



THE ACADEMY OF ALAMEDA

The Academy of Alameda Charter School Board Marketing Committee Meeting

Date and Time

Tuesday August 31, 2021 at 6:00 PM PDT

Agenda

| | Purpose | Presenter | Time |
|---|---------|------------------|----------------|
| I. Opening Items | | | 6:00 PM |
| A. Record Attendance | | Kristin Welch | 1 m |
| B. Call the Meeting to Order | | Kristin Welch | 1 m |
| II. Public Comments | | | |
| III. Agenda | | | 6:02 PM |
| A. Introductions and Our Work Together | Discuss | Kristin Welch | 20 m |
| B. Recap of 2020/21 Marketing Committee Work | Discuss | Matt Huxley | 10 m |
| C. Marketing Committee Purpose and Goals | Discuss | Kristin Welch | 45 m |
| D. 2021/22 Marketing Meeting Dates | Discuss | Kristin Welch | 10 m |
| E. Review Actions for Next Meeting | Discuss | Kristin Welch | 5 m |
| IV. Closing Items | | | 7:32 PM |
| A. Adjourn Meeting | FYI | Ronald Whittaker | 1 m |
| B. Appreciations | | Matt Huxley | 5 m |