



## Menlo Park Academy Governing Board

### Development & Community Relations Committee Meeting

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#### Date and Time

Friday November 10, 2017 at 6:00 PM EST

#### Location

Menlo Park Academy

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OUR MISSION: Menlo Park Academy is a public school that develops the potential of gifted learners through an exemplary program of rewarding experiences that nurtures the whole child.

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#### Agenda

##### I. Opening Items

Opening Items

- A. Record Attendance and Guests
- B. Call the Meeting to Order
- C. Approve Minutes - Sep 29, 2017

##### II. Development & Community Relations

Development & Community Relations

**A. Key Result Areas: SY 2017-2018**

**B. Enrollment Growth Plan (EGP) Update**

**C. Development Plan Update**

- Update on development/fundraising
  - Financial update for the 1st Quarter of 2017-2018 FY (Jul - Sep) + Oct
- Update on events
  - Winter Concert event forms
- Need Annual Fund Parent Lead
- Discuss "Trip Fundraisers (7th & 8th) on MPA Budget - \$125-150/7th-8th student" \$10,950
- Discuss budget line item of \$55,097 for "Development Expenses, (CC, consultants, etc.)"
  - Could be less. What have we spent on Lyman Mallard? Planned spend for remainder of year?

**D. Capital Campaign Update**

- Financial update, (through Oct 2017) - Debi
- Overall update - Melissa
- Discuss Possible Leadership Change (New Chairperson)

**E. Menlo Volunteer Program (MVP) Update**

- General update
- Student Ambassador Program Update

**F. Communications Plan Implementation Update**

**G. Community Relations Update**

**III. Other Business**

**IV. Closing Items**

**A. Adjourn Meeting**