



# **ES/MS Fall Enrollment Presentation**

**August 26, 2021**



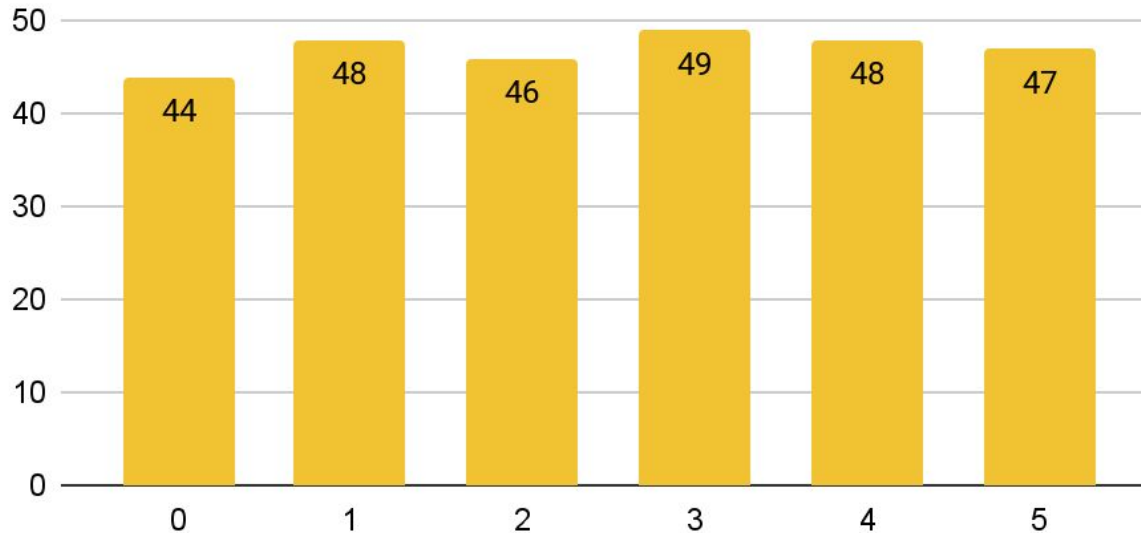
# **AoA Elementary School - Opening Enrollment 2021/22**

