



# Process for Adopting AoA's New Logo

Board Meeting 12/15/20

The Academy of Alameda  
Public Schools

# Process to Adopt AoA's New Logo

## Three proposals for the adoption process

1. Board votes after receiving input from the Organizational Leadership Team (OLT) and Marketing Committee
2. Board President, Executive Director, and Marketing Committee Chair makes the decision (vote, if there is not consensus) after receiving input from the rest of the Marketing Committee, OLT, and Board.
3. The Marketing Committee Chair and Executive Director make the decision after receiving input from the rest of the Marketing Committee, OLT, and Board.

