



THE ACADEMY OF ALAMEDA

The Academy of Alameda Charter School Board Marketing Committee Meeting

Date and Time

Tuesday February 15, 2022 at 6:00 PM PST

Agenda

	Purpose	Presenter	Time
I. Opening Items			6:00 PM
A. Record Attendance		Kristin Welch	1 m
B. Call the Meeting to Order		Kristin Welch	1 m
II. Public Comments			
III. Main Agenda			6:02 PM
A. 2021/22 Enrollment Campaign Update	Discuss	Matt Huxley	15 m
B. Implementing AoA's Family Ambassador Plan	Discuss	Kristin Welch	20 m
C. Brainstorm Session - How do we increase enrollment at AoA: Marketing and Beyond.	Discuss	Kristin Welch	20 m
IV. Closing Items			6:57 PM
A. Adjourn Meeting	FYI	Kristin Welch	1 m