



Alma del Mar

Development Committee

Published on March 16, 2022 at 10:22 AM EDT

Date and Time

Friday March 18, 2022 at 1:00 PM EDT

Agenda

	Purpose	Presenter	Time
I. Opening Items			1:00 PM
Opening Items			
A. Record Attendance and Guests		Becca Kurie	
B. Call the Meeting to Order		Mel Bride	1 m
C. Approve Minutes	Approve Minutes	Mel Bride	1 m
II. 2020-2021 Development Committee Goals			1:02 PM
A. Strategic Priority & Goal Setting	FYI	Becca Kurie	2 m
1. Fundraising			
1. Secure the funding necessary to fill the FY22 operating budget			
2. Manage funding needs menu for prospective donors			
1. Before School Care & Afterschool Programming			
2. Frederick Douglass Campus "library"			
1. 3D printer(s)			
2. Green screen			
3. Video camera and sound equipment			
3. Diversity, Equity & Inclusion/Anti-Bias Anti Racism work			
1. DEI consultant contract (2nd year!)			
2. Teaching & culturally responsive classroom materials			
3. Support in identification and cultivation of funding opportunities			
4. Support Trustees in their Development activities			
2. Refresh materials & messaging to keep supporters close			
1. Alma is a school in, and of, New Bedford			

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|--|---------|-----------|------|
| 2. Resilience throughout the pandemic, focusing on acceleration, not remediation, this school year | | | |
| 3. Identify a new committee chairperson | | | |

III. Impact Campaign

1:04 PM

Development

- | | | | |
|--|---------|-------------|------|
| A. Upcoming Fundraising Needs | Discuss | Becca Kurie | 20 m |
| 1. College Scholarship Fund (\$50K first year) | | | |
| 2. Land Acquisition (initial estimate \$250K) | | | |
| 3. Afterschool/Before School programs | | | |
| 4. Talent Recruitment, Retention and Development | | | |
| 5. DEI consultant and related staff trainings | | | |
| B. Spring Calendar of Events | Discuss | Becca Kurie | 8 m |
| -Fridays are four days! | | | |
| -Advisory Council breakfast tentatively set for May 13th | | | |
| -In June, scholar art shows and Expedition Nights are TBD | | | |
| -TWO 8th grade graduation ceremonies, on June 16th and June 17th | | | |

IV. Other Business

V. Closing Items

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|---------------------------|------|-----------|--|
| A. Adjourn Meeting | Vote | Mel Bride | |
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