



THE ACADEMY OF ALAMEDA

The Academy of Alameda Charter School Board Marketing Committee Meeting

Date and Time

Tuesday October 5, 2021 at 6:00 PM PDT

Agenda

	Purpose	Presenter	Time
I. Opening Items			6:00 PM
A. Record Attendance		Kristin Welch	1 m
B. Call the Meeting to Order		Kristin Welch	1 m
II. Public Comments			
III. Main Agenda			6:02 PM
A. Update from 8/31 Meeting/ Discuss Meeting Logistics	Discuss	Kristin Welch	15 m
B. 2021/22 Enrollment Campaign	Discuss	Matt Huxley	15 m
C. AoA Promotional Themes/Language	Discuss	Kristin Welch	10 m
D. Working Groups	Discuss	Kristin Welch	30 m
E. Share Out from Working Groups - Actions to be Taken Before Our Next Meeting	Discuss	Kristin Welch	15 m
IV. Closing Items			7:27 PM
A. Adjourn Meeting	FYI	Kristin Welch	1 m