



Alma del Mar

Development Committee

Published on June 19, 2020 at 12:40 PM EDT

Date and Time

Friday October 19, 2018 at 10:00 AM EDT

Location

515 Belleville Ave., New Bedford, MA 02746

Agenda

| | Purpose | Presenter | Time |
|--|-----------------|-------------|-----------------|
| I. Opening Items | | | 10:00 AM |
| Opening Items | | | |
| A. Record Attendance and Guests | | Becca Kurie | |
| B. Call the Meeting to Order | | John Polk | 1 m |
| C. Approve minutes | Approve Minutes | Becca Kurie | 1 m |
| II. Development | | | 10:02 AM |
| Development | | | |
| A. Fundraising Update | Discuss | Becca Kurie | 5 m |
| <p>We have raised 18% of our annual fund - about \$54,000. The annual report is in the editing stage and will be mailed out the second week of October. The annual appeal letter will be sent out in early November.</p> <p>We have submitted a proposal for the growth campaign to the Louis Calder Foundation and will submit one to the Ludcke Foundation later this month.</p> | | | |
| B. Replication Campaign project | Discuss | Becca Kurie | 20 m |
| <p>Let's discuss updates to the outreach work outlined from last month. -Local business community</p> | | | |

| | Purpose | Presenter | Time |
|--|---------|-----------|------|
| -Local faith community -Local healthcare community -Fishing industry | | | |

What are our next steps?

| | | | |
|-------------------------------|---------|-------------|------|
| C. Broadening our base | Discuss | Becca Kurie | 15 m |
|-------------------------------|---------|-------------|------|

Jewelle and Nat Bickford have offered to host a party on behalf of Alma next summer. The goal would be to build support from people as we expand on the growth campaign. Initial ideas include:

- "price of admission" is bringing a book for Alma's library
- A list of most wanted books would be distributed beforehand
- Party would include talk from Will

I would like to see the Devo Committee support on this

| | | | |
|---|---------|-----------|------|
| D. Advocacy materials for Trustees | Discuss | John Polk | 15 m |
|---|---------|-----------|------|

III. Other Business

IV. Closing Items

| | | | |
|---------------------------|------|-----------|--|
| A. Adjourn Meeting | Vote | John Polk | |
|---------------------------|------|-----------|--|