

APPROVED



Alma del Mar

Minutes

Development Committee

Date and Time

Monday April 22, 2019 at 9:00 AM

Location

515 Belleville Ave., New Bedford, MA 02746

Committee Members Present

C. Arnold, C. Ozcan, J. Polk, S. See

Committee Members Absent

None

Guests Present

B. Kurie, W. Gardner

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

J. Polk called a meeting of the Development Committee of Alma del Mar to order on Monday Apr 22, 2019 at 9:05 AM.

C. Approve minutes

C. Ozcan made a motion to approve minutes from the Development Committee on 03-14-19 Development Committee on 03-14-19.

C. Arnold seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development

A. Fundraising Update

We are at 99% of the fundraising goal for the year!

III. Impact Campaign

A. Impact Campaign Strategy

We reviewed a draft of our Impact Campaign strategy and initial marketing materials.

B. Kurie will send out a revised draft by Monday, April 29th. Committee will send feedback by Monday, May 6th. B. Kurie is talking with our annual report designer for her assistance in designing the formal materials. Goal is to send materials to the printer on May 15th.

B. Kick-Off Event

B. Kurie is working with DESE to reserve a date. We won't alert press until 48 hours before the event.

IV. Closing Items

A. Adjourn Meeting

J. Polk made a motion to adjourn the meeting.

S. See seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:00 AM.

Respectfully Submitted,

B. Kurie