



# The Academy of Alameda Charter School Board

## Spring Board Retreat

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### Date and Time

Saturday January 31, 2026 at 10:00 AM PST

### Location

The Academy of Alameda  
401 Pacific Ave  
Alameda, CA 94501  
Multipurpose Room

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The Academy of Alameda Spring Board Retreat

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>10:00 AM</b>
Opening Items			
<b>A.</b> Call the Meeting to Order		Jennifer Laird	1 m
<b>B.</b> Record Attendance and Guests		Christine Chilcott	1 m
<b>C.</b> Public Comment		Jennifer Laird	2 m
Public comment on any item not listed on the agenda. Allotted time for comments is two (2) minutes per speaker.			

	Purpose	Presenter	Time
<b>II. Main Agenda</b>			<b>10:04 AM</b>
<b>A.</b> Discuss Retreat Agenda Items: Communication and Messaging	Discuss	Jennifer Laird	113 m
This purpose of retreat is:			
<ul style="list-style-type: none"> <li>• To understand the importance of effective communication</li> <li>• Discuss best practices in effective communication strategies</li> <li>• Review and discuss AoA's Identity Sentence and Messaging</li> <li>• Create a personalized "elevator pitch" about AoA</li> </ul>			
<b>III. Closing Items</b>			<b>11:57 AM</b>
<b>A.</b> Meeting Wrap Up	Discuss	Jennifer Laird	3 m
<b>B.</b> Adjourn Meeting	FYI	Jennifer Laird	