# Fall Elementary School Enrollment: 2021/22



## Elementary School Enrollment by Grade

Currently Enrolled Students

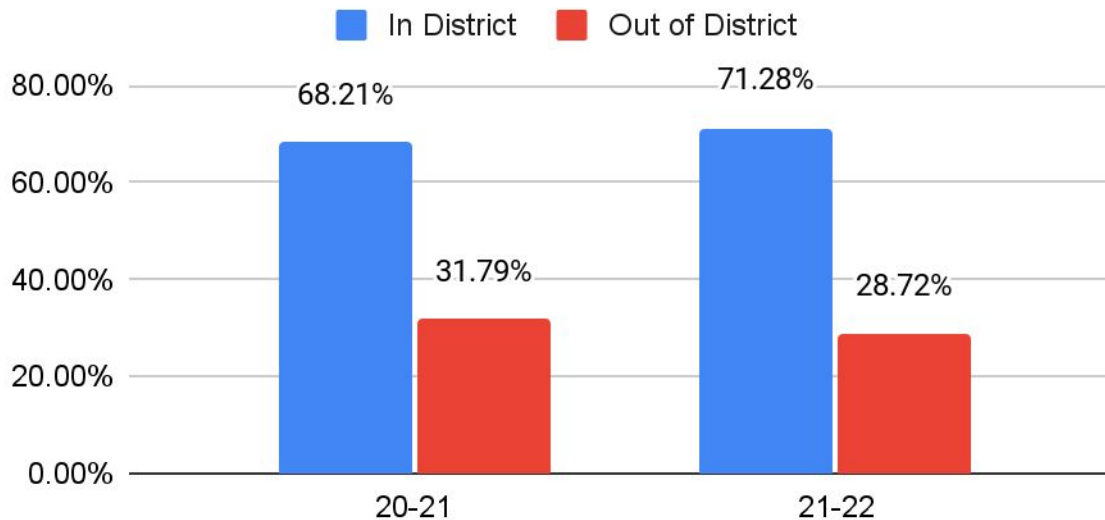


# In/Out of District - Fall 2021/22



## Elementary School In-District

Currently Enrolled Students





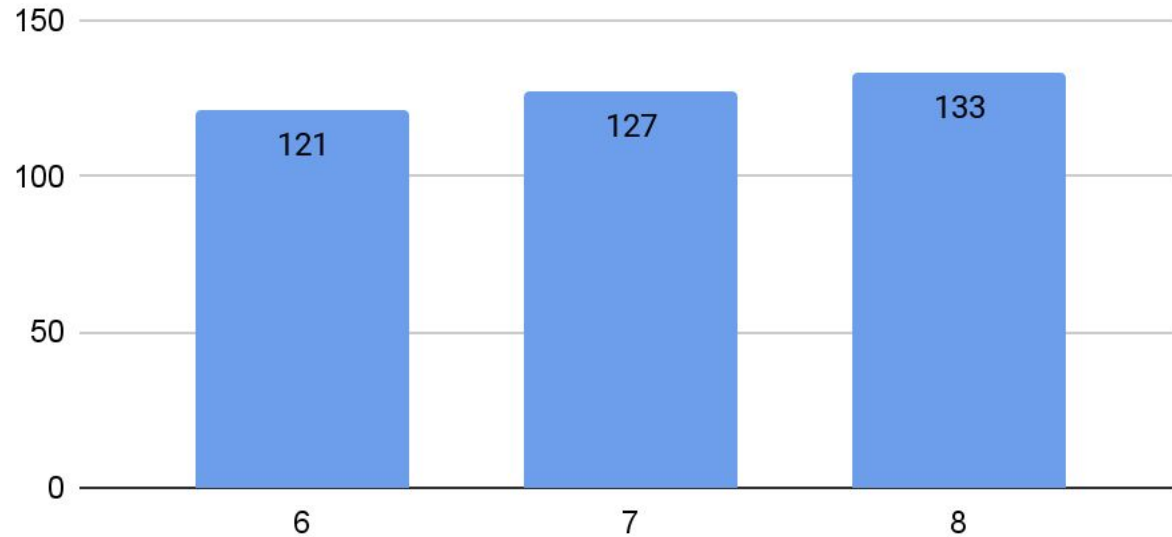
# **AoA Middle School - Opening Enrollment 2021/22**

