



## Menlo Park Academy Governing Board

### Development & Community Relations Committee Meeting

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#### **Date and Time**

Monday November 27, 2017 at 6:00 PM EST

#### **Location**

Menlo Park Academy

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OUR MISSION: Menlo Park Academy is a public school that develops the potential of gifted learners through an exemplary program of rewarding experiences that nurtures the whole child.

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#### **Agenda**

##### **I. Opening Items**

Opening Items

- A.** Record Attendance and Guests
- B.** Call the Meeting to Order
- C.** Approve Minutes - Nov 10, 2017

##### **II. Development & Community Relations**

Development & Community Relations

**A. Key Result Areas: SY 2017-2018**

**B. Enrollment Growth Plan (EGP) Update**

**C. Development Plan Update**

- Update on development/fundraising
  - Financial update from Jul - Nov
- Update on events
  - Winter Concert
  - Spring "external" event
- Annual Fund Parent Leads (by grade)
- Discuss "Trip Fundraisers (7th & 8th) on MPA Budget - \$125-150/7th-8th student" \$10,950
- Discuss budget line item of \$55,097 for "Development Expenses, (CC, consultants, etc.)
  - Could be less. What have we spent on Lyman Mallard? Planned spend for remainder of year?

**D. Capital Campaign Update**

- Financial update, (through Nov 2017)
- Overall update - Jamie
- Discuss Possible Leadership Change (New Chairperson)

**E. Menlo Volunteer Program (MVP) Update**

- General update
- Student Ambassador Program Update

**F. Communications Plan Implementation Update**

**G. Community Relations Update**

**III. Other Business**

**IV. Closing Items**

**A. Adjourn Meeting**