



THE ACADEMY OF ALAMEDA

The Academy of Alameda Charter School Board Marketing Committee Meeting

Date and Time

Wednesday March 23, 2022 at 6:00 PM PDT

Agenda

	Purpose	Presenter	Time
I. Opening Items			6:00 PM
A. Record Attendance		Kristin Welch	1 m
B. Call the Meeting to Order		Kristin Welch	1 m
II. Public Comments			
III. Main Agenda			6:02 PM
A. 2021/22 Enrollment Campaign Update	Discuss	Matt Huxley	15 m
B. Implementing AoA's Family Ambassador Plan	Discuss	Kristin Welch	15 m
C. Marketing Actions for the Rest of 2021/22 School Year	Discuss	Matt Huxley	15 m
D. Next Steps	Discuss	Kristin Welch	10 m
IV. Closing Items			6:57 PM
A. Adjourn Meeting	FYI	Kristin Welch	1 m