# Middle School Enrollment - Fall 2021/22



## Middle School Enrollment by Grade

Currently Enrolled Students

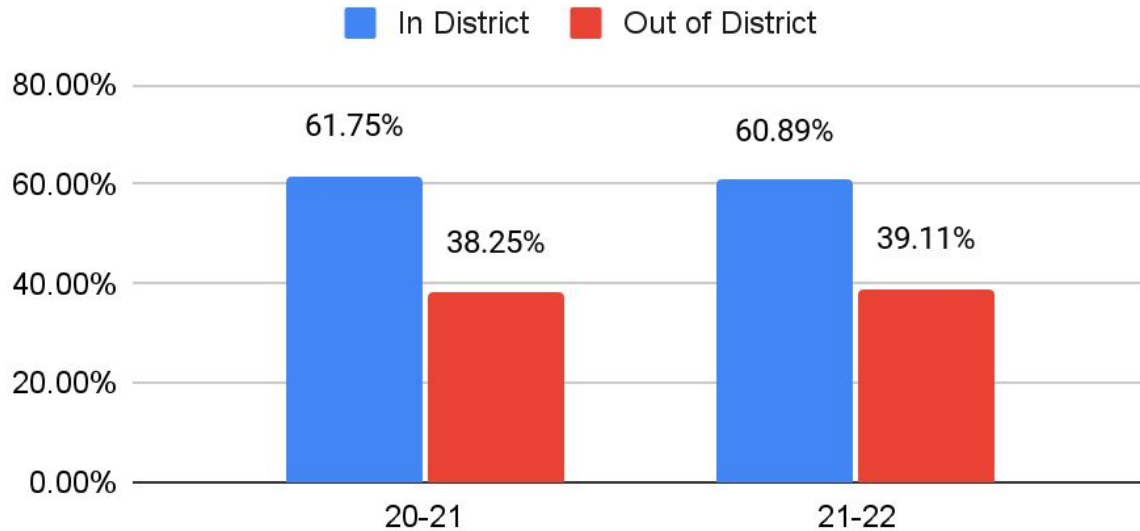


# In/Out of District - Fall 2021/22



## Middle School In-District

Currently Enrolled Students





# K-8 Decline Reasons



# Decline Reasons (Incoming) - Fall 2021/22



## Decline Reasons (Incoming Students)

Fall 2021-2022

Relocation

4.0%

Other

19.8%

Better Fit

14.7%

COVID

3.4%

Commute

5.6%

Charter School

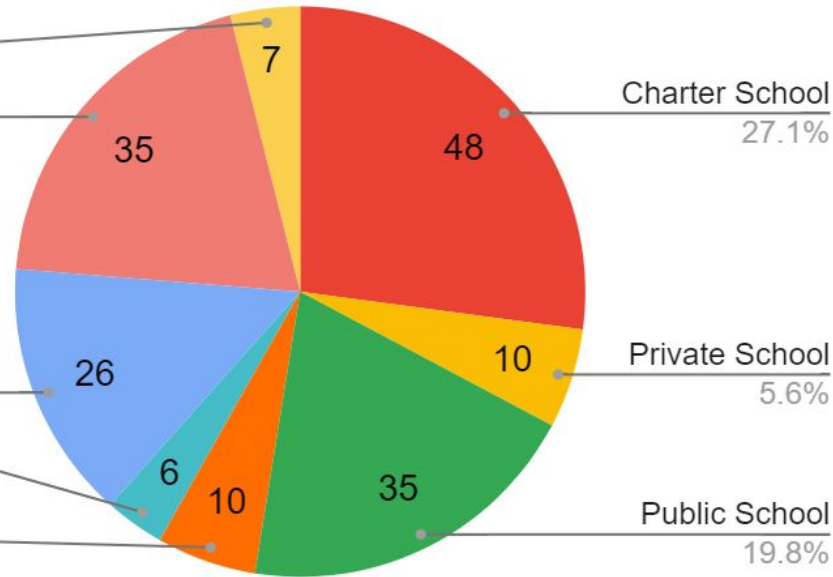
27.1%

Private School

5.6%

Public School

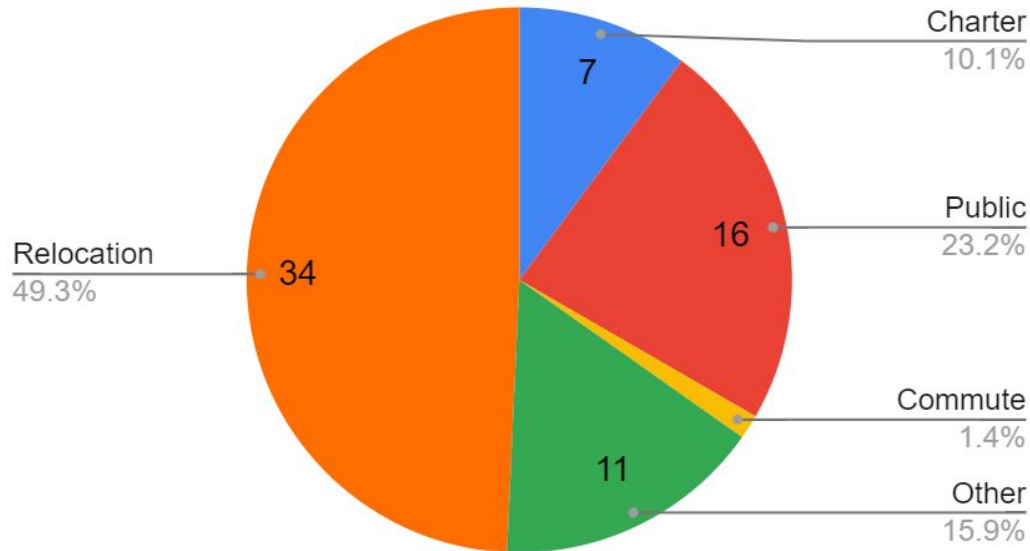
19.8%



# Decline Reasons (Returning) - Fall 2021/22

## Decline Reasons (Returning Students)

Fall 2021-2022



# Key Takeaways/Next Steps

## Takeaways:

- The Academy of Alameda like most public schools experienced a decline in Fall, 2021 enrollment. We know the key reason but need to disaggregate the data by in/out of district, schools, etc.
- We learned that we need to ask more specific questions to receive “purer” data
- While we can't control people the reasons for some people disenrolling such as moving, we can react to factors within our control
- We need to determine why people selected other charters or public schools

## Next Steps:

- We are filling enrollment sets for the elementary school as we have a waitlist for each grade
- We are promoting that we have seats open on social media, our marquee and through ParentSquare
- We are calling all new potential families to support their successful enrollment