



## Alma del Mar

### Development Committee

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#### Date and Time

Friday May 22, 2020 at 9:00 AM EDT

#### Location

Alma del Mar Charter School, 515 Belleville Avenue, New Bedford, MA 02746

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#### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>9:00 AM</b>
Opening Items			
<b>A. Record Attendance and Guests</b>		Becca Kurie	
<b>B. Call the Meeting to Order</b>		Christopher Arnold	1 m
<b>C. Approve minutes</b>	Approve Minutes	Becca Kurie	1 m
<b>II. Impact Campaign</b>			<b>9:02 AM</b>
Development			
<b>A. New Dashboard and Fundraising Update</b>	Discuss	Christopher Arnold	10 m
<b>III. Donor Cultivation</b>			<b>9:12 AM</b>
<b>A. Criteria for a strong Donor Database</b>	Discuss	Christopher Arnold	20 m
Create some parameters that could guide research and possible migration of data to a new donor database			

	<b>Purpose</b>	<b>Presenter</b>	<b>Time</b>
<b>B. Donor Communications Plan</b>	Discuss	Christopher Arnold	20 m

Through what means and how frequently should we be communicating with friends of Alma, (and various subgroups therein)?

**IV. Closing Items**

**9:52 AM**

<b>A. Adjourn Meeting</b>	Vote	Christopher Arnold
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