



## Alma del Mar

### Development Committee

Published on November 17, 2021 at 8:47 AM EST

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#### Date and Time

Friday November 19, 2021 at 9:00 AM EST

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#### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>9:00 AM</b>
Opening Items			
<b>A. Record Attendance and Guests</b>		Becca Kurie	
<b>B. Call the Meeting to Order</b>		Christopher Arnold	1 m
<b>C. Approve Minutes</b>	Approve Minutes	Becca Kurie	1 m
<b>II. 2020-2021 Development Committee Goals</b>			<b>9:02 AM</b>
<b>A. Strategic Priority &amp; Goal Setting</b>	FYI	Becca Kurie	2 m
<b>1. Fundraising</b>			
1. <b>Secure the funding necessary to fill the FY22 operating budget</b>			
2. <b>Manage funding needs menu for prospective donors</b>			
1. <b>Before School Care &amp; Afterschool Programming</b>			
2. <b>Frederick Douglass Campus "library"</b>			
1. <b>3D printer(s)</b>			
2. <b>Green screen</b>			
3. <b>Video camera and sound equipment</b>			
3. <b>Diversity, Equity &amp; Inclusion/Anti-Bias Anti Racism work</b>			
1. <b>DEI consultant contract (2nd year!)</b>			
2. <b>Teaching &amp; culturally responsive classroom materials</b>			
3. <b>Support in identification and cultivation of funding opportunities</b>			
4. <b>Support Trustees in their Development activities</b>			
<b>2. Refresh materials &amp; messaging to keep supporters close</b>			

- |  | Purpose | Presenter | Time |
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| 1. Alma is a school in, and of, New Bedford  |         |           |      |
| 2. Resilience throughout the pandemic, focusing on acceleration, not remediation, this school year |         |           |      |
| 3. Identify a new committee chairperson  |         |           |      |

### III. Impact Campaign

**9:04 AM**

Development

<b>A. Fundraising Status Update</b>	Discuss	Becca Kurie	5 m
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Annual Fundraising  
Capital Fundraising  
Special Projects Fundraising

<b>B. Calendar of Events/Activities</b>	FYI	Becca Kurie	5 m
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Upcoming:

Happening NOW = Annual Report & Appeal Mailing

December = Ribbon Cutting Save the Date

\*Tentative\* January 10, 2022 = First Day of school in new Frederick Douglass Campus

January 21, 2022 = Ribbon Cutting at new Frederick Douglass Campus (Donor - focused)

February 9, 2022 = Public Speaking Competition for Alma middle school scholars

February 13, 2022 = Frederick Douglass Day // Grand Opening of new Frederick Douglass Campus

\*New Bedford Historical Society to host community reading of Douglass' work

\*Alma scholars may lead tours of the school with attention on the art mural and informational graphics

<b>C. Ribbon Cutting Planning</b>	Discuss	Becca Kurie	25 m
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Friday, January 21st at 10 AM

Speakers: Taylor DeLoach (Principal), Jan Baptist (Board Chair), Lee Blake (NB Historical Society President)

Alma Scholar and/or Family Participation is in the works

After ribbon is cut, everyone is invited inside for coffee and refreshments

Scholars present the informational plaques that have been written by them and included in the art mural installation in the cafeteria

\*How do we recognize our donors during this event?

\*Is there an activity or moment to commemorate with our donors?

<b>D. Alma/New Bedford video review</b>	Discuss	Becca Kurie	10 m
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	Purpose	Presenter	Time
New draft of our video!			

**IV. Other Business**

**V. Closing Items**

A. Adjourn Meeting	Vote	Christopher Arnold	
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