annual Fund Parent Leads (by grade)
- Discuss budget line item of \$55,097 for "Development Expenses, (CC, consultants, etc.)
 - Could be less. What have we spent on Lyman Mallard? Planned spend for remainder of year?

D. Capital Campaign Update

- Financial update, (through Dec 2017)
- Overall update - Jamie
- Discuss Possible Leadership Change (New Chairperson)

E. Menlo Volunteer Program (MVP) Update

- General update
- Add "volunteer incentives" - "Creation of a holistic volunteer appreciation and incentive plan that honors our community member's commitments to supporting MPA by xxxx date"
- Student Ambassador Program Update

F. Communications Plan Implementation Update

G. Community Relations Update

III. Other Business

IV. Closing Items

A. Adjourn Meeting