

DDR-SAU Memphis American Way, L.L.C.
c/o Developers Diversified Realty Corporation
3300 Enterprise Parkway
Beachwood, Ohio 44122

May 26, 2011

Builaguissa Diallo & Gora Sow
3157 Danube Lane
Memphis, TN 38119
Attn: Real Estate Legal Department

**RE: Change of Remittance Address for tenants of American Way located in Memphis,
TN (the "Premises"): African Braid Actions**

Dear Tenant:

Please accept this letter as notification that the remittance address of DDR-SAU Memphis American Way, L.L.C., the landlord ("Landlord") of American Way, has changed. All rents, additional rents and other charges due under your Lease from and after this date will continue to be made payable to DDR-SAU Memphis American Way, L.L.C., but forwarded to the following new address:

**DDR-SAU Memphis American Way, L.L.C.
Dept. 109380 30343 16989
P.O. Box 83221
Chicago, IL 60691-0221**

A form W-9 for Landlord is enclosed for your records. Please note that DDR-SAU Memphis American Way, L.L.C. is a disregarded entity for federal filing purposes. Its activity is reported under its ultimate parent entity, DDR-SAU Retail Fund, L.L.C., whose FEIN is 20-2639998. Under IRS Form W-9 instructions, a disregarded entity is required to enter the ultimate parent's name on the "Name" line and the owner's name on the "Business Name" line.

Under IRS Form W-9 instructions a disregarded entity is required to report its activity under the ultimate parent entity. Thus, the W-9 that is being provided to you shows DDR-SAU Retail Fund, L.L.C., (the Ultimate parent's name) on the "Name" line with its corresponding federal employer identification number. Per the instructions, DDR-SAU Memphis American Way, L.L.C. (the owner) is listed on the "Business Name" line.

All notices and correspondence (other than insurance certificates and sales reports) should continue to be sent to Landlord at the following address:

DDR-SAU Memphis American Way, L.L.C.
c/o Developers Diversified Realty Corporation
3300 Enterprise Parkway
Beachwood, Ohio 44122
Attn: Executive Vice President - Leasing

With a copy to: DDR-SAU Memphis American Way, L.L.C.
c/o Developers Diversified Realty Corporation
3300 Enterprise Parkway
Beachwood, Ohio 44122
Attn: General Counsel

All certificates of insurance should continue to be addressed to:


DDR-SAU Memphis American Way, L.L.C.
Insurance Compliance
P.O. Box 12010 – DD
Hemet, California 92546-8010

All Sales reports should continue to be addressed to:

DDR-SAU Memphis American Way, L.L.C.
c/o Developers Diversified Realty Corporation
3300 Enterprise Parkway
Beachwood, Ohio 44122
Attn: Lease Accounting Department

We appreciate your cooperation.

DDR-SAU Memphis American Way, L.L.C.
a Delaware limited liability company

By: 
David E. Weiss, Executive Vice President

Enc.

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

Print or type
See Specific Instructions on page 2.

Name (as shown on your income tax return)

DDR-SAU Retail Fund, L.L.C.

Business name/disregarded entity name, if different from above

DDR-SAU Memphis American Way, L.L.C.

Check appropriate box for federal tax

classification (required): ☐ Individual/sole proprietor ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate

☒ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ P

☐ Exempt payee

☐ Other (see instructions) ▶

Address (number, street, and apt. or suite no.)

3300 Enterprise Parkway

City, state, and ZIP code

Beachwood, OH 44122

List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on the "Name" line to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Social security number

 - -

Employer identification number

2 0 - 2 6 3 9 9 9 8

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a U.S. citizen or other U.S. person (defined below).

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 4.

Sign
Here

Signature of
U.S. person ▶

Cy Schuf 540

Date ▶

5/20/11

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.

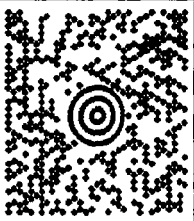

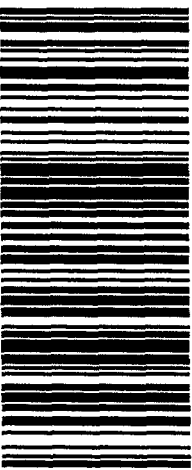
UPS CampusShip: View/Print Label

1. **Print the label(s):** Select the Print button on the print dialog box that appears. Note: If your browser does not support this function select Print from the File menu to print the label.
2. **Fold the printed label at the solid line below.** Place the label in a UPS Shipping Pouch. If you do not have a pouch, affix the folded label using clear plastic shipping tape over the entire label.
3. **GETTING YOUR SHIPMENT TO UPS**
Customers without a Daily Pickup
Schedule a same day or future day Pickup to have a UPS driver pickup all your CampusShip packages.
Hand the package to any UPS driver in your area.
Take your package to any location of The UPS Store®, UPS Drop Box, UPS Customer Center, UPS Alliances (Office Depot® or Staples®) or Authorized Shipping Outlet near you. Items sent via UPS Return ServicesSM (including via Ground) are also accepted at Drop Boxes.
To find the location nearest you, please visit the Resources area of CampusShip and select UPS Locations.

Customers with a Daily Pickup

Your driver will pickup your shipment(s) as usual.

FOLD HERE

DEBBIE FULTZ 2167555611 DEVELOPERS DIVERSIFIED REALTY 3300 ENTERPRISE PKWY BEACHWOOD OH 44122	SHIP TO: BULLAGUISSA DIALLO & GORA SOW D/B/A AFRICAN BRAID ACTIONS 3157 DANUBE LANE MEMPHIS TN 38119-8937	0.0 LBS LTR	1 OF 1
		TN 381 9-03 	
UPS 2ND DAY AIR		2	
TRACKING #: 1Z 492 716 02 9097 0405			
BILLING: P/P			
Cost Center: 101200-43.860010		CS 13.1.13. WNTBEO 15.0A 04/2011 