



Alma del Mar

Development Committee Meeting

Published on October 21, 2020 at 8:01 AM EDT

Date and Time

Friday October 23, 2020 at 9:00 AM EDT

Agenda

	Purpose	Presenter	Time
I. Opening Items			9:00 AM
Opening Items			
A. Record Attendance and Guests		Becca Kurie	
B. Call the Meeting to Order		Christopher Arnold	1 m
C. Approve Minutes	Approve Minutes		2 m
Approve minutes for Development Committee Meeting on September 18, 2020			
D. Approve Minutes from 6-19-20	Approve Minutes		
Approve minutes for Development Committee Meeting on June 19, 2020			
II. Impact Campaign			9:03 AM
Development			
A. Fundraising Status Update	Discuss	Becca Kurie	5 m
Annual Fundraising Capital Fundraising Special Projects Fundraising			
B. Impact Campaign Strategy	Discuss	Becca Kurie	30 m

	Purpose	Presenter	Time
Who are Alma's supporters? How do we engage them? What activities must we do, and how frequently, to keep our donors close, while also identifying new prospects and bringing them into Alma's circle?			

C. Calendar of Activities	Discuss	Becca Kurie	5 m
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D. Next Steps	Discuss	Becca Kurie	10 m
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- Annual Report Review
- Annual Appeal creation & review
- Virtual Insiders
- Donor Perfect onboarding

III. Other Business

IV. Closing Items

A. Adjourn Meeting	Vote	Christopher Arnold	